

Palomar Pomerado Health  
**BOARD OF DIRECTORS**  
**REGULAR BOARD MEETING**  
 Palomar Medical Center, Graybill Auditorium, Escondido  
 Monday, October 17, 2005

**REVISED**  
 11-1-05

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
<b>CALL TO ORDER</b>	6:30 pm  Quorum comprised Directors Bassett (Vice Chairperson), Kleiter, Krider, Larson and Scofield.  <b>Chairman Rivera was excused absence for personal emergency.</b> <b>Director Greer was excused absence for pre-arranged seminar attendance.</b>  Vice Chairperson Nancy Bassett, RN conducted the meeting in Chairman Rivera's absence.		
<b>OPENING CEREMONY</b>	The Pledge of Allegiance was recited in unison, followed by an inspirational reading by Chaplain Hard ( <i>attached</i> ).		
<b>MISSION AND VISION STATEMENTS</b>	The PPH mission and vision statements were read by Director Larson, as follows:  <i>The mission of Palomar Pomerado Health is to heal, comfort and promote health in the communities we serve.</i>  <i>The vision of PPH is to be the health system of choice for patients, physicians and employees, recognized nationally for the highest quality of clinical care and access to comprehensive services.</i>		
<b>NOTICE OF MEETING</b>	Notice of Meeting was mailed consistent with legal requirements		
<b>PUBLIC COMMENTS</b>			

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<ul style="list-style-type: none"> <li>• <b>Mr. Robroy Fawcett</b></li> </ul>	<p>Mr. Fawcett distributed copy of a newspaper article indicating that the City of Oceanside will now be able to watch city meetings on the Internet due to the new city website featuring a live feed of Ch.19. He requested that consideration be given to this feature and that the PPH website offer meeting agendas, minutes and support materials.</p>	<p>The Vice Chairperson thanked Mr. Fawcett for his opinions noting his comments would be taken under advisement.</p>	
<p><b>APPROVAL OF MINUTES</b></p> <ul style="list-style-type: none"> <li>• September 12, 2005 (Regular)</li> <li>• September 12, 2005 (Special)</li> <li>• August 22, 2005 (Special)</li> <li>• July 26, 2005 (Special)</li> <li>• July 18, 2005 (Special)</li> </ul>		<p><b>MOTION:</b> by Kleiter, 2<sup>nd</sup> by Krider and carried to approve the minutes of the Regular Board Meeting of September 12, 2005, and the Special Board Meetings of September 12, August 22, July 26 and July 18, 2005 as submitted. All in favor. None opposed.</p>	
<p><b>APPROVAL OF AGENDA to accept the Consent Items as listed including</b></p> <p><b>Physician Recruitment Agreement</b> - Erika Cox, M.D.</p> <p><b>Associate Medical Directorship: Hyperbaric Oxygen Medicine</b> - Bradley B. Bailey, M.D.</p> <p><b>Medical Directorships: Hyperbaric Oxygen Medicine</b> - Roger B. Schechter, M.D.</p> <p><b>Psychiatric Outpatient Program/PMC</b> - Stephen Signer, M.D.</p>		<p><b>MOTION:</b> by Scofield, 2<sup>nd</sup> by Larson and carried to approve the Consent Items as submitted. All in favor. None opposed.</p>	
<p><b>PRESENTATION</b></p>			

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<ul style="list-style-type: none"> <li><b>Hurricane Katrina Disaster Reports</b></li> </ul> <p>Sarah Gordon, R.N. Pomerado Med/Surg Unit</p>	<p>Sarah Gordon, RN provided a powerpoint presentation of photographs taken during her voluntary involvement following the impact of Hurricane Katrina when she and others volunteered to travel to Natchez County, treating hundreds of patients per day for varying acute health problems such as diabetes, oxygen-related issues, dialysis etc as well as serious injuries, infections and dehydration. She relayed her experiences, noting the tremendous devastation that had occurred and the need for help everywhere in that area.</p> <p>Applause followed her presentation for which she was sincerely thanked.</p>		
<p>Robbie Prepas, Certified Midwife, Birth Center PMC and Mona Diffinbacher, RN, Emergency Dept., PMC</p>	<p>Robbie Prepas and Mona Diffinbacher also relayed their experiences regarding voluntary involvement following the impact of Hurricane Katrina as they belong to a DMAT (Disaster Medical Assistance Team) via UCSD. These are federally funded teams with two to three teams in every State. Teams from California, Texas, Oregon and Washington were the first to report and their first night was spent on a baggage carousel in New Orleans airport. They traveled via caravan overnight for security carrying needed drugs en route to their ultimate destination. They partnered with the military in triaging patients and noted that the logistics were overwhelming with so many people needing help.</p>	<p>Director Bassett thanked the presenters and was very proud of them, recommending that they all join our incident command team, suggesting that they speak to Jim Neal.</p> <p>Director Scofield asked how people can help.</p> <p>Robbie responded that there is a National Medical Assistance Team in San Diego with a website that can be downloaded. It is also officially part of FEMA and as a government employee one is entitled to receive payment.</p>	
<b>REPORTS</b>			
<b>Medical Staff</b>			
<b>Palomar Medical Center</b>			
<ul style="list-style-type: none"> <li><b>Credentialing</b></li> </ul>	<p>James S. Otoshi, MD., Chief of PMC Medical Staff, presented PMC's requests for approval of Credentialing Recommendations.</p>	<p><b>MOTION:</b> by Scofield, 2<sup>nd</sup> by Kleiter and carried to approve the PMC Medical Staff Executive Committee credentialing recommendations for the PMC Medical Staff, as presented. None opposed.</p>	

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		Director Larson abstained to avoid potential conflict of interest.	
<ul style="list-style-type: none"> <li>▪ <b>Modifications to Department of OB/GYN Rules &amp; Regulations</b></li> </ul>	James S. Otoshi, MD., Chief of PMC Medical Staff, requested that this item be tabled until a later meeting as there had been a request from members of the Family Practice Department to discuss this further with the OB/GYN Department for which a meeting was scheduled that week.	<b>Tabled until a later date.</b>	
<b>Escondido Surgery Center</b>			
<ul style="list-style-type: none"> <li>▪ <b>Credentialing</b></li> </ul>	James S. Otoshi, MD., on behalf of Marvin W. Levenson, MD, Administrator/ Medical Director of the Escondido Surgery Center, presented requests for approval of Credentialing Recommendations.	<p><b>MOTION:</b> by Scofield, 2<sup>nd</sup> by Kleiter, and carried to approve the PMC Medical Staff Executive Committee credentialing recommendations for the Escondido Surgery Center, as presented. None opposed.</p> <p>Director Larson abstained to avoid potential conflict of interest.</p>	
<b>Pomerado Hospital</b>			
<ul style="list-style-type: none"> <li>▪ <b>Credentialing</b></li> </ul>	Paul E. Tornambe, MD., Chief of Pomerado Medical Staff, presented Pomerado Hospital's requests for approval of Credentialing Recommendations.	<p><b>MOTION:</b> by Kleiter, 2<sup>nd</sup> by Krider and carried to approve the Pomerado Hospital Medical Staff Executive Committee credentialing recommendations for the Pomerado Medical Staff, as presented. None opposed.</p> <p>Director Larson abstained to avoid potential conflict of interest.</p>	
<b>Administrative</b>			
<b>Chairperson - Palomar Pomerado Health Foundation</b>	<b>Pauline Getz, Chairperson</b>		

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	<p>Pauline Getz reported that Board development and training were progressing together with development and implementation of the Foundation plan.</p> <p>Four new Board members had been added to the Foundation Board which continues to look for more qualified members to reflect the diversity of the district.</p> <p>A Board Development Retreat was also planned together with the traditional year-end appeal letter in support of the Foundation.</p> <p>Reference was made to donors' gifts supporting the centers of excellence, particularly cardiovascular, and naming potential for discussion with the hospital board.</p> <p>The search for a new PPHF Executive Director was down to two finalist candidates and interviews scheduled with a wide range of staff and physicians etc. In addition, Tami Rudolf was Director of Business Operations, and a new Administrative Assistant, Michele Pacheco.</p> <p>Fine-tuning of relevant Foundation software was being undertaken for running a non-profit organization so as to provide better coordination for provision of financial reports on a timely basis. External financial audit statements were being processed to support future annual reports.</p> <p>Following a question from Director Larson regarding PPHF Board membership, Ms Getz responded that there were now twenty members and it was hoped to have five to nine additional members, including those with diverse skills. A 2 ½ day Foundation Retreat</p>		

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	<p>would be held during November 18 and 19 including training, development and education</p> <p>Michael Covert noted that there would be a time when everyone may meet to review capital projects and centers of excellence, as well as the value placed upon donors' gifts such as naming rights, so as to have agreement between both Boards at a time when the Foundation Board feels comfortable in doing so.</p> <p>Vice Chairperson Bassett thanked Ms Getz for her informative report.</p>		
<p><b>Chairman of the Board - Palomar Pomerado Health</b></p>	<p><b>Director Nancy L. Bassett, RN, MBA, Vice Chairperson, for Chairman Rivera</b></p>		
<ul style="list-style-type: none"> <li>• <b>CHA Governance Forum September 21</b></li> </ul>	<p>Vice Chairperson Bassett tabled this verbal report, as Chairman Rivera would better be able to provide this.</p>	<p><b>Verbal report tabled.</b></p>	
<ul style="list-style-type: none"> <li>• <b>Healthcare Design Conference '05, Nov 5-9</b></li> </ul>	<p>Vice Chairperson Bassett, noting that in keeping with Board education all Board members attend at least two educational conferences and usually one per year as a group, she reminded of the 3<sup>rd</sup> Annual Healthcare Design Conference '05, Scottsdale from November 5-9, comprising workshops and educational tracks.</p>		
<ul style="list-style-type: none"> <li>• <b>Annual Board Self-Evaluation Meeting, Dec 14</b></li> </ul>	<p>Reminder was also made of the Board's Annual Self-Evaluation Meeting to be held December 14, 2005, as this was when the Board evaluated itself.</p>		
	<p><b>Director T. E. Kleiter, Board Treasurer</b></p>		
<ul style="list-style-type: none"> <li>• <b>ACHD 2005 Health Care District Special Achievement Award to PPH</b></li> </ul>	<p>Director Kleiter relayed that he had been re-elected to a further 3-year term and continues as Treasurer and Chairman of the Finance Committee for ACHD (Association of California Healthcare Districts). However, he was very pleased to announce that Palomar Pomerado Health had been named one of the leading public health districts in California and ACHD had awarded PPH</p>	<p>On behalf of the Board, Vice Chairperson Bassett thanked Director Kleiter for his participation on the Board of ACHD on which he had served for three years, prior to which he had served on their Legislative Committee for three years.</p>	

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<p><b>ACHD Annual Meeting, 2006</b></p>	<p>with the 2005 Health Care District Special Achievement Award. Selected from more than 70 other health care districts in the state, the award was one of only three given annually to health districts recognized for implementing quality programs and policies, and significantly improving the health and well-being of its community.</p> <p>Director Kleiter referred to a board handbook that would be placed in the Board Office. He noted that Mr. Covert had served on the Executive Round Table together with two other Administrators, and that there was also a Legislative Roundtable.</p> <p>He hoped that all PPH Board Members, together with some of our senior staff would attend the ACHD Annual Meeting in 2006 as it would be held in San Diego.</p>		
<p><b>President and CEO</b></p>	<p><b>Michael H. Covert, CEO</b></p>		
<ul style="list-style-type: none"> <li>• <b>Patient Loyalty Awards FY 05/4<sup>th</sup> Qtr "Most Improved"</b></li> </ul>	<p>Congratulations were extended to the Medical Oncology Team, PMC with "Best Support" Department being Sterile Processing.</p>		
<ul style="list-style-type: none"> <li>• <b>Service Excellence Awards FY 05/4<sup>th</sup> Qtr "Highest to Goal"</b></li> </ul>	<p>Congratulations were extended to the Observation Unit, PMC with "Best Support" Department being ER.</p>		
<ul style="list-style-type: none"> <li>• <b>Employee Service Awards Dinner October 19</b></li> </ul>	<p>Mr. Covert reminded that the Employee Service Awards Dinner was scheduled for the evening of Wednesday, October 19, 2005</p>		
<ul style="list-style-type: none"> <li>• <b>1<sup>st</sup> Annual "Celebration of the Stars" October 20</b></li> </ul>	<p>Mr. Covert reminded that the "Celebration of the Stars" Awards, anticipated to become an annual event, would take place on Thursday, October 20. This event would recognize those employees who were leaders/managers and their departments who have achieved success in the 90<sup>th</sup> percentile range for quality/patient satisfaction.</p>		
<ul style="list-style-type: none"> <li>• <b>UNITY Awards November 4</b></li> </ul>	<p>Michael Covert referred to the UNITY Awards planned for Friday, November 4, 2005 at 11:30 a.m. at the California Center for the</p>		

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	Arts, Escondido to honor those in the community, one of whom was Ms Pauline Getz, Chairperson of the Foundation.		
<ul style="list-style-type: none"> <li>• <b>Bi-Monthly Reports</b></li> </ul>			
<ul style="list-style-type: none"> <li>• <b>Gerald Bracht, Chief Operating Officer, Palomar Medical Center</b></li> </ul>	<p>Gerald Bracht reported on construction in progress at PMC.</p> <p>In addition, he noted that Dr. Robert Stein had been appointed to co-chair the Lumetra Appropriate Care Measure Collaborative. Lumetra was the quality monitoring arm of CMS and responsible for initiating/coordinating quality improvement efforts, recognizing Dr. Stein's continuing efforts to improve care through evidence based practices and intimate involvement with Get with the Guidelines initiatives.</p> <p>DHS Radiological Division conducted their two-year inspection of all radiological services at PMC and the departments passed inspection with no deficiencies.</p> <p>San Diego Magazine published in their October issue, a list of Top Doctors selected by their peers which included eleven physicians from PMC.</p>		
<ul style="list-style-type: none"> <li>• <b>Jim Flinn, Chief Operating Officer, Pomerado Hospital</b></li> </ul>	<p>Jim Flinn reported on the Balanced Scorecard for Pomerado noting that all areas were on target for Financial Strength.</p> <p>Regarding Quality, our system-wide skin team initiative had made tremendous strides this year with Pomerado reducing the % of pressure ulcers down to a rate of 0% in 2005. (California average is approx 6%). Special thanks were extended to Bunny Kraull and the Pomerado skin team, leadership/staff of the Med/Surg units, and Dr. Roger Schechter who has initiated weekly rounds/education with staff.</p>		



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	<p>Regarding Patient Loyalty and mindful of the healing environment, Pomerado had recently installed a sound therapy system to ease tension associated with being at a hospital and is available in specific areas of Pomerado and Villa Pomerado.</p> <p>The Angio Suite was completed and a luminary dinner at Pomerado for medical staff was being planned for November 10.</p> <p>San Diego Magazine published in their October issue, a list of Top Doctors selected by their peers which included eight physicians from Pomerado.</p>		
<ul style="list-style-type: none"> <li>• <b>Sheila Brown, Chief Clinical Outreach Officer</b></li> </ul>	<p>Ms Sheila Brown reported that November was National Home Health Month. This year it was intended to hold an evening function to combine both appreciation to Home Health staff with the Holiday season commencement. This would be held at PMC, Graybill Auditorium on Monday evening, December 5, 2005 and all were invited to attend.</p> <p>It was further reported that as of September 26, the San Diego First 5 Commission approved intent to award PPH Welcome Home Baby the Health &amp; Development Services Project that would provide newborn medical home visits to all first-time mothers throughout five county regions. Total funds for direct services for 4 ½ years was estimated at \$6,905,999.</p>		
<ul style="list-style-type: none"> <li>• <b>Lorie Shoemaker, Chief Nurse Executive</b></li> </ul>	<p>Ms Shoemaker referred to the Physician Gala held October 15, noting that the nurses' choice for Physician of the Year at each campus was, Dr. Craig Burrows, Pomerado Hospital; Dr. John Lilley, PMC; and Clinical Outreach, Dr. Patrick Giesemann.</p> <p>In follow-up to the Physician Gala, Michael Covert relayed that Dr. Otoshi, PMC Chief of Staff, had selected Dr. Ben Harrison as</p>		

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	<p>physician of note, and Dr. Tornambe, Pomerado Chief of Staff, had selected Dr. Alan Conrad for his work over the past many years for the Pomerado Medical Staff.</p> <p>Director Scofield referred to her recent surgery noting she had the opportunity as a patient at Pomerado and subsequently at PMC, stating that everyone was wonderful and thanked them for her care.</p> <p>Ms Shoemaker then extended congratulations to Kathy Jenks and Cathy Manikan of Pomerado Birth Center for recently achieving certification in their area of specialty by the American Nurses' Credentialing Center.</p> <p>Ms. Shoemaker also referred to a patient at PMC with a very extended length of stay who was a 19 year old female patient brought into PMC in December 2003 from a life threatening automobile accident. Through the brilliance and dedication of our medical and nursing staffs, this patient eventually recovered. Acknowledgements were made to Catherine Konyon, Lourdes Janusewicz, Kate Stacy and Sharon Andrews, with special thanks to Drs Kanter, Hirsch, Lilley, Kadesky and Velky for their medical management and never giving up on this patient.</p> <p>Director Kleiter was aware of this patient, noting that there had also been an article in the newspaper. He acknowledged that this outcome was truly exemplary.</p>		
<b>INFORMATION ITEMS</b>	<i>Discussion by exception only</i>		
▪ <b>Human Resources</b>			
▪ <b>Community Relations</b>			
▪ <b>Strategic Planning</b>			
▪ <b>Facilities &amp; Grounds</b>			

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
▪ Governance			
▪ Finance			
<b>COMMITTEE REPORTS</b>			
<b>Governance</b>	<b>Michael Covert for Director L. Greer, RN., Chairperson</b>		
<ul style="list-style-type: none"> <li>• Addition to Quality Review Committee Membership – Chairperson of Patient Safety Committee/Non-Voting</li> </ul>	<p>Mr. Covert referred to the Governance Committee Recommendation to include the Chairperson of the Patient Safety Committee as a non-voting member of Quality Review Committee, and for incorporation into the Bylaws.</p> <p>In the current circumstances this would be Dr. Cynthia Robertson, and we appreciated Dr. Robertson’s involvement on the Quality Review Committee.</p>	<p><b>MOTION:</b> by Larson, 2<sup>nd</sup> by Scofield and carried that the Chairperson of the Patient Safety Committee be included as a non-voting member of the Quality Review Committee, and that this be incorporated into the Bylaws.</p> <p>All in favor. None opposed. Unanimously carried.</p>	
<b>Finance</b>	<b>Director T. E. Kleiter, Chairman</b>		
<ul style="list-style-type: none"> <li>• Resolution 10.17.05 (01) – 18 Informal Bidding Procedures under the Uniform Public Construction Cost Accounting Act; and</li> <li>• Resolution 10.17.05 (02) – 19 Adoption of the California Uniform Public Construction Cost Accounting Procedures</li> </ul>	<p>Director Kleiter relayed the background to Informal Bidding Procedures for Public Projects, and California Uniform Public Construction Cost Accounting Procedures, noting that the dollar threshold was not commensurate with inflation over the years.</p> <p>Following review and approval by the Finance Committee, the Board was respectfully requested to Adopt the Informal Bidding Procedures under the Uniform Public Construction Cost Accounting Act, together with the Adoption of the California Uniform Public Construction Cost Accounting Procedures, as presented.</p> <p>Brief discussion ensued.</p>	<p><b>MOTION:</b> by Kleiter, 2<sup>nd</sup> by Scofield and carried that Resolution No. 10.17.05 (01) – 18 Informal Bidding Procedures under the Uniform Public Construction Cost Accounting Act; and Resolution No. 10.17.05(02) – 19 Adoption of the California Uniform Public Construction Cost Accounting Procedures, be adopted.</p> <p>All in favor. None opposed. Unanimously carried.</p>	
<b>BOARD MEMBER COMMENTS/AGENDA ITEMS FOR NEXT MONTH</b>	<p>Vice Chairperson Bassett welcomed Director Scofield back as a result of recent surgery.</p> <p>Ms Bassett then introduced Ms Lorraine Boyce, representing the League of Women Voters and former Mayor of Escondido.</p>		

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	<p>Director Kleiter acknowledged that Ms Boyce was also a former RN at PMC.</p> <p>Ms Bassett referred to a Disaster Preparedness event held recently in San Diego and wondered if anyone had taken part in this.</p> <p>Director Larson noted that it was testament to the excellent medical care that Director Scofield was present this evening.</p> <p>He then congratulated Ms Bassett on her conduction of business as Vice Chairperson.</p> <p>Director Larson continued that the 2<sup>nd</sup> Annual Physician Gala was getting better, and acknowledged the 1<sup>st</sup> Annual Celebration of the Stars, Cause for Applause awards, Employee Birthday events etc noting that it was very important to recognize people.</p>		
<b>ADJOURNMENT</b>	<b>8:10 p.m.</b>		
<b>SIGNATURES</b> <ul style="list-style-type: none"> <li>▪ Board Secretary</li> <li>▪ Board Assistant</li> </ul>	<hr/> <p>Nancy H. Scofield</p> <hr/> <p>Christine D. Meaney</p>		