

**Palomar Pomarado Health
JOINT MEETING OF THE BOARD OF DIRECTORS &
STRATEGIC PLANNING COMMITTEE**

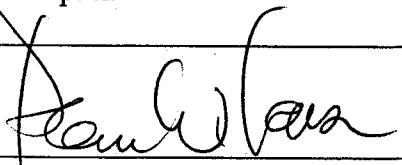
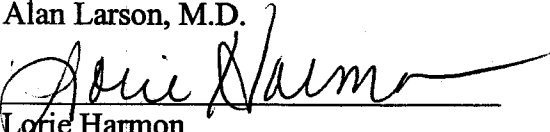
~~Pomarado Hospital - Conference Room E~~

PALOMAR MEDICAL CENTER, GRAYBILL

March 10, 2004

AGENDA ITEM	DISCUSSION	CONCLUSION/ACTION	FOLLOW-UP/ RESPONSIBLE PARTY
CALL TO ORDER	5:36 p.m.		
ESTABLISHMENT OF QUORUM	Dr. Larson, Michael Covert, Dr. Conrad, Ted Kleiter, Bruce Krider, Dr. Otoshi, Dr. Rivera, Director Scofield, and Dr. Berger. Also attending were Gerald Bracht, Robert Crouch, Jim Flinn, Gustavo Friederichsen, Lorie Harmon, Bob Hemker, Marcia Jackson, Anamaria Repetti, Mike Shanahan, Dr. Trifunovic, Evelyn Warner, and Lori Wells. Guests: Tom Chessum, Dennis McFadden, Craig McInroy, and Steve Yundt (Anshen & Allen); Joe Hook and Greg Palmer (Rudolph & Sletten); Rich Miller (Pacific Design Consultants), and John Keating from (Linscott, Law, & Greenspan); and David Alexander and Paul Braun from Collier's International.		
NOTICE OF MEETING	The notice of meeting was mailed consistent with legal requirements.		
PUBLIC COMMENTS	There were no requests for public comments.		
MINUTES January 26, 2004		MOTION: Motion made by Bruce Krider, seconded by Dr. Rivera, and carried, for approval as presented.	

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REVIEW STRATEGIC PLANNING COMMITTEE SECTION OF PPH BYLAWS	<p>The PPH Board Committees are required to annually review and update, as necessary, their portion of the Bylaws. Their recommendation will go to the Governance Committee for further consideration.</p> <p>After discussion, it was voted unanimously to accept the Strategic Planning Committee Section of the PPH Bylaws, with the following revisions: 1) under Non-Voting Membership – replace “the VP of Planning, Marketing and Business Development” with the revised title, “Chief Planning Officer,” and 2) also under the Non-Voting Membership, delete the “Physician Relations Director” with no replacement. The revised Bylaws will be forwarded to the Governance Committee.</p>	<p>Motion made by Ted Kleiter, seconded by Bruce Krider, and carried, to make recommended title changes and forward to the Governance Committee.</p>	<p>L. Harmon</p>
PROPOSED FY '05 GOALS	<p>On February 19, 2004, PPH held a Strategic Planning Retreat with all Department Directors, Senior Management and Board members invited to participate. The Retreat resulted in the drafting of FY '05 Goals and FY '08 Goals for PPH. These draft Goals were provided for the Board's consideration. A more detailed discussion will take place at the April Joint Board/Strategic Planning Committee meeting; the Board members were asked to please review the draft Goals prior to the April meeting. These draft Goals can then be approved in April or May.</p> <p>Michael Covert explained that 5 Goals were selected, rather than 9 or 10, so that the 5 selected Goals would be direct, specific, focused, and simplified.</p> <p>Dr. Rivera suggested that the wording might be changed</p>		

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	<p>under the Finance Goal to read, "might include..." instead of "include...the establishment of a major capital fundraising campaign in 2004."</p> <p>Ted Kleiter suggested that, under the same Finance Goal, the "in 2004" be changed to read "by the end of FY '05."</p>		
<p>POMERADO MOB MASTER PLAN</p>	<p>Anshen & Allen architects presented different options for location of Pomerado Medical Office Building (MOB) and parking structure.</p> <p>The Joint Board/Strategic Planning Committee discussed that, due to the large parking structure associated with the Medical Office Building, it is preferable to locate the MOB and parking in the rear portion of the campus. It also allows for a separate traffic pattern on the campus for inpatients and their visitors and people coming for a physician office appointment.</p>	<p>Motion was made, seconded, and carried (with Dr. Rivera opposing) to approve the proposed location of the MOB and related parking structure to the back portion of the Pomerado campus.</p>	
<p>FINAL ADJOURNMENT</p>	<p>9:35 p.m.</p>		
<p>SIGNATURES</p> <p>Committee Chairperson</p> <p>Recording Secretary</p>	<p> <hr/> Alan Larson, M.D.</p> <p> <hr/> Lorie Harmon</p>		