

Palomar Pomerado Health
JOINT BOD/STRATEGIC PLANNING COMMITTEE
POMERADO HOSPITAL – CONFERENCE ROOM E
February 20, 2007

AGENDA ITEM	DISCUSSION	CONCLUSION/ ACTION	FOLLOW-UP/ RESPONSIBLE PARTY
CALL TO ORDER	Dr. Rivera called the Full Board Meeting to order at 6:03 p.m.		
ESTABLISHMENT OF QUORUM	Dr. Larson, Nancy Bassett, RN, Michael Covert, Bruce Krider, Gary Powers, Dr. Rivera, Dr. Kanter, and Dr. Trifunovic. Also attending were Gerald Bracht, Dr. Buringrud, Dana Dawson, Lorie Harmon, Marcia Jackson, Dr. Lilley, Dr. Frank Martin, and Lorie Shoemaker. Guests: Teal Brogden, Tom Chessum, Kwaja Floyd, Carrie Frederick, Wallie George, George Gigliotti, Bob Guerin, Andy Hoang, Dr. Kung, Dennis McFadden, Eyal Perchik, Mike Shanahan, Brad Wiscons, and Nick Xenitopoulos.		
NOTICE OF MEETING	The notice of meeting was mailed consistent with legal requirements.		

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<p>PMC WEST DESIGN UPDATE</p>	<p>This agenda item consisted of a design update for PMC West. The update covered the exterior design as well as public spaces design, including lobbies.</p> <p>The design update included an environment of care overview, as well as updates on progress on the main lobby design, the patient tower design, the environmental graphic design, lighting design, and exterior envelope design. We are a pilot project, working with OSHPD, having regular meetings to cut substantial time off of the approval process, and setting a new precedent; our goal is to start actual construction in January 2008. The overall design development is complete, with ongoing refinements in the interiors and detailing.</p> <p>The Building Information Model (BIM) was introduced, which is at the forefront of the design industry, and is more than the typical 3-D CAD model, and provides coordinated, consistent, and computable data about a Virtual Building. This model identifies potential conflicts before they're in the field, saving time and money.</p> <p>The lobbies are undergoing a lot of work – the main lobby is viewed as the “living room” of the hospital, with lots of glass walls, filled with light, and intimate waiting areas, and a large graphic wall.</p> <p>The Committee reviewed presentations on signage and wayfinding, as well as lighting and new technologies involved with lighting. LED towers with electronic messaging, plus traditional signage, were presented, along with a multi-media welcome center, with a touch-sensor screen and directory. Gary Powers asked if the City of Escondido had any restrictions that would prevent LED signage, and the architects responded that</p>	<p>Architects to check with City of Escondido for LED signage</p>	<p>Mike Shanahan</p>

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	<p>they did not think so, since the LED's had relatively low lumens, but they will check into this.</p> <p>A new color palette and sunscreen material was introduced for the exterior of the building, and samples of each were distributed. The Board expressed concern over the darker colors being used.</p> <p>Dr. Kanter asked if there will be mock-ups of some of the new features, including exterior signage, and the presenters responded that there would be. Dr. Rivera emphasized that he wants the Board to see these mock-ups, and that he wants to make sure that the Board understands this concept of a more resort-like facility, which will be more than just a hospital, and that they are in agreement with this.</p> <p>Nancy Bassett emphasized her appreciation of the interactive library wall concept. Dr. Larson commented that we need to exercise caution and not over-emphasize the soothing, back-to-nature, spiritual garden image, and neglect the "hospital of the future," high-technology image that we have been striving to achieve.</p> <p>The Board liked the presentation, and suggested a signature element to the facility, some type of identifying touch or design element. The conservatories were emphasized as a unique aspect of the hospital exterior. The architects will continue to work on the refinement of the details.</p>	<p>restrictions.</p> <p>The architects will provide mock-ups of new features, including exterior signage.</p> <p>Architects to continue to work on refinement of details.</p>	<p>Tom Chessum</p> <p>Tom Chessum</p>
<p>ADJOURNMENT TO STRATEGIC PLANNING COMMITTEE MEETING</p>	<p>The Full Board Meeting was adjourned, and Dr. Larson, Committee Chairperson, called the Strategic Planning Committee portion of the meeting to order at 8:05 p.m.</p>		

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APPROVAL OF MINUTES December 19, 2006		Motion made by Bruce Krider, seconded by Dr. Rivera, and carried unanimously for approval.	
APPROVE 2007 MEETING SCHEDULE	<p>The Strategic Planning Committee established a tentative 2007 meeting schedule. In 2006, the Committee met on the third Tuesday of each month at 6:00 p.m. This schedule will be maintained, with Committee meeting on the third Tuesday of each month at 6:00 p.m., with the following exceptions/changes:</p> <p>May Committee meeting to be held on MAY 22 at PMC in Graybill Auditorium.</p> <p>June Committee meeting to be held on JUNE 12 at POM in Conference Room E.</p> <p>July Committee meeting to be held on JULY 24 at POM in Conference Room E.</p> <p>August Committee meeting to be held on AUGUST 14 at POM In Conference Room E.</p> <p>The 2007 Strategic Planning Committee Meeting Schedule was adopted with the above changes.</p>	<p>The 2007 Strategic Planning Committee Meeting Schedule was adopted with the listed changes.</p>	

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REVIEW & APPROVE COMMITTEE BYLAW SECTION AND POSITION DESCRIPTION	<p>Annually, each Board Committee is to review and approve the sections of the Bylaws and Position Description pertaining to the Committee.</p> <p>The Committee reviewed and discussed the Bylaws and Position Description. Dr. Rivera motioned to accept as presented, Bruce Krider seconded, and the motion to review and approve the existing sections of the Bylaws and Position Description pertaining to the Committee was carried unanimously.</p>	Motioned by Dr. Rivera, seconded by Bruce Krider, and carried unanimously, to approve the existing sections of the Bylaws and Position Description pertaining to the Committee.	
COMMITTEE COMMENTS, SUGGESTIONS	Dr. Larson suggested that we find some way to encourage more physician participation in the Strategic Planning Committee. Dr. Rivera suggested on a subject matter basis, physicians might be interested in coming. Dr. Trifunovic suggested putting the PowerPoint presentations on the physician portal website.	Marcia Jackson to look into this.	M. Jackson
ADJOURNMENT	8:40 p.m.		

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SIGNATURES Board Chairperson Committee Chairperson Recording Secretary	<hr/> Marcelo Rivera, M.D., Board Chair <hr/> Alan Larson, M.D., Committee Chair <hr/> Lorie Harmon		