

REGISTERED  
9-9-04

PALOMAR POMERADO HEALTH  
BOARD OF DIRECTORS  
REGULAR MEETING AGENDA

Monday, September 13, 2004

Open Session: 6:30 p.m.

Pomerado Hospital  
15615 Pomerado Road  
Poway, California

	<u>Time</u>	<u>Page</u>
<b>I. CALL TO ORDER</b>		
<b>II. OPENING CEREMONY</b>	5	
A. Pledge of Allegiance		
B. Recitation – Chaplain David Walden		
C. Mission & Vision – Board Member		
 <i>“The mission of Palomar Pomerado Health is to heal, comfort and promote health in the communities we serve.”</i>		
 <i>“The vision of PPH is to be the health system of choice for patients, physicians and employees, recognized nationally for the highest quality of clinical care and access to comprehensive services.”</i>		
<b>III. PUBLIC COMMENTS</b>	5	
<i>(5 mins allowed per speaker with cumulative total of 15 min per group – for further details &amp; policy see Request for Public Comment notices available in meeting room).</i>		
<b>IV. * MINUTES</b>	2	1-27
Regular Board Meeting – August 9, 2004		
Joint Board Strategic Planning Meeting – July 12, 2004		
Special Board Meeting – January 21, 2004		
Special Board Meeting/Visioning Planning Retreat – August 7, 2003		
<b>V. * CONSENT ITEMS</b>	10	28-123
A. July 2004 and YTD FY 2005 Financial Report		
B. <b>Finance Committee</b> – Nancy Bassett, RN, MBA, for Marcelo Rivera, MD, Chair		
<b>Approval:</b>		
*1. Medical Director and Professional Services Agreements:		
a. Timothy S. Bailey, M.D. - PPH Diabetes Health Program		
Aug 1, 2004 – Jul 31, 2005 (1 year)		
b. X-Ray Medical Group Radiation Oncology, Inc. (XRO) - PMC		
Jul 1, 2004 – Jun 30, 2007 (3 years)		
*2. Consolidation of PMC and Pomerado Behavioral Medicine Programs		
C. <b>Strategic Planning Committee</b> – Alan W. Larson, MD, Chair		
*3. FY '05 System-Wide Goals		

*“In observance of the ADA (American with Disabilities Act), please notify us at 858-675-5106, 48 hours prior to the meeting so that we may provide reasonable accommodations”*

**VI. PRESENTATION**

- A. Health Care Advisory Councils (HCACs) Update  
 - Lupe Fierro, Director, Community Outreach and  
 Jack Rogers, Chair, PPH Committee on Alcohol, Tobacco  
 and Other Drugs (ATOD) 15

**VII. REPORTS**

- A. Medical Staffs 10 124-144

- \* 1. Palomar Medical Center – *James S. Otoshi, M.D.*
  - a. Credentialing/Reappointments
  - b. Department of Anesthesia Rules and Regulations
- \* 2. Escondido Surgery Center – *L. Richard Greenstein, M.D.*
  - a. Credentialing/Reappointments
- \* 3. Pomerado Hospital – *Alan J. Conrad, M.D.*
  - a. Credentialing/Reappointments

B. Administrative

- 1. President of Palomar Pomerado Health Foundation – *Douglas G. Moir, M.D.*
  - a. Update on PPHF Activities 5 *Verbal Report*
- 2. Chairman of the Board – *Alan W. Larson, M.D.* 10 *Verbal Report*
  - a. Facilities and Grounds Committee Appointments
  - b. LAFCO Advisory Committee Nomination 145-155
- 3. President and CEO – *Michael H. Covert* 20 *Verbal Report*
  - a. 3<sup>rd</sup> Qtr Leadership in Action Award
  - b. Special Board Educational Meeting with Premier, Inc. August 30
  - c. \* Resolution No. 09.13.04(01)-10 Adopting the Ninth Amended  
 and Restated Conflict of Interest Code of PPH 156-186

**VIII. INFORMATION ITEMS** 187-197  
*(Discussion by exception only)*

- A. Palomar Pomerado North County Health Development, Inc. } Strategic Planning
- B. FY '04 Goal Outcomes } Strategic Planning
- C. Service Line Update } Strategic Planning
- D. Hospital of the Future Recap } Community Relations
- E. Strategic Marketing Process } Community Relations
- F. Community Outreach Update } Community Relations
- G. Media Coverage } Community Relations
- H. Monthly Reports of Marketing/Public Relations;  
 HealthSource and Community Outreach } Community Relations
- I. Employee Compensation and Benefits } Human Resources
- J. Employee Health Screening } Human Resources

- IX. **COMMITTEE REPORTS** – *for Finance, & Strategic Planning Committees see under Consent Items*
  
- X. **BOARD MEMBER COMMENTS/AGENDA ITEMS  
FOR NEXT MONTH**
  
- XI. **FINAL ADJOURNMENT**