

**Palomar Pomerado Health**  
**BOARD OF DIRECTORS**  
**REGULAR BOARD MEETING**  
Pomerado Hospital, Meeting Room E, Poway, California  
Monday, July 09, 2007

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
<b>CALL TO ORDER</b>	6:30 pm Quorum comprised Directors Bassett, Greer, Kleiter, Larson and Rivera.  Directors Krider and Powers had excused absences.		
<b>OPENING CEREMONY</b>	The Pledge of Allegiance was recited in unison.		
<b>MISSION AND VISION STATEMENTS</b>	The PPH mission and vision statements are as follows:  <i>The mission of Palomar Pomerado Health is to heal, comfort and promote health in the communities we serve.</i>  <i>The vision of PPH is to be the health system of choice for patients, physicians and employees, recognized nationally for the highest quality of clinical care and access to comprehensive services.</i>		
<b>NOTICE OF MEETING</b>	Notice of Meeting was mailed consistent with legal requirements		
<b>PUBLIC COMMENTS</b>	Louise McNeill was present to request a definition of the PPH vision statement in regard to promoting health and preventing disease. She requested information about programs involving disease prevention.	Chairman Rivera thanked Ms. McNeill for her comments. He responded that PPH is committed to addressing the needs of our community. There is a wide variety of information available through the PPH Health Advisory Councils, Health Source and community education programs. Ms. McNeill's name will be added to pertinent mailing lists in order for her to receive information that may be of	

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	<p>Kimberly Swift, representing PMC MHU staff, spoke in favor of a smoke-free environment at PPH and in favor of closing the smoking room on MHU.</p> <p>Liliana Simmons, representing PMC MHU staff, spoke in favor of a smoke-free environment at PPH and in favor of closing the smoking room on MHU.</p> <p>Maribel Florido, representing PMC MHU staff, spoke in favor of closing the smoking room on MHU but also stated that she would like to advocate on behalf of the MHU patients and is in favor of finding an outside location for patients to smoke.</p>	<p>interest to her.</p> <p>Chairman Rivera thanked Ms. Swift for attending the meeting and bringing her comments before the Board.</p> <p>Chairman Rivera thanked Ms. Simmons for attending the meeting and bringing her comments before the Board.</p> <p>Chairman Rivera thanked Ms. Florido for attending the meeting and bringing her comments before the Board.</p>	
<p><b>APPROVAL OF MINUTES</b></p> <ul style="list-style-type: none"> <li>June 11, 2007 Regular Board Meeting</li> </ul>		<p><b>MOTION:</b> by Bassett , 2<sup>nd</sup> by Kleiter and carried to approve the June 11, 2007 Regular Board Meeting minutes as submitted. All in favor. None opposed.</p>	
<p><b>APPROVAL OF AGENDA</b> to accept the Consent Items as listed.</p>		<p><b>MOTION:</b> by Bassett , 2<sup>nd</sup> by Greer and carried to approve the Consent Items as submitted. All in favor. None opposed.</p>	
<p><b>PRESENTATIONS</b></p>	<p>None</p>		
<p><b>REPORTS</b></p>			
<p><b>Medical Staff</b></p>			
<p><b>Palomar Medical Center</b></p>			

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<ul style="list-style-type: none"> <li>▪ Credentialing –</li> </ul>	<p>Robert D. Trifunovic, MD., Chief of PMC Medical Staff, presented PMC's requests for approval of Credentialing Recommendations and Medical Staff Bylaws, Rules and Regulations Revisions.</p>	<p><b>MOTION:</b> by Kleiter, 2<sup>nd</sup> by Bassett and carried to approve the PMC Medical Staff Executive Committee credentialing recommendations. All in favor. None opposed.</p> <p>Director Greer and Director Larson abstained to avoid potential conflict of interest.</p> <p><b>MOTION:</b> by Kleiter, 2<sup>nd</sup> by Bassett to approved Medical Staff Bylaws, Rules and Regulations Revisions for the PMC Medical Staff, as presented. All in favor. None opposed.</p>	
<b>Escondido Surgery Center</b>			
<ul style="list-style-type: none"> <li>▪ Credentialing</li> </ul>	<p>Marvin W. Levenson, MD, Administrator/ Medical Director of the Escondido Surgery Center, presented requests for approval of Credentialing Recommendations.</p>	<p><b>MOTION:</b> by Bassett , 2<sup>nd</sup> by Kleiter and carried to approve the PMC Medical Staff Executive Committee credentialing recommendations for the Escondido Surgery Center, as presented. All in favor. None opposed.</p> <p>Director Greer and Director Larson abstained to avoid potential conflict of interest.</p>	
<b>Pomerado Hospital</b>			
<ul style="list-style-type: none"> <li>▪ Credentialing</li> </ul>	<p>Benjamin Kanter, MD., Chief of Pomerado Medical Staff, presented Pomerado Hospital's requests for approval of Credentialing Recommendations.</p>	<p><b>MOTION:</b> by Kleiter, 2<sup>nd</sup> by Bassett and carried to approve the Pomerado Hospital Medical Staff Executive Committee credentialing recommendations for the Pomerado Medical Staff, as presented. All in favor. None opposed.</p> <p>Director Greer and Director Larson abstained to avoid potential conflict of interest.</p>	

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
<b>Administrative</b>			
<b>Chairman - Palomar Pomerado Health Foundation</b>	<i>Al Stehly</i>		
<ul style="list-style-type: none"> <li data-bbox="241 289 556 313">▪ <b>Annual PPHF Meeting</b></li>   <li data-bbox="241 505 527 561">▪ <b>Mary Ann Garland Ketchum Associates</b></li> </ul>	<p data-bbox="621 289 1115 472">Mr. Stehly reported that the election of officers took place at the recent annual PPHF meeting. Officers selected for the coming year are Al Stehly, President; Bill Chaffin, Vice-President; Terry McCune, Treasurer and Jaime Rivas, M.D., Secretary</p> <p data-bbox="621 505 1104 626">Mr. Stehly introduced Mary Ann Garland of Ketchum Associates. She gave a brief overview of the PPHF capital campaign process.</p>		
<b>Chairman of the Board - Palomar Pomerado Health</b>	<i>Marcelo R. Rivera, MD</i>		
<ul style="list-style-type: none"> <li data-bbox="241 724 369 748">▪ <b>PPHF</b></li> </ul>	<p data-bbox="621 724 1115 967">Chairman Rivera thanked Mr. Stehly for his outstanding contributions to PPHF in his role as President. He also thanked Dana Dawson for his leadership of the Foundation. He expressed that embarking upon the PPHF capital campaign is an exciting time and a major effort which will require everyone working together to accomplish our goals.</p>		
<ul style="list-style-type: none"> <li data-bbox="241 976 537 1040">▪ <b>Congressman Brian Bilbray</b></li> </ul>	<p data-bbox="621 976 1125 1219">Members of the Board and PPH senior staff met with Congressman Brian Bilbray on July 3 to discuss health care issues. Our challenge as a healthcare provider is to guide and develop policies that make sense and benefit the community. Congressman Bilbray expressed his commitment to working with our district on these issues.</p>		
<ul style="list-style-type: none"> <li data-bbox="241 1260 600 1284">▪ <b>CHA Governance Forum</b></li> </ul>	<p data-bbox="621 1260 1125 1466">Chairman Rivera attended a meeting of the CHA Governance Forum at Tri-City Medical Center recently. The highlight of the meeting was a presentation by Lorie Shoemaker of the acuity adaptable model. PPH has made a proposal to DHS that they consider the acuity adaptable model.</p>		

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<ul style="list-style-type: none"> <li>▪ AHA Committee on Governance</li> </ul>	The AHA Committee on Governance will meet June 27 and 28. Topics of discussion will be preventative health, unified health care proposal and board certification issues involving background and education.		
<ul style="list-style-type: none"> <li>▪ CHA Board Meeting</li> </ul>	The CHA Board of Directors will meet July 11 and 12. Topics of discussion will be the governor's health plan and other health care plan proposals.		
<ul style="list-style-type: none"> <li>▪ Expert Advisory Panel</li> </ul>	The Expert Advisory Panel will meet July 26 and 27 to review the Master Facilities Plan. Chairman Rivera requested that Board members attend if possible.		
<b>President and CEO</b>	<i>Michael H. Covert</i>		
<ul style="list-style-type: none"> <li>▪ Organization Annual Review</li> </ul>	The annual review of PPH involving review of budget, goals year-to-date, etc. has recently been completed.	<b>Board members have requested the laminated card containing PPH financial statistics. Bob Hemker will follow up in regard to getting these for the Board members.</b>	
<ul style="list-style-type: none"> <li>▪ PPH Web Site</li> </ul>	Updates to the PPH web site are being finalized by Gustavo Friederichsen and AVID Design.		
<ul style="list-style-type: none"> <li>▪ Mock Surveys</li> </ul>	Joint Commission mock surveys are underway and will continue over the next few weeks.		
<ul style="list-style-type: none"> <li>▪ Expert Advisory Panel</li> </ul>	In addition to Chairman Rivera's comments, Mr. Covert added that the focus of the Expert Advisory Panel this year will be "innovation".		
<ul style="list-style-type: none"> <li>▪ Cause for Applause Breakfast</li> </ul>	The annual Cause for Applause Breakfast was held July 2. Over 4200 pins have been distributed in the past year.		
<b>Board Member</b>	<i>Ted Kleiter</i>		
<ul style="list-style-type: none"> <li>▪ ACHD Annual Meeting</li> </ul>	The ACHD annual meeting in San Diego in September is in the planning stages.		
<b>INFORMATION ITEMS</b>	<b><i>Discussion by exception only</i></b>		
<ul style="list-style-type: none"> <li>▪ Facilities Board and Grounds</li> </ul>			
<ul style="list-style-type: none"> <li>▪ Human Resources</li> </ul>			
<ul style="list-style-type: none"> <li>▪ Audit</li> </ul>			
<ul style="list-style-type: none"> <li>▪ Community Relations</li> </ul>			

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
▪ Finance			
▪ Strategic Planning			
<b>COMMITTEE REPORTS</b>			
Human Resources	<i>Nancy Bassett, Chair</i>		
<ul style="list-style-type: none"> <li>• Revised Smoking Policy in PPH Facilities – GOV 23</li> </ul>	<p>Director Bassett thanked those present who spoke to the Board in regard to their support of a smoke free environment at PPH. She also thanked them for staying through the meeting to hear discussion of this topic.</p> <p>Director Bassett reported that the Board HR Committee has recommended approval of a revised smoking policy which would extend the present policy to "external" locations of the PPH campuses. Director Bassett reviewed the steps of implementation which include appointment of a Smoke Free Task Force, development of a charter by the Task Force, kick-off event August 13 and "go-live" January 1, 2008.</p>	<p><b>MOTION:</b> 1st by Greer, 2nd by Bassett to extend the present smoking policy to "external" locations of the PPH campuses.</p> <p>Revised policy will go the Board Governance Committee for approval with possible modification of III B.</p> <p>All in favor; none opposed.</p> <p>Michael Covert will send a communication to employees announcing the approval of the new policy with effective date of January 1, 2008.</p>	
Strategic Planning	<i>Alan Larson, M.D., Chair</i>		
<ul style="list-style-type: none"> <li>• FY'08 Initiatives and Targets</li> </ul>	<p>In regard to the FY08 initiatives and targets, Dr. Larson commented that the Strategic Planning Committee of the Board has reviewed the initiatives and targets in great detail and it is his recommendation that they be approved by the full Board.</p> <p>Dr. Larson also commented that the Strategic Planning Committee of the Board heard outstanding presentations on the Research Institute and the Outpatient Women's Center Business Plan at their meeting in July.</p>	<p><b>MOTION:</b> 1st by Kleiter, 2nd by Bassett that the FY08 initiatives and targets be approved. All in favor; none opposed.</p> <p>Chairman Rivera thanked Dr. Larson and his committee for their outstanding work in regard to the initiatives and targets for FY08.</p>	
<ul style="list-style-type: none"> <li>• Integrative Medicine</li> </ul>	<p>Dr. Larson requested that discussion of integrative medicine be postponed until the August Board of Directors meeting.</p> <p>Dr. Rivera gave a brief overview of the topic of integrative medicine as discussed at the</p>	<p><b>MOTION:</b> 1st by Larson, 2nd by Kleiter to postpone discussion of integrative medicine until the August Board of Directors meeting. All in favor; none opposed.</p>	

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<b>BOARD MEMBER COMMENTS/AGENDA ITEMS FOR NEXT MONTH</b>	<p>recent Board Strategic Planning meeting.</p> <p>Director Greer requested that PPH employees stand with PPH in regard to the implementation of the new Smoke Free Policy.</p> <p>Chairman Rivera commented that the Board will soon be receiving on CD the full presentation by Lorie Shoemaker on acuity adaptable rooms.</p> <p>Chairman Rivera announced that Nancy Bassett has agreed to serve on a healthcare advisory panel which is being organized from the office of Congressman Filner. Gustavo Friederichsen will represent PPH on a health care advisory panel organized from the office of Congressman Brian Bilbray.</p>		
<b>ADJOURNMENT</b>	<b>7:30 p.m.</b>		
<b>SIGNATURES</b> <ul style="list-style-type: none"> <li>▪ Board Secretary</li> <li>▪ Actg Board Assistant</li> </ul>	<p>_____</p> <p><b>Linda C. Greer, R.N.</b></p> <p>_____</p> <p><b>Nancy M. Wood</b></p>		

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