

Palomar Pomerado Health
BOARD OF DIRECTORS
REGULAR BOARD MEETING
Pomerado Hospital, Meeting Room E, Poway
Monday, September 17, 2007

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
CALL TO ORDER	6:30 pm Quorum comprised Directors Bassett, Kleiter, Krider, Larson, Rivera. Regrets from Directors Greer and Powers.		
OPENING CEREMONY	The Pledge of Allegiance was recited in unison.		
MISSION AND VISION STATEMENTS	<p>The PPH mission and vision statements are as follows:</p> <p><i>The mission of Palomar Pomerado Health is to heal, comfort and promote health in the communities we serve.</i></p> <p><i>The vision of PPH is to be the health system of choice for patients, physicians and employees, recognized nationally for the highest quality of clinical care and access to comprehensive services.</i></p>		
NOTICE OF MEETING	Notice of Meeting was mailed consistent with legal requirements		
PUBLIC COMMENTS	None		
APPROVAL OF MINUTES <ul style="list-style-type: none"> • August 13, 2007 Regular Board Meeting; and Special Board Meeting, August 23, 2007 	Following a query from Director Bassett who had made a motion at the August 13 meeting (pg 4 of minutes) to approve a credentialing matter but abstained from voting, Paul DeMuro responded this was not a problem and that she could legally do so.	MOTION: by Kleiter, 2 nd by Krider and carried to approve the August 13, 2007 Regular Board and August 23, 2007 Special Board meeting minutes as submitted. All in favor. None opposed.	
APPROVAL OF AGENDA to accept the Consent Items as listed	It was initially requested and then moved by Director Larson, 2 nd by Director Bassett to pull item V. (H) from the Consent Items (PPH Board Policies regarding Finance policies) for discussion later on in the agenda under Finance	MOTION: by Krider, 2 nd by Kleiter and carried to approve the Consent Items as submitted, and per Director Larson, to pull item V. (H) (PPH Board Policies regarding Finance	

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	<p>Committee Report.</p> <p>At this point, Director Kleiter and Paul DeMuro agreed that it was not necessary to make a motion in order to pull an item from the consent agenda. However, such request was duly noted.</p>	<p>matters) for discussion at a later point on the agenda under Finance Committee Report.</p> <p>All in favor. None opposed.</p>	
PRESENTATION			
<ul style="list-style-type: none"> ▪ Corporate Health Update 	<p>Russ Riehl, MHA, Interim Director, Employee/Corporate Health on behalf of Dr. Herip who was present in the audience, and Sheila Brown, FACHE, Chief Clinical Outreach Officer, presented an extensive Corporate Health update via powerpoint (<i>copy attached to original minutes</i>). It was noted there was an 82% reduction in Workers Compensation between 2003 – 2007 and that employee health and integrated health and wellness were working well, with next steps being a fully electronic HRA access; integration into annual employee physicals, and exploring employee incentive programs. A key client list of corporate health services was also provided.</p>	<p>Chairman Rivera thanked those who had presented, including appreciation to Dr. Herip for the extensive efforts in this forward shift of corporate health and wellness which was impressive.</p>	
REPORTS			
Medical Staff			
Palomar Medical Center			
<ul style="list-style-type: none"> ▪ Credentialing 	<p>John Lilley, MD., Chief of PMC Medical Staff, presented PMC's requests for approval of Credentialing Recommendations.</p>	<p>MOTION: by Bassett, 2nd by Kleiter and carried to approve the PMC Medical Staff Executive Committee credentialing recommendations for the PMC Medical Staff, as presented. All in favor. None opposed.</p> <p>Director Larson abstained to avoid potential conflict of interest.</p>	
<ul style="list-style-type: none"> ▪ 			
Escondido Surgery Center			
<ul style="list-style-type: none"> ▪ Credentialing 	<p>Marvin W. Levenson, MD, Administrator/ Medical Director of the Escondido Surgery</p>	<p>MOTION: by Kleiter, 2nd by Bassett and carried to approve the PMC</p>	

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	Center, presented requests for approval of Credentialing Recommendations.	Medical Staff Executive Committee credentialing recommendations for the Escondido Surgery Center, as presented. All in favor. None opposed. Director Larson abstained to avoid potential conflict of interest.	
Pomerado Hospital			
<ul style="list-style-type: none"> ▪ Credentialing 	Benjamin Kanter, MD., Chief of Pomerado Medical Staff, presented Pomerado Hospital's requests for approval of Credentialing Recommendations.	MOTION: by Bassett, 2 nd by Kleiter and carried to approve the Pomerado Hospital Medical Staff Executive Committee credentialing recommendations for the Pomerado Medical Staff, as presented. All in favor. None opposed. Director Larson abstained to avoid potential conflict of interest.	
<ul style="list-style-type: none"> ▪ Medical Staff Bylaws – Proposed Amendment 	Benjamin Kanter, MD., Chief of Pomerado Medical Staff, presented Pomerado Hospital's request for proposed amendment to the Medical Staff Bylaws.	MOTION: by Kleiter, 2 nd by Bassett and carried to approve the proposed amendment to Pomerado Hospital's Medical Staff Bylaws, as presented. All in favor. None opposed.	
Administrative			
Chairman - Palomar Pomerado Health Foundation	Mr. Al Stehly		
	Mr. Stehly provided a verbal report to the Board stating that the Foundation is in the process of the capital campaign involving interviewing, seeking out names and undertaking a leadership study which was taking all of their efforts at this time but that this extensive preparation would pay off. Two upcoming events were announced, one being a meeting at the Stone Brewery September 27 to bring together all who participated in the study to illustrate the exciting things that will occur in the district. Also, a cocktail party at Mr. Bill Chaffin's	Chairman Rivera thanked Mr. Stehly for his informative report and efforts, noting that this was a tremendous campaign and that the outcome required would be achieved.	

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	house to discuss raising funds which would involve each PPH Board member.		
Chairman of the Board - Palomar Pomerado Health	Marcelo R. Rivera, MD		
<ul style="list-style-type: none"> ACHD Annual Meeting 	<p>Chairman Rivera introduced Director Kleiter who provided a report on the ACHD Annual Meeting held recently in San Diego. Director Kleiter, Chairman of ACHD, noted that all of the sessions were very good, including a session on "crisis communication" and also "legislative review" and managed care issues were amongst the topics. He felt that PPH would score highly on many of these aspects. A BETA luncheon was also held and he thanked those from PPH who had attended.</p> <p>Director Bassett also conveyed her thanks and appreciated having attended this ACHD annual meeting and break-out sessions, all of which were worthwhile, noting that it often happened that PPH was noted as an example to follow in various matters.</p> <p>Chairman Rivera thanked Director Kleiter for his efforts and congratulated him on his continued Chairmanship of ACHD.</p>		
<ul style="list-style-type: none"> Resolution No. 09.17.07 (01) – 11 Acknowledgement of Director Gary L. Powers 	<p>Chairman Rivera commented on Director Powers' recent resignation from the Board and wished him well in the future, noting that he would be missed. He thanked him for all his worked whilst on the Board, having initially been appointed in 2006 and subsequently successful in the November election of that year. He then read out a resolution in honor of Director Powers, who was unable to be present at this meeting due to a prior Chamber of Commerce farewell engagement.</p>	<p>MOTION: By Krider, 2nd by Larson and carried unanimously to adopt resolution No. 09.17.07 (01) – 11 in Appreciation of Director Gary L. Powers.</p> <p>All in favor. None opposed.</p>	
<ul style="list-style-type: none"> Board Standing Committees Update 	<p>Chairman Rivera relayed that as a result of Director Powers' resignation effective October 1, 2007, in the interim Director Larson had agreed to chair Community Relations Committee and Director Bassett had agreed to</p>		

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	<p>Chair Governance committee. In addition, Director Krider will chair a recent ad hoc CEO Evaluation Committee.</p> <p>The Board Committee Alternates will move up to become full members of the various Committees as necessary until January 1, 2008 when the new Board Chair will be appointing Standing Committee Board Members and Chairs.</p>		
<ul style="list-style-type: none"> • AHA COG Sept 9 – 11, Washington DC – Health for Life – Health Care Plan 	<p>Chairman Rivera reported his attendance at the Committee on Governance “Health for Life – Health Care Plan”. He recalled the dramatic events of 9/11 six years previously when he had been in Washington, DC at that time. He referred to several articles from the New York Times regarding universal healthcare, care for uninsured adults and California’s health plan, all of which would be distributed to the Board. AHA had been working on universal healthcare for over eighteen months – healthcare for all paid for by all.</p>		
<ul style="list-style-type: none"> • CHA’s position – Governor’s health plan 	<p>Dr. Rivera referred to CHA’s position in supporting the Governor’s health plan. We should all take responsibility for our health and wellness. PPH is leading the way in the community and we are improving I/T, appropriate use of the ED, and regular community screenings etc.</p>		
<ul style="list-style-type: none"> • Richard Engel, M.D. Interim Chief of Staff elect, PMC 	<p>Chairman Rivera welcomed Dr. Engel as interim Chief of Staff elect, PMC.</p>		
<ul style="list-style-type: none"> • Special Board Educational Meeting 	<p>He reminded that there would be a Special Board educational meeting regarding The Brown Act and the California Public Records Act on September 20 as part of our ongoing transparency of the organization and should be included on an annual basis.</p>		
<p>President and CEO</p>	<p>Michael H. Covert</p>		
<ul style="list-style-type: none"> • HASD&IC 	<p>Mr. Covert congratulated Director Bruce Krider on having been nominated to serve on</p>		

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	the Board of the Health Care Association of San Diego & Imperial Counties. Confirmation is anticipated at the November 8 annual meeting.		
<ul style="list-style-type: none"> • Rehab Week 	Rehab Week was being celebrated including a Luncheon to on September 20 at the California Center for the Arts, Escondido.		
<ul style="list-style-type: none"> • Wound Care Clinic Open House – San Marcos 	The Wound Care Clinic Open House was scheduled for the afternoon of September 20 in San Marcos. All were welcome.		
<ul style="list-style-type: none"> • ERTC update 	CEO reported on the ERTC negotiations with the City of Escondido and that PPH had received the grading permit. We would need to obtain a further grading permit for smaller grading and water run-off. Credit was given to Mike Shanahan and his team. More to follow.		
<ul style="list-style-type: none"> • Premier Hospital Visit 	Mr. Covert relayed that Opal Reinbold held an excellent session with Premier at PPH September 7 and we made significant progress noting we had been nationally recognized in various arenas, and under leadership of Dr. Buringrud.		
<ul style="list-style-type: none"> • Naming Policy 	It was noted that PPH is working with the Foundation on a Naming Policy so that this may be codified in the appropriate manner. Mr. Covert continued that under Mr. Stehly's leadership, both will be meeting weekly to review our prospects in connection with the multi-million dollar campaign.		
<ul style="list-style-type: none"> • Quarterly Reports from Executive Staff - Mary Oelman for Lorie Shoemaker 	Mary Oelman reported on behalf of Lorie Shoemaker, Chief Nurse Executive. Under Quality Domain, information was provided on our Magnet journey which has started with the first draft of Magnet documents. Nursing Grand Rounds, a demonstration project sponsored by Robert Wood Johnson (Transforming Care at the Bedside) and JCAHO Steering meetings were noted. Customer Service; Workplace/ Workforce domains were also reviewed. <i>(Report attached to original minutes).</i>		

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<ul style="list-style-type: none"> - Steve Gold 	<p>Steve Gold, Interim Chief Administrative Officer, Pomerado Hospital, provided an informative report on Financials, Customer Service, Quality, and Workplace/Workforce Development. A multi departmental satisfaction team was in place engaging non-patient care departments in assisting and empowering patient care service areas. Physician dissatisfiers are also being determined and the physician lounge has been improved to provide physician service magazines, updates on magnet process, construction updates, etc. <i>(Report attached to original minutes).</i></p>		
<ul style="list-style-type: none"> - Ms Sheila Brown 	<p>Ms Sheila Brown, Chief Clinical Outreach Officer, provided a Financial, Customer services and Workforce/Workplace development report, noting that a new physician time-share space was recently completed on the 5th floor of Pomerado Outpatient Pavilion.</p> <p>PPH Home Health was the recipient of the 2007 Press Ganey Compass Award, given to recognize improvement in patient satisfaction scores over the course of two years. Recognition will be given to PPH Home Health at the Press Ganey National Client Conference and a narrative will be included in the Press Ganey annual award book. In addition, impact plans are in process of development and attached to corresponding Balanced Scorecards. <i>(Report attached to original minutes).</i></p>		
<ul style="list-style-type: none"> - Gerald Bracht 	<p>Gerald Bracht, Chief Administrative Officer, PMC, provided a report to the Board on key areas including General, Financial, Quality, Customer Service and Workplace/Workforce domains.</p> <p>Goal was achieved with the AHA' s Annual Heart Walk fund raiser in conjunction with the Go Red for Women campaigns to support</p>		

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	<p>AHA efforts in combating hear disease. In addition, census had been strong entering September and was holding. The newly established OB laborist service began August 1 to provide coverage for all midwife and emergency patients. Patient Satisfaction scores beginning to show improvement as all areas were implementing disciplined approach to addressing patient care needs. Palomar would be hosting the local chapter of the ACHE October 11 in Graybill Auditorium for a presentation on PPH's Facility Expansion Plans. <i>(Report attached to original minutes).</i></p>		
<ul style="list-style-type: none"> • - Ms Lorie Shoemaker 	Ms Lorie Shoemaker, Chief Nurse Executive,		
INFORMATION ITEMS	<i>Discussion by exception only</i>		
<ul style="list-style-type: none"> ▪ Strategic Planning 			
<ul style="list-style-type: none"> ▪ Community Relations 			
<ul style="list-style-type: none"> ▪ Governance 			
<ul style="list-style-type: none"> ▪ Facilities and Grounds 			
<ul style="list-style-type: none"> ▪ Human Resources 			
<ul style="list-style-type: none"> ▪ Finance 			
COMMITTEE REPORTS			
Ad hoc CEO Evaluation	<i>Director B. Krider, Chairman</i>		
	<p>Director Krider reported on a recent meeting of the ad hoc CEO Evaluation committee that included Directors Powers and Greer, regarding review of the CEO evaluation format currently utilized compared with other organizations and updates that were needed to provide a better, more specific format as some questions were too vague, etc. Deadline for report to the Board would be closer to the end of the year.</p>		

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Finance	<i>Director T. E. Kleiter, Chairman</i>		
<ul style="list-style-type: none"> Resolution No. 09.17.07 (02) – 12 Adopting Direction of Dissolution of Partnership – Escondido Surgery Center to formally Transfer Title of Partnership Assets to PPH and to formally Dissolve EASCI 	<p>Director Kleiter noted that he and Dr. Levenson saw the start of this process when the Escondido Surgery Center was first built and organized. Now, twenty-four years later, we were now dissolving the partnership and transferring title. He then called for adoption of this resolution.</p>	<p>MOTION: by Kleiter, 2nd by Krider and carried that Resolution No. 09.17.07 (02) – 12 Adopting Direction of Dissolution of Partnership – Escondido Surgery Center to formally Transfer Title of Partnership Assets to PPH and to formally Dissolve EASCI be adopted.</p> <p>All in favor. None opposed.</p>	
<ul style="list-style-type: none"> Agenda item V.H. PPH Board Policies referred by Governance Committee 8-17-07 to Finance Committee for review/approval Development/Review of New Business Plan 	<p>Director Kleiter referred to this item pulled for discussion earlier that evening from Consent Items per Director Larson’s request.</p> <p>Following extensive discussion and noting the need for the development and review of any new business plan coming to EMT and then forwarded to a relevant committee, it was agreed that that wording referred to on the proposed new Policy on page 157 of the Board packet item III. B. 1. (4th line) would include the word “and” instead of “or”, that is, ... “administrative processing through EMT-SM and BOD Strategic Planning Committee for discussion”.</p>	<p>MOTION: by Larson, 2nd by Kleiter and carried that the proposed new Policy “Development/Review of New Business Plan” indicated on page 157 of the Board packet item III.B.1. (4th line) would include the word “and” instead of “or”, that is... “administrative processing through EMT-SM and BOD Strategic Planning Committee for discussion”.</p> <p>All in favor. None opposed.</p>	
<ul style="list-style-type: none"> (Revised) Annual Budget Approval 	<p>Director Kleiter presented and following discussion, motion made as follows:</p>	<p>MOTION: by Kleiter, 2nd by Krider and carried that the revised Annual Budget Approval (FIN-01) as submitted be approved.</p> <p>All in favor. None opposed.</p>	
<ul style="list-style-type: none"> (Revised) Expenditure and Requisition Authority 	<p>Director Kleiter presented. Director Krider in reference to this Policy felt he would like to see Governance Committee discuss “urgency/emergency” criteria referred to in III. D. of Text/Standards of Practice. Discussion ensued with Bob Hemker referring to items</p>	<p>MOTION: by Kleiter, 2nd by Bassett and carried that the revised Expenditure and Requisition Approval Authority as submitted be approved.</p>	

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	<p>B & C as being \$ thresholds carried forward over time. Director Larson inquired regarding III. B. concerning matter of total costs including start-up which should be clear as to what they may be for. Further discussion and clarification ensued with motion made as follows:</p>	<p>All in favor. None opposed.</p>	
<p>BOARD MEMBER COMMENTS/AGENDA ITEMS FOR NEXT MONTH</p>	<p>Director Krider stated he would be away during the period of the next Board meeting October 8/regrets.</p> <p>Director Larson relayed that he was very proud to hear of the ongoing awards, achievements and monthly rewards and that PPH is finally and deservedly receiving such awards both locally and nationally. He thanked Director Kleiter and Chairman Rivera for their achievements as PPH representatives in varying capacities at their many other meetings, together with the CEO's contributions locally and nationally. He felt it was a wonderful team and was very appreciative.</p> <p>Director Bassett echoed these sentiments.</p> <p>Chairman Rivera thanked the Board for their comments. In addition, he suggested a potential comparative analysis of the California health plans via Finance Committee and then to the Board including financial impact of CMS, if the Board wished this.</p>		
<p>ADJOURNMENT</p>	<p>9:00 p.m.</p>		
<p>SIGNATURES</p> <ul style="list-style-type: none"> ▪ Board Secretary ▪ Board Assistant 	<p>_____</p> <p>Linda C. Greer, R.N.</p> <p>_____</p> <p>Christine D. Meaney</p>		