

Palomar Pomerado Health  
**BOARD OF DIRECTORS**  
**REGULAR BOARD MEETING**  
Pomerado Hospital, Poway  
Tuesday, January 20, 2004

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
CALL TO ORDER	6:30 pm Quorum comprised Directors Bassett, Berger, Kleiter, Krider, Larson, Rivera and Scofield.		
OPENING CEREMONY	The Pledge of Allegiance was recited in unison, followed by an inspirational reading by Chaplain Walden ( <i>attached</i> ).		
MISSION AND VISION STATEMENTS	<p>The PPH mission and vision statements were referred to as follows, noting the newly revised Vision Statement indicated below:</p> <p><i>The mission of Palomar Pomerado Health is to heal, comfort and promote health in the communities we serve.</i></p> <p><i>The vision of PPH is to be the health system of choice for patients, physicians and employees, recognized nationally for the highest quality of clinical care and access to comprehensive services.</i></p>		
NOTICE OF MEETING	Notice of Meeting was mailed consistent with legal requirements		
PUBLIC COMMENTS	None		
APPROVAL OF MINUTES <ul style="list-style-type: none"> <li>• December 15, 2003 Regular (Annual) Board Meeting</li> </ul>		<b>MOTION:</b> by Berger, 2 <sup>nd</sup> by Bassett and carried unanimously that the minutes of the December 15, 2003 Regular (Annual) Board Meeting be approved as submitted.	
CONSENT AGENDA <ul style="list-style-type: none"> <li>• Kaiser Hospital Services Agreement</li> </ul>		<b>DEFERRED</b> to CEO's Report	
PRESENTATION	No presentation was made this month.		
▪			

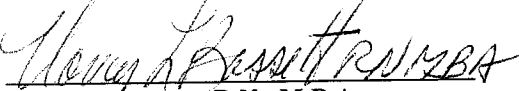
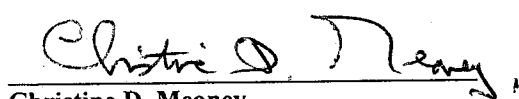
AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
<b>REPORTS</b>			
Medical Staff			
Palomar Medical Center			
<ul style="list-style-type: none"> <li>▪ Credentialing</li> </ul>	James Otoshi, M.D. presented PMC's requests for approval of Credentialing Recommendations.	<b>MOTION:</b> by Scofield, 2 <sup>nd</sup> by Bassett and carried to approve the PMC Medical Staff Executive Committee credentialing recommendations for the PMC Medical Staff, as presented. None opposed. Directors Larson and Rivera abstained to avoid potential conflict of interest.	
Escondido Surgery Center			
<ul style="list-style-type: none"> <li>▪ Credentialing</li> </ul>	L. Richard Greenstein, M.D., Medical Director, presented requests for approval of Credentialing Recommendations.	<b>MOTION:</b> by Kleiter, 2 <sup>nd</sup> by Scofield and carried to approve the PMC Medical Staff Executive Committee credentialing recommendations for the Escondido Surgery Center, as presented. None opposed.  Directors Larson and Rivera abstained to avoid potential conflict of interest.	
Pomerado Hospital			
<ul style="list-style-type: none"> <li>▪ Credentialing</li> </ul>		<b>MOTION:</b> by Berger, 2 <sup>nd</sup> by Bassett and carried to approve the Pomerado Medical Staff Executive Committee credentialing recommendations for the Pomerado Medical Staff, as presented. None opposed.  Directors Larson and Rivera abstained to avoid potential conflict of interest.	
Administrative			
Chairperson - Palomar Pomerado Health Foundation	On behalf of PPHF, Mary Evert, Chairperson, presented a verbal report noting that to date, the Foundation has raised approximately \$5		

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
	<p>million in total gifts including Charitable Gift Annuities, Charitable Remainder Unitrust, cash from appeals. The Employee Disaster Relief Fund netted \$73,147, \$50,600 of this amount from our own physicians and local businesses and corporations. With PPH Board match, a total of \$146,294 was raised in support of our employees affected by the October fires. This did not include PTO time or PTO dedicated to specific employees who suffered loss. To date, \$70,000 in grants had been distributed to 21 employee fire victims.</p> <p>Mention was also made of a new volunteer Planned Giving Advisory Council commencing January 26, together with a Volunteer Ambassadors program for which over 50 individuals have been identified to assist with five Ambassador Leagues in the communities of Pauma/Valley Center, Escondido, San Marcos, Poway/RB and Ramona.</p> <p>Community Conversations Video is in its final edit stages, and 17 planned giving seminars have been arranged through March.</p>		

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
<b>Chairman of the Board - Palomar Pomerado Health</b>	Alan W. Larson, M.D.		
<ul style="list-style-type: none"> <li>• <b>Appointment of Treasurer</b></li> </ul>		<p><b>MOTION:</b> by Bassett, 2<sup>nd</sup> by Kleiter and carried unanimously that Marcelo Rivera, M.D., be re-appointed as Treasurer of the Board of Directors.</p> <p>The Board warmly congratulated Director Rivera on his re-appointment.</p>	
<ul style="list-style-type: none"> <li>• <b>Resolution No. 01.20.04(01)-1</b></li> </ul>	Chairman Larson requested approval to the Resolution to Amend and Restate the Bylaws of Palomar Pomerado Health to increase the Voting Membership of the Strategic Planning Committee.	<p><b>MOTION:</b> by Rivera, 2<sup>nd</sup> by Krider and carried unanimously to adopt Resolution No. 01.20.04(01)-1 as submitted to increase the Voting Membership of the Strategic Planning Committee. None opposed.</p>	
<b>President and CEO</b>	Michael H. Covert, FACHE		
<ul style="list-style-type: none"> <li>• <b>December 2003 Values in Action Recipient</b></li> </ul>	Michael Covert announced that the Values in Action recipient for December 2003 was Elvia Escalante, Service Partner at PMC Birth Center. He congratulated Ms Escalante, noting that her hard work and dedication make her an invaluable team member and an example of the PPH core values.		
<ul style="list-style-type: none"> <li>• <b>CCU at PMC</b></li> </ul>	The CCU at PMC had opened and was filled the same day.		
<ul style="list-style-type: none"> <li>• <b>CAO at Pomerado</b></li> </ul>	Michael Covert announced that Mr. James Flinn has been recruited from Antelope Valley to Pomerado Hospital as Chief Administrative Officer and will be joining us February 2, 2004. Mr. Flinn had previously been a COO at the Sparrow Health System in Lansing, Michigan.		
<ul style="list-style-type: none"> <li>• <b>Marketing &amp; Communications Officer</b></li> </ul>	It was announced that Mr. Gustavo Friederichsen will be joining PPH as our Marketing and Communications Officer commencing next week. Mr. Friederichsen had worked for Ron Roberts and for Scripps in connection with Governmental Relations and comes to us from Sharp Healthcare.		
<ul style="list-style-type: none"> <li>• <b>Director for Audit</b></li> </ul>	Michael Covert also relayed that an		

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
Services	announcement will be made that Mr. Tom Boyle, VP of ECL Software Corporation which installs internal audit software, has accepted the position of Director for Audit Services with PPH. Mr. Boyle had been the Chief Auditor for Centura Health System out of Denver, CO., and is a past Chair of Hospital Internal Auditors.		
<ul style="list-style-type: none"> <li>Nursing Leadership</li> </ul>	<p>An additional report concerned the assessment and alignment of nursing vision and goals with the overall goals of the organization, noting that Mary Oelman, RN, MSN, MBA will be joining PPH as Associate Chief Nursing Officer for Pomerado Hospital. Her tentative start date is February 16, 2004.</p> <p>Linda Urden, DNSc, RN, C N A, FAAN will also be joining PPH as Executive Director of Nursing Education. Her tentative start date is March 1, 2004. Ms Urden, who has held various quality initiative positions at other hospitals is also an internationally known presenter on nursing topics and has written nursing textbooks and published in many nursing journals.</p> <p>Chairman Larson asked Ms Shoemaker about the Magnet Program, noting that the Board may need a presentation on this particular matter.</p>		<p>Ms Shoemaker agreed to ensure a future presentation was made to the Board regarding the Magnet Program.</p>
<ul style="list-style-type: none"> <li>Cal State San Marcos</li> </ul>	<p>Michael Covert noted that monies are to be forwarded to Cal State San Marcos and that PPH had discussed with Tri-City. He understood they had voted to approve similar monies and that Bob Hemker, CFO should anticipate receiving this from Tri-City.</p>		
<ul style="list-style-type: none"> <li>Goals Retreat</li> </ul>	<p>A Goals Retreat is planned in February to assure meeting our goals this year. It will also be discussed in Strategic Planning Committee.</p>		
<ul style="list-style-type: none"> <li>Resolution No. 01.20.04(02)-2</li> </ul>	<p>Michael Covert read out the revised PPH Vision Statement which he felt will be truly measurable. He requested approval to the</p>	<p><b>MOTION:</b> by Berger, 2<sup>nd</sup> by Bassett and unanimously carried to adopt Resolution No. 01.20.04(02)-2 as</p>	

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
	Resolution amending and adopting the Revised Vision Statement contained in PPH Policy No. 10-600 – Mission, Vision and Ethics Vision Statements.	presented, to Amend and Adopt the Revised Vision Statement contained in PPH Policy No. 10-600 – Mission, Vision and Ethics Vision Statements.	
<ul style="list-style-type: none"> <li>• <b>Kaiser Hospital Services Agreement</b></li> </ul>	<p>Michael Covert referred to the Hospital Services Agreement between Kaiser Foundation Hospitals and PPH noting that this is the culmination of ongoing discussions for a long-term hospital services agreement with Kaiser, and the resultant capacity required to meet the needs of the agreement.</p> <p>Insofar as our physicians are concerned, our hospital-based physicians will have opportunities in specialty areas as well, including the review and credentialing process at PMC. We would also have the first right of refusal should Kaiser decide to build a hospital in the future. There will also be an Oversight Committee of both parties to monitor and provide oversight to the agreement. This agreement serves a good purpose for us at this time and requested board approval to enable management to execute the final form agreement.</p>	<p><b>MOTION:</b> by Kleiter, 2<sup>nd</sup> by Krider and carried to approve the proposed Hospital Services Agreement between Kaiser Foundation Hospitals and PPH.</p> <p>Following a question from Director Rivera on potential Conflict of Interest for practicing physicians, Attorney Paul DeMuro advised that Director Berger would have a potential conflict of interest regarding emergency physicians. Other physicians would not be affected.</p> <p>As a result, Director Berger abstained although indicating his support of such an agreement.</p>	
<b>INFORMATION ITEMS</b>	No questions were raised under Information Items		
<ul style="list-style-type: none"> <li>▪ <b>Community Relations</b></li> </ul>			
<ul style="list-style-type: none"> <li>▪ <b>Strategic Planning</b></li> </ul>			
<b>COMMITTEE REPORTS</b>	There were no Committee Reports for action.		
<b>BOARD MEMBER COMMENTS/AGENDA ITEMS FOR NEXT MONTH</b>	<p>Director Scofield requested a monthly Board Calendar to include board committee meetings in addition to Auxiliary meetings, Foundation meeting and other relevant events for the Board.</p> <p>Michael Covert noted that this was in progress and would be released in the near future so that Board and Staff may have access. Relevant sponsors of meetings and events would have responsibility for inputting and revising as</p>		

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
	needed.		
<b>ADJOURNMENT</b>			
<b>SIGNATURES</b> <ul style="list-style-type: none"> <li>▪ Board Secretary</li>     <li>▪ Board Assistant</li> </ul>	 <hr/> Nancy L. Bassett, R.N., M.B.A.   <hr/> Christine D. Meaney		