# PALOMAR POMERADO HEALTH

SPECIALIZING IN YOU

# BOARD OF DIRECTORS AGENDA PACKET

January 8, 2007

The mission of Palomar Pomerado Health is to heal, comfort and promote health in the communities we serve.

### PALOMAR POMERADO HEALTH **BOARD OF DIRECTORS**

Marcelo R. Rivera, MD, Chairman Bruce G. Krider, MA, Vice Chairman Linda C. Greer, RN, Secretary T. E. Kleiter, Treasurer Nancy L. Bassett, RN, MBA Alan W. Larson, MD Gary L. Powers Michael H. Covert, President and CEO

Regular meetings of the Board of Directors are usually held on the second Monday of each month at 6:30 p.m., unless indicated otherwise For an agenda, locations or further information call (858) 675-5106, or visit our website at www.pph.org

#### MISSION STATEMENT

The Mission of Palomar Pomerado Health is to: Heal, Comfort, Promote Health in the Communities we Serve

#### **VISION STATEMENT**

Palomar Pomerado Health will be the health system of choice for patients, physicians and employees, recognized nationally for the highest quality of clinical care and access to comprehensive services

#### CORE VALUES

Integrity

To be honest and ethical in all we do, regardless of consequences

**Innovation and Creativity** 

To courageously seek and accept new challenges, take risks, and envision new and endless possibilities

Teamwork

To work together toward a common goal, while valuing our difference

Excellence

To continuously strive to meet the highest standards and to surpass all customer expectations

Compassion

To treat our patients and their families with dignity, respect and empathy at all times and to be considerate and respectful to colleagues

Stewardship

To inspire commitment, accountability and a sense of common ownership by all individuals

### Affiliated Entities

Escondido Surgery Center \* Palomar Medical Center \* Palomar Medical Auxiliary & Gift Shop \* Palomar Continuing Care Center \* Palomar Pomerado Health Foundation \* Palomar Pomerado Home Care \* Pomerado Hospital \* Pomerado Hospital Auxiliary & Gift Shop \* San Marcos Ambulatory Care Center \* Ramona Radiology Center \* VRC Gateway & Parkway Radiology Center \* Villa Pomerado Palomar Pomerado Health Concern\* Palomar Pomerado Health Source\*Palomar Pomerado North County Health Development, Inc.\* North San Diego County Health Facilities Financing Authority\*

### PALOMAR POMERADO HEALTH **BOARD OF DIRECTORS** REGULAR MEETING AGENDA

Monday, January 8, 2007

Commences 6:30 p.m.

**Pomerado Hospital Meeting Room E** 15615 Pomerado Road Poway, California

#### Mission and Vision

"The mission of Palomar Pomerado Health is to heal, comfort and promote health in the communities we serve."

"The vision of PPH is to be the health system of choice for patients, physicians and employees, recognized nationally for the highest quality of clinical care and access to comprehensive services."

### Commences at 6:30 p.m. Pomerado Hospital, Meeting Room E

**Time** Page **CALL TO ORDER** I. II. **OPENING CEREMONY** 5 min Pledge of Allegiance Recitation - Chaplain David Walden 5 **PUBLIC COMMENTS** III. (5 mins allowed per speaker with cumulative total of 15 min per group - for further details & policy see Request for Public Comment notices available in meeting room). **MINUTES** 2 IV.

Regular Board Meeting – December 11, 2006 (separate cover) Joint Board/Finance Committee Meeting - November 14, 2006 (separate cover)

"In observance of the ADA (Americans with Disabilities Act), please notify us at 858-675-5106, 48 hours prior to the meeting so that we may provide reasonable accommodations"

> Asterisks indicate anticipated action; Action is not limited to those designated items.

V. *	APPROVAL OF AGENDA to accept the Consent Items as listed	5	1
	A. Consolidated Financial Statements  B. Revolving Fund Transfers/Disbursements – November, 2006  1. Accounts Payable Invoices \$24,843,414.00  2. Net Payroll 9,458,528.00  Total \$34,301,942.00  C. Ratification of Paid Bills		
VI.	PRESENTATIONS -		
	<ul> <li>A. 4<sup>th</sup> Qtr Compliance Report and Annual Compliance Program Review</li> <li>Jim Neal, Compliance Officer</li> </ul>	15	
VII.	REPORTS		
	A. Medical Staffs	15	
	* 1. Palomar Medical Center – Robert D. Trifunovic, M.D. a. Credentialing/Reappointments		2-18
	* 2. Escondido Surgery Center – Marvin W. Levenson, M.D. a. Credentialing/Reappointments		18
	* 3. Pomerado Hospital – <i>Benjamin Kanter, M.D.</i> a. Credentialing/Reappointments		19
	B. Administrative		
	1. President of Palomar Pomerado Health Foundation - Al Stehly		
	a. Update on PPHF Activities	5	Verbal Report
	2. Chairman of the Board - Marcelo R. Rivera, M.D.	10	Verbal Report
	<ul><li>a. * Review of Board Committees for Calendar Year 2007</li><li>b. Annual Board Self-Evaluation Special Meeting January 29</li></ul>		20-24
	3. President and CEO - Michael H. Covert, FACHE	10	Verbal Report
	a CAPE/Baldrige Award		•

Asterisks indicate anticipated action; Action is not limited to those designated items.

FOR NEXT MONTH

FINAL ADJOURNMENT

X.

XI.

#### **INFORMATION ITEMS** (Discussion by exception only) VIII. **Human Resources** A. Compensation **Human Resources** B. New Employee Orientation **Human Resources** C. Labor Relations/Grievances D. Pension Sub-Committee **Human Resources Human Resources** E. Online Competencies Community Relations F. Web and Physician Portal Update Community Relations G. Community Outreach - ATOD Community Relations H. 2007 Women's Conference Community Relations I. Media Update **Community Relations** J. Monthly Reports Facilities and Grounds K. Project Updates Facilities and Grounds L. Date/Time/Location of Next Meeting Facilities and Grounds M. Educational Session Strategic Planning N. Rancho Penasquitos Design Update Strategic Planning O. Information Technology Update P. Physician Development Plan Update Strategic Planning O. Proposal to cancel January 2007 Committee Meeting Strategic Planning **COMMITTEE REPORTS** IX. None **BOARD MEMBER COMMENTS/AGENDA ITEMS**

25-42

# PALOMAR POMERADO HEALTH CONSOLIDATED DISBURSEMENTS FOR THE MONTH OF NOVEMBER 2006

11/01/06	TO	11/30/06	ACCOUNTS F	PAYABLE INVOICES	\$24,843,414.00
11/03/06	TO	11/17/06	NET PAYROL	L	\$9,458,528.00
					\$34,301,942.00
hereby state and payroll fu	that this i	s an accurate sements by da	and total listing ate and type sind	of all accounts payal be the last approval.	ble, patient refund
				CHIEF FINANCIAL	OFFICER
APPROVAL C	F REVOL	VING, PATI	ENT REFUND A	AND PAYROLL FUN	D DISBURSEMENTS:
Treasurer, Bo	ard of Dire	ectors PPH			
ileasulei, Do	Jara or Dire				
Secretary, Bo	ard of Dire	ectors PPH	,		
This approved	d docume ancial mor	nt is to be atta nth for future a	ched to the last audit review.	revolving fund disbu	ursement page of the

cc: M. Covert, G. Bracht, R. Hemker, J. Flinn

# MEDICAL STAFF SERVICES

December 19, 2006

TO:

Board of Directors

**BOARD MEETING DATE:** 

January 8, 2007

FROM:

Robert D. Trifunovic, M.D., Chief of Staff PMC Medical Staff Executive Committee

SUBJECT:

Medical Staff Credentialing Recommendations

#### PALOMAR MEDICAL CENTER

I. Provisional Appointment (01/08/2007 – 12/31/2008)
Julia K. Beauchamp-Walters, M.D., Pediatrics
Laurie A. Bernard-Stover, M.D., Pediatrics
Tanya Dansky, M.D., Pediatrics
Robert B. Fortuna, M.D., Diagnostic Radiology
Cynthia L. Kuelbs, M.D., Pediatrics
Alison A. Learn, M.D., Otolaryngology
Thomas R. Moore, M.D., Maternal-Fetal Medicine
Tasneem Patel, D.O., Family Practice
Veronica Reyes, M.D., Family Practice
Gregory F. Thomas, D.O., Orthopaedic Surgery
Steven J. Thomas, M.D., Maternal-Fetal Medicine

II. <u>Change from Active to Retired Status</u>
 Milton D. Friedman, M.D., Anesthesiology (effective 11/29/2006)

III. Advance from Provisional to Courtesy Status
Robert R. Oakley, M.D., Gastroenterology (01/08/2007 - 04/30/2008)

IV. Additional Privileges

Anatoly J. Bulkin, M.D., General Vascular Surgery

General Thoracic Surgery Bundle

Paul J. Rickards, M.D., Diagnostic Radiology

Moderate Sedation

Robert D. Trifunovic, M.D., Obstetrics and Gynecology

Mechanical Morcellation

Bernard Wosk, M.D., Pediatrics

- Treatment of Neonatal Diagnosis of Bilirubin >15
- Treatment of Neonatal Diagnosis of Sepsis

Wendy K. Wright, M.D., Pediatrics

Class B Neonatal Care

V. Voluntary Resignations/Withdrawal of Membership
Brent G. Greenberg, M.D., Family/General Practice (Effective 01/31/2007)
Rabbe R. Lindstrom, M.D., Diagnostic Radiology (Effective 12/31/2006)
John M. Martinez, M.D., Family Practice (Effective 01/31/2007)
Bashir Q. Rashid, M.D., Family Practice (Effective 11/30/2006)

PALOMAR MEDICAL
CENTER
555 East Valley Parkway
Escondido, CA 92025
Tel 760.739.3140

Fax 760.739.2926

POMERADO
HOSPITAL
15615 Pomerado Road
Poway, CA 92064
Tel 858.613.4664
Fax 858.613.4217

SURGERY CENTER
343 East Second Avenue
Escondido, CA 92025
Tel 760.480.6606
Fax 760.480.1288

PALOMAR POMERADO HEALTH VIII.

VI. Allied Health Professional Appointment (01/08/2007 – 12/31/2008)
Patrick D. Buan, P.A.-C, Physician Assistant; Sponsors: CEP
Debra J. Patrick, P.A.-C, Physician Assistant; Sponsors: CEP

VII. Allied Health Professional Withdrawal
Melissa A. Gunderson, C.N.M., Nurse Midwife (Effective 11/16/2006)
Lisa F. Morgan, N.P., Family Nurse Practitioner (Effective 11/28/2006)
Charlene H. Rohrer, CCP, Perfusionist (Effective 01/31/2007)

Reappointments Effective	<u>02/01/2007 – 01/31/2009</u>		
Frank D. Bender, M.D.	Pulmonary Dis/Crit Care	Dept of Medicine	Active
(Includes PCCC)		÷	
Alan L. Berkowitz, M.D.	Psychiatry	Dept of Medicine	Courtesy
(Includes PCCC)			
Daniel W. Bliss, M.D.	Family/General Practice	Dept of Family Practice	Active
Riaz Bokhari, M.D.	General Vascular Surgery	Dept of Surgery	Active
(Includes PCCC)			
Maria H. Elswick, M.D.	OB/GYN	Dept of OB/GYN	Active
Chenggang Hu, M.D.	Anesthesiology	Dept of Anesthesia	Active
Kevin C. Hutton, M.D.	Emergency Medicine	Dept of Emergency Med	Active
Keri L. London, M.D.	Emergency Medicine	Dept of Emergency Med	Active
Thomas R. Moats, M.D.	Emergency Medicine	Dept of Emergency Med	Active
James S. Otoshi, M.D.	Pulmonary Dis/Crit Care	Dept of Medicine	Active
(Includes PCCC)			

IX. Allied Health Professional Reappointment Effective 02/01/2007 – 01/31/2009

Samar L. Hireish, R.N., Registered Nurse; Sponsors: Drs. Harrison, Huang, Schultz, Gupta, Shabanian, Schiff Maureen J. Wiskerchen, Evoked Potential Technician; Sponsors: Drs. Deitel, Marcisz, Stern, V.Tantuwaya, Yoo

### Certification by and Recommendation of Chief of Staff:

As Chief of Staff of Palomar Medical Center, I certify that the procedures described in the Medical Staff Bylaws for appointment, reappointment or alteration of staff membership or the granting of privileges and that the policy of the Palomar Pomerado Health System's Board of Directors regarding such practices have been properly followed. I recommend that the action requested in each case be taken by the Board of Directors.

## PERSONAL INFORMATION

Provider Name & Title	Julia K. Beauchamp-Walters, M.D.	
PPH'S Facilities	Palomar Medical Center	

### SPECIALTIES/BOARD CERTIFICATION

	Pediatrics Certified – 1998/2006
1 Specialties	Pediatrics Certified – 1998/2006

### **ORGANIZATIONAL NAME**

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Maria	Children's Specialists of S.D.	
Name	Children's Decreases of the	Ĺ

Medical Education Information	UCSD School of Medicine FROM: 09/24/1990 TO: 06/05/1994 Doctor of Medicine Degree	
Internship Information	University of California, San Diego Pediatrics From: 06/24/1994 To: 06/30/1995	
Residency Information	University of California, San Diego Pediatrics From: 07/01/1995 To: 06/30/1998 Chief Resident: 07/97-06/98	
Fellowship Information	N/A	
Current Affiliation Information	San Diego Hospice Children's Hospital, San Diego	

## PERSONAL INFORMATION

Provider Name & Title	Laurie A. Bernard-Stover, M.D.
PPHS Facilities	Palomar Medical Center

# SPECIALTIES/BOARD CERTIFICATION

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		The state of the s
	Pediatrics Certified - 2001	and the second s
1 C	Pediatrics Certified - 2001	the state of the s
Specialties	1 40100 0000000	

## ORGANIZATIONAL NAME

Name	Children's Specialists of S.D.	

Medical Education Information	University of Texas, Houston Health Science Center FROM: 09/01/1994 TO: 06/07/1998 Doctor of Medicine Degree	
Internship Information	University of California, San Diego Pediatrics From: 06/24/1998 To: 06/30/1999	
Residency Information	University of California, San Diego Pediatrics From: 07/01/1999 To: 06/30/2001	
Fellowship Information	Children's Hospital, San Diego Dermatology From: 07/01/2001 To: 06/30/2002 Pediatric Dermatology	
Current Affiliation Information	Children's Hospital, San Diego	

### PERSONAL INFORMATION

Provider Name & Title	Nicola C. Bugelli, M.D.	
PPHS Facilities	Pomerado Hospital	 · · · · · · · · · · · · · · · · · · ·

## SPECIALTIES/BOARD CERTIFICATION

Specialties	Internal Medicine Certified – 2000	
<i></i>	Hyperbaric Medicine Certified - 2003	

### **ORGANIZATIONAL NAME**

	1 0 D 111 MD	
λ7	Nicola C. Bugelli, M.D.	
I Name	Titoda C. Dagoni,	

Medical Education Information	University of Hawaii John Burns School of Medicine, Honolulu FROM: 09/01/1993 TO: 05/18/1997 Doctor of Medicine Degree	
Internship Information	N/A	
Residency Information	Santa Barbara Cottage Hospital Internal Medicine From: 06/23/1997 To: 06/25/2000	
Fellowship Information	N/A	
Current Affiliation Information	Palomar Medical Center Presbyterian-St. Luke's Medical Center, Denver, CO Sharp Coronado Hospital Sharp Grossmont Hospital	

### PERSONAL INFORMATION

Provider Name & Title	Tanya Dansky, M.D.	
PPHS Facilities	Palomar Medical Center	

# SPECIALTIES/BOARD CERTIFICATION

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Constalding	Pediatrics Certified - 2000	
Specialties	Todamios Comment	

### ORGANIZATIONAL NAME

	Cl. 11 June le Consission of C. D.
Name	Children's Specialists of S.D.
l Name	

Medical Education Information	University of Southern California FROM: 09/01/1991 TO: 05/12/1995 Doctor of Medicine Degree
Internship Information	University of California, San Diego Pediatrics From: 06/24/1995 To: 06/27/1996 Pediatrics Internship
Residency Information	University of California, San Diego Pediatrics From: 07/01/1996 To: 06/30/1999 7/98-6/99: Chief Resident
Fellowship Information	N/A
Current Affiliation Information	San Diego Hospice Children's Hospital, San Diego

# PERSONAL INFORMATION

Provider Name & Title	Robert B. Fortuna, M.D.	
PPHS Facilities	Pomerado Hospital Palomar Medical Center	:

### SPECIALTIES/BOARD CERTIFICATION

		Diagnostic Radiology Certified - 2006	
- C	anialtias	Diagnostic Radiology Certified - 2006	
- 1.30	ecialties	2.48	

### **ORGANIZATIONAL NAME**

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I	Stat Radiology Medical Corp.	
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Name	0 000 x 100 000 000 000 000 000 000 000	
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Medical Education Information	Medical University of South Carolina, Charleston FROM: 08/01/1997 TO: 05/18/2001  Doctor of Medicine Degree	
Internship Information	LDS Hospital, Salt Lake City, Utah Transitional From: 06/19/2001 To: 06/30/2002	
Residency Information	University of Cincinnati Medical Center Radiology From: 07/01/2002 To: 06/30/2006 Diagnostic Radiology	
Fellowship Information	University of California, San Diego Magnetic Resonance Imaging From: 07/01/2006 To: Present Expected Date of Completion: 06/30/2007	:
Current Affiliation Information	N/A	



### PERSONAL INFORMATION

Provider Name & Title	Cynthia L. Kuelbs, M.D.
PPHS Facilities	Palomar Medical Center

# SPECIALTIES/BOARD CERTIFICATION

	Pediatrics Certified - 1989/2004
Specialties	Pediatrics Certified - 1989/2004
Decimies	

### ORGANIZATIONAL NAME

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I	Children's Specialists of S.D.	
Name	Cilitatell's obccianous of 5.2.	
1 Nume		

Medical Education Information	University of Minnesota, Minneapolis FROM: 09/01/1981 TO: 05/01/1985 Doctor of Medicine Degree	
Internship Information	University of California, San Diego Pediatrics From: 06/24/1985 To: 06/30/1986	
Residency Information	University of California, San Diego Pediatrics From: 07/01/1986 To: 06/30/1989 Chief Resident: 07/01/88-06/30/89	
Fellowship Information	N/A	
Current Affiliation Information	Children's Hospital, San Diego	

## PERSONAL INFORMATION

Provider Name & Title	Alison A. Learn, M.D.
PPHS Facilities	Palomar Medical Center

### SPECIALTIES/BOARD CERTIFICATION

Specialties	Otolaryngology Certified - 1998	

### ORGANIZATIONAL NAME

	Alison A. Learn, M.D.
Name	

Medical Education Information	University of Southern California FROM: 09/01/1988 TO: 06/01/1992 Doctor of Medicine Degree	
Internship Information	N/A	
Residency Information	LAC/University of Southern Calif. Medical Center Otolaryngology From: 06/24/1992 To: 06/19/1997	
Fellowship Information	N/A	
Current Affiliation Information	Poway Surgery Center, LP Pomerado Hospital	

### PERSONAL INFORMATION

Provider Name & Title	Thomas R. Moore, M.D.
PPHS Facilities	Pomerado Hospital Palomar Medical Center

# SPECIALTIES/BOARD CERTIFICATION

	Maternal-Fetal Medicine Certified - 1987/2005
<b>Specialties</b>	Material-i etai Medicine Columba 1907-1905
Bpccimines	Obstetrics and Gynecology Certified - 1987/2005
•	Obstetrics and Gynecology Certified 1987/2005

## ORGANIZATIONAL NAME

	UCSD Medical Center	
	11/ STI Medical Center	
Name	UCSD Miculai Center	

Medical Education Information	Yale University School of Medicine, New Haven, CT FROM: 09/01/1975 TO: 06/01/1979 Doctor of Medicine Degree	
Internship Information	Naval Medical Center, San Diego Obstetrics/Gynecology From: 07/01/1979 To: 06/30/1980	
Residency Information	Naval Medical Center, San Diego Obstetrics/Gynecology From: 07/01/1980 To: 06/30/1983	
Fellowship Information	University of California, San Diego Maternal-Fetal Medicine From: 07/01/1983 To: 06/30/1985	
Current Affiliation Information	Sharp Grossmont Hospital Kaiser Permanente, San Diego Scripps Memorial Hospital, La Jolla Scripps Mercy Hospital, San Diego University of California, San Diego	

### PERSONAL INFORMATION

Provider Name & Title	Tasneem Patel, D.O.	
PPHS Facilities	Palomar Medical Center	

# SPECIALTIES/BOARD CERTIFICATION

		1
Specialties	Family Practice Certified - 2005	

### ORGANIZATIONAL NAME

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	L Voice Demonstra	
Marea	Kaiser Permanente	
Name		

Medical Education Information	Touro University College of Osteopathic Medicine, Vallejo, CA FROM: 08/01/1998 TO: 05/19/2002 Doctor of Osteopathy Degree	
Internship Information	Sutter Davis Hospital, Davis, CA Family Practice From: 06/23/2002 To: 06/24/2003	
Residency Information	Sutter Davis Hospital Family Practice From: 07/01/2003 To: 06/30/2005	
Fellowship Information	N/A	
Current Affiliation Information	Kaiser Permanente, San Diego	

### PERSONAL INFORMATION

Provider Name & Title	Veronica Reyes, M.D.	
PPHS Facilities	Palomar Medical Center	

### SPECIALTIES/BOARD CERTIFICATION

	1 - 4 - 1 1 - 1 - 1 - 1 - 1 - 1
 	Family Practice Certified - 2004
 Specialties	1 Family Flactice Celulieu - 2004
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## **ORGANIZATIONAL NAME**

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	Dame Elm Medical Group	
Name	Penn Elm Medical Group	
1 Tune		

Medical Education Information	Universidad Autonoma de Guadalajara, San Antonio, TX FROM: 09/01/1996 TO: 06/09/2000 Doctor of Medicine Degree	
Internship Information	N/A	
Residency Information	UMDNJ - New Jersey Medical School Family Practice From: 07/01/2001 To: 06/30/2004	
Fellowship Information	N/A	
Current Affiliation Information	N/A	

### PERSONAL INFORMATION

Provider Name & Title	Leila Shabanian, M.D.	
PPHS Facilities	Pomerado Hospital	

## SPECIALTIES/BOARD CERTIFICATION

		<del></del>
Specialties	Internal Medicine Certified - 2002	

### ORGANIZATIONAL NAME

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76.7	Neighborhood Healthcare	
Name	1 to Broom of 110 miles	
1 (0111)		

Medical Education Information	Kashan University of Medical Sciences, Tehran, Iran FROM: 09/01/1987 TO: 03/09/1994	
Internship Information	Huron Hospital, Cleveland, Ohio Internal Medicine From: 07/01/1999 To: 06/30/2000 Cleveland Clinic Health System	
Residency Information	LAC/University of Southern Calif. Medical Center Internal Medicine From: 07/01/2000 To: 06/30/2002	
Fellowship Information	N/A	
Current Affiliation Information	Palomar Medical Center Paradise Valley Hospital Kaiser Permanente, San Diego	

### PERSONAL INFORMATION

Provider Name & Title	Gregory F. Thomas, D.O.	
PPHS Facilities	Palomar Medical Center	

## SPECIALTIES/BOARD CERTIFICATION

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C., ! !	Orthopaedic Surgery – Not Board Certified		
Specialties	Olmopacdic Burgery 110t Board Certified	The second secon	

### **ORGANIZATIONAL NAME**

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I	Orthopaedic Trauma and Fracture Specialists	
Name	i Chinonacoid Trauma and Tracture Speciansis	
1 /Yume	Olimopatorio Illuminio Illino	

Medical Education Information	Philadelphia College of Osteopathic Medicine, PA FROM: 08/01/1994 TO: 05/24/1998	
Internship Information	Philadelphia College of Osteopathic Medicine Rotating From: 06/24/1998 To: 06/23/1999 Traditional	
Residency Information	Philadelphia College of Osteopathic Medicine Orthopaedics From: 07/01/2002 To: 06/30/2006	
Fellowship Information	Jeffrey M. Smith, M.D. Orthopaedic Trauma From: 08/01/2006 To: Present Expected Date of Completion: 07/31/2007	
Current Affiliation Information	Sharp Memorial Hospital	

### **PERSONAL INFORMATION**

Provider Name & Title	Steven J. Thomas, M.D.	4.4	
PPHS Facilities	Pomerado Hospital		
	Palomar Medical Center		

### SPECIALTIES/BOARD CERTIFICATION

Specialties	Maternal-Fetal Medicine Certified - 1997/2005
	Obstetrics and Gynecology Certified - 1995/2005

### **ORGANIZATIONAL NAME**

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ı	" <u></u>	LICOD Madical Cantan	
- 1	Name	UCSD Medical Center	
	1141116	<b>4 0 0 0 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 </b>	

Medical Education Information	University of Guadalajara, UAG Guadalajara FROM: 07/01/1977 TO: 06/12/1981 Doctor of Medicine Degree	
Internship Information	University of California, Irvine Fifth Pathway From: 07/01/1981 To: 06/30/1982	
Residency Information	Long Beach Memorial Medical Center Family Practice From: 07/01/1982 To: 06/30/1985 UCI - Chief Resident from 1/1/85-2/28/85	
	University of California, Irvine Obstetrics/Gynecology From: 05/16/1988 To: 06/30/1991	
Fellowship Information	University of California, Irvine Maternal-Fetal Medicine From: 07/01/1991 To: 06/30/1993	
Current Affiliation Information	Scripps Memorial Hospital, La Jolla University of California, San Diego	

#### PALOMAR POMERADO HEALTH ALLIED HEALTH PROFESSIONAL **APPOINTMENTS** FOR JANUARY 2007

NAME:

Patrick D. Buan, P.A.-C

SPECIALTY:

Physician Assistant

SERVICES:

Physician Assistant services for California Emergency Physicians

In the Emergency Department

TRAINING:

Western University of Health Sciences, College of Allied Health

Professional, Pomona, CA - M.S. Physician Assistant studies

PRACTICE:

Part time Physician Assistant, California Emergency Physicians

Emergency Department at PPH

Physician Assistant, California Emergency Physicians at Corona

Regional Medical Center, Corona, CA

Physician Assistant, California Emergency Physicians at

St. Marys Hospital, Apple Valley, CA

SPONSORS: CERTIFICATION: Jaime Rivas, M.D. and California Emergency Physicians

National Commission on Certification of Physician Assistants

FACILITY:

Palomar Medical Center and Pomerado Hospital

NAME:

Debra J. Patrick, P.A.-C

SPECIALTY:

Physician Assistant

SERVICES:

Physician Assistant services for California Emergency Physicians

In the Emergency Department

TRAINING:

University of Oklahoma, Health Sciences Center, College of Medicine

Physician Assistant Program—B.S. Physician Associate Physician Assistant, California Emergency Physicians

07/01/92-08/01/94

08/01/02-07/31/04

12/16/06-Present

06/01/05-Present

11/01/04-Present

2004

PRACTICE:

Emergency Department at PPH

12/01/06-Present

Primary Care Physician Assistant, Healthcare Associates of Irving, TX 12/01/03-Present

09/01/03-12/31/03 Physician Assistant, MedCenter/Emergency Care, Inc., Tulsa, OK

Physician Assistant, Associated Orthopaedics&Sports Medicine,

02/01/03-07/31/03

Plano, TX

Primary Care Physician Assistant, Health First Medical Group,

Fossil Creek Clinic, Fort Worth, TX

Emergency Dept. Physician Assistant, Questcare Medical Partners,

Dallas, TX

04/01/02-07/01/02 08/01/01-Present

Primary Care Physician Assistant, The Family Doctors, Denton, TX

Jaime Rivas, M.D. and California Emergency Physicians

09/01/94-08/01/01

SPONSORS:

National Commission on Certification of Physician Assistants

CERTIFICATION: FACILITY:

Palomar Medical Center and Pomerado Hospital

1994

## MEDICAL STAFF SERVICES

DATE:

December 19, 2006

MEMO TO:

Palomar Pomerado Health

**Board of Directors** 

FROM:

Marvin Levenson, M.D.

Medical Director, Escondido Surgery Center

RE:

**Medical Staff Recommendations** 

The Medical Staff of Palomar Medical Center approved the following credentialing recommendations for Escondido Surgery Center for submission to the Board of Directors:

Change from Active to Retired Status:

♦ Milton D. Friedman, M.D., Anesthesiology (Effective 11/29/2006)

Voluntary Resignations/Withdrawals

Brent G. Greenberg, M.D., Family/General Practice (Effective 01/31/2007)

Reappointment:

02/01/2007 - 01/31/2009

- Riaz Bokhari, M.D., General Vascular Surgery
- ♦ Chenggang Hu, M.D., Anesthesiology

01/01/2007 - 01/31/2008

• Kevin Yoo, M.D., Neurosurgery (This recommendation was inadvertently omitted from the recommendations to the December Board meeting.)

# Certification by and Recommendation of Escondido Surgery Center Medical Director:

As Medical Director of Escondido Surgery Center, I certify that the procedures described in the Escondido Surgery Center Bylaws for appointment, reappointment or the granting of privileges and that the policy of the Palomar Pomerado Health Board of Directors regarding such practices have been properly followed. I recommend that the action requested in each case be taken by the Board of Directors.

PALOMAR MEDICAL
CENTER
555 East Valley Parkway
Escondido, CA 92025
Tel 760.739.3140

Fax 760.739.2926

POMERADO HOSPITAL 15615 Pomerado Road Poway, CA 92064 Tel 858.613.4664 Fax 858.613.4217

California Woolfly Care District

ESCONDIDO SURGERY CENTER 343 East Second Avenue Escondido, CA 92025 Tel 760.480.6606 Fax 760.480.1288



PALOMAR

**POMERADO** 

HEALTH



### Pomerado Hospital Medical Staff Services

15615 Pomerado Road Poway, CA 92064 Phone – (858) 613-4664 FAX – (858) 613-4217

DATE:

December 27, 2006

TO:

Board of Directors - January 8, 2007

FROM:

Paul E. Tornambe, M.D., Chief of Staff, Pomerado Hospital Medical Staff

SUBJECT:

Medical Staff Credentials Recommendations - December 2006:

# Credentials Recommendations: December 2006

Provisional Appointments: (01/08/2007 - 12/31/2008)

Nicola C. Bugelli, M.D. – Medicine Robert B. Fortuna, M.D. – Medicine Thomas R. Moore, M.D. – OB/GYN Leila Shabanian, M.D. – Medicine Steven J. Thomas, M.D. – OB/GYN

Biennial Reappointments: (02/01/2007 - 01/31/2009)

Frank D. Bender, M.D. - Active - Medicine (includes Villa)

Alan L. Berkowitz, M.D. - Active - Medicine (includes Villa)

P. Gregory Bohart, M.D. - Active - Surgery

Riaz Bokhari, M.D. - Courtesy - Surgery

Chenggang Hu, M.D., PhD - Active - Anesthesia

Robert F. Lasting, M.D. - Active - OB/GYN

Keri L. London, M.D. - Active - Emergency Medicine

H.K. Merrick, M.D. - Affiliate - Medicine

Thomas R. Moats, M.D. Active - Emergency Medicine

James S. Otoshi, M.D. Active - Medicine (includes Villa)

### Resignations/Withdrawal of Membership

Ravi K. Ajmera, M.D. - Medicine

Rabbe Lindstrom, M.D. - Radiology

#### Additional Privileges:

Paul J. Rickards, M.D. - Moderate Sedation Privileges

# Allied Health Professionals Appointments: (01/08/2007 - 12/31/2008)

Patrick D. Buan, P.A.-C - Sponsors CEP Physicians

Debra J. Patrick, P.A.-C - Sponsors CEP Physicians

# Allied Health Professionals Reappointment (02/01/2007 - 01/31/2009)

Maureen J. Wiskerchen EPT - Sponsor - Kevin Deitel, M.D.

### AHP Withdrawal of Membership

Lisa Morgan, FNP.

Monique A. Ostermann, R.N.

POMERADO HOSPITAL Certification by and Recommendation of Chief of Staff: As Chief of Staff of Pomerado Hospital, I certify that the procedures described in the Medical Staff Bylaws for appointment, reappointment, or alternation of staff membership or the granting of privileges and the policy of the Palomar Pomerado Health System's Board of Directors regarding such practices have been properly followed. I recommend that the Board of Directors take the action requested in each case.

# Board Standing Committee Assignments and Ancillary Representation Calendar Year 2007

Board of Directors

TO:

			,			•
DATE:	January 8, 200	)7			r 1	·
FROM:	Christine Mea	ney for M	arcelo R. Ri	vera, M.D.	, Chairman	•
BACKGROUND:	are annually re Board is aware	eviewed by e. Howeve aberships f	the incomier, the Board	ng Board ( l may wisl	e new calenda Chairman and to confirm th as set out in th	the e
BUDGET IMPACT:		None				
STAFF RECOMMENDATION	ON:	Potential	Action			
COMMITTEE QUE	STIONS:					
COMMITTEE REC	COMMENDA'	TION:				-
Motion:		X				
Individual Action:					• • • • • • • • • • • • • • • • • • •	
Information:						:
Required Time:						
		÷				

### Palomar Pomerado Health

### **Board of Directors**

# STANDING COMMITTEE ASSIGNMENTS

### and Ancillary Representation Calendar Year 2007

### \*Voting Members

#### (Non-voting)

### INTERNAL AUDIT

\*Bruce Krider, M.A. Chair:

\*Marcelo Rivera, M.D.

\*Linda Greer, R.N.

\*Gary Powers Alt:

Guests:

Director of Audit Services

President and CEO

Physician Appointees PMC & Pomerado Robert D. Trifunovic, M.D. - PMC

Lachlan Macleay, Jr., M.D. - Pomerado (District Executives, Representatives & Directors

only as invited guests)

Diana Horne - 858-675-5580 Secretary:

## COMMUNITY RELATIONS

\*Gary Powers Chair:

\*T.E. Kleiter

\*Alan Larson, M.D. \*President and CEO

\*Member, PPHF Board Member

Alt:

Alt:

Alt:

\*Linda Greer, R.N.

Guests:

Chief Marketing & Communications Officer

Chief Executive Officer, PPHF **Director Community Outreach** 

**Director Marketing & Public Relations** 

Director HealthSource

Auxiliary Representatives PMC and Pomerado

RN representative

Lori Groepper - 858-675-5563 Secretary:

### **FACILITIES and GROUNDS**

\*Bruce Krider, M.A. Chair:

> \*T.E. Kleiter \*Gary Powers

\*President and CEO

\*Marcelo Rivera, M.D.

Guests:

Chief Administrative Officer, Pomerado

Director Facilities Planning & Development

Chief Financial Officer, or designee

RN Representative

Executive Committee appointed physician

(District Executives, Representatives & Directors

only as invited guests)

Secretary:

Michele Gilmore - 858-613-4195

### **FINANCE**

Chair: \*T.E. Kleiter

\*Linda Greer, R.N.

\*Nancy Bassett, R.N., M.B.A.

\*Marcelo Rivera, M.D.

\*President and CEO

\*Chief of Staff, PMC

\*Chief of Staff, Pomerado

\*Bruce Krider, M.A.

Guests:

Chief Financial Officer

Chief Administrative Officer, PMC Chief Administrative Officer, Pomerado

RN Representative

Secretary:

Tanya Howell - 858-675-5140

/Contd...

### **GOVERNANCE**

\*Gary Powers Chair:

\*Nancy Bassett, R.N., M.B.A.

\*Linda Greer, R.N.

\*Alan Larson, M.D. Alt:

President and CEO Guests:

Chief Marketing & Communications Officer

Christine Meaney - 858-675-5106 Secretary:

**HUMAN RESOURCES** 

\*Nancy Bassett, R.N., M.B.A. Chair:

\*Linda Greer, R.N.

\*Marcelo Rivera, M.D.

\*Bruce Krider, M.A.

Chief Human Resources Officer Guests:

President and CEO

Chief Administrative Officer, PMC Chief Administrative Officer, Pomerado

Chief Nurse Executive

Lorraine Gilbert - 858-675-5498 Secretary:

**Pension Sub-Committee** 

Liaison: Linda Greer, R.N.

Alt:

Alt:

QUALITY REVIEW

\*Linda Greer, R.N. Chair:

\*Nancy Bassett, R.N. \*Alan Larson, M.D.

\*Chair, Quality Management Cmtte, PMC

\*Chair, Quality Management Cmtte, Pomerado

\*Physician Co-Chair, Quality Council (voting

position will rotate between Chairs of Medical Staff Quality Management Committees and Physician Co-Chair of Quality Council, allowing only two votes

total for these three positions)

\*Bruce Krider, M.A.

Chief Quality & Clinical Effectiveness Officer Guests:

President and CEO

Chief Administrative Officer, PMC

Chief Administrative Officer, Pomerado

Chair, Patient Safety Committee

RN representative

Sonia Lopez - 760-739-3102 Secretary:

STRATEGIC PLANNING

\*Alan Larson, M.D. Chair:

\*Nancy Bassett, R.N., M.B.A.

\*Bruce Krider, M.A. \*Marcelo Rivera, M.D.

\*Chief of Staff, POM or designee

\*Chief of Staff, PMC or designee

\*President and CEO

\*T.E. Kleiter Alt:

Chief Planning Officer Guests:

Chief Administrative Officer, PMC

Chief Administrative Officer, Pomerado

Chief Financial Officer Chief Nurse Executive

Chief Executive Officer PPHF

Member, PPHF Board of Directors Physician Appointees PMC and Pomerado

Lorie Harmon - 858-675-5123

Secretary:

\* asterisk denotes Voting powers

/Contd...

# PPH ad hoc COMMITTEE ASSIGNMENTS

(Assigned as needed; disbanded after completion of singular task)

# PPH Board Liaison to Committee of JOINT CONFERENCE/MEDICAL STAFFS

PPH Representatives:

Med Staffs Representatives:

Marcelo Rivera, M.D. Nancy Bassett, R.N., M.B.A.

Alt:

Alt:

Bruce Krider, M.A.

Linda Greer, R.N.

Chiefs and Chiefs of Staff elect

Physician at large Member representing both Med Staffs

Secretary: Marty Buck (PMC Medical Staff Office)

760-739-3147

PPH President and CEO

# PPH BOARD REPRESENTATION

# Palomar Pomerado North County Health Development, Inc (Board Grant Foundation 501C3)

Chair: \*Nancy Bassett, R.N., M.B.A.

\*Gary Powers

\*Marcelo Rivera, M.D.

\*PPH President and CEO

\*PPH CFO

\*T. E. Kleiter

Brad Wiscons, Director of Grants Guests:

Nick Yphantides, M.D.

Jackie McDermott, Financial Services Manager

**Board** 

Assistant: Rosemary Massey - 760-739-2148

# PPH Board Liaison on PPH Foundation Board

subject to invitation by the Chair of the Foundation & Foundation Board (this might be subject to rotation among PPH Hospital Board Members)

Bruce Krider, M.A. Gary Powers

PPH Board representative on Program BETA

T.E. Kleiter

# PPH Board representative on ACHD

T.E. Kleiter, ACHD Chairman Nancy L. Bassett, ACHD Finance Committee Gary L. Powers, ACHD Legislative Committee

> PPH Board representative on CHA (California Hospital Association) Governance Forum/American Hospital Association Council of Governance

Marcelo Rivera, M.D.

Contd...

# **Health Care Advisory Councils**

PPH Board Members or designee

Escondido – Nancy Bassett, R.N., M.B.A. Valley Center – Linda Greer, R.N. San Marcos – Bruce Krider, M.A. Tri-Pomerado – Gary Powers Ramona-Julian – Marcelo Rivera, M.D. Guest: Janet Bath, Community Outreach Consultant

Secretary: Vivian Eisenecher - 858-675-5450

# Informational: Compensation

то:	PPH Board of Dire	ectors	
MEETING DATE:	January 8, 2007		
FROM:	Nancy Bassett, RN Chair Human Reso		ee
Committee. Discussion included:  1. M. Covert, W. George management compens  2. Discussion included a for PPH as well as inn  3. HR Committee will be	e and B. Turner met wit sation options. look at items in the cur sovative ideas that have e included in the discus	th Sullivan Cotto rrent program the been implementsion process as	procedures was provided to the er Rep., Mike Stewart to discuss nat are not working any longer nted at other organizations. the development of the to be presented at the January H.
BUDGET IMPACT:	Not Applicable		
STAFF RECOMMEND	ATION:		
COMMITTEE QUESTI	ONS:		
COMMITTEE RECOM	IMENDATION:		
Motion:			
Individual Action:			
Information: X			

Required Time:

## **Informational: New Employee Orientation**

TO:

PPH Board of Directors

**MEETING DATE:** 

January 8, 2007

FROM:

Nancy Bassett, RN

Chair Human Resources Committee

BACKGROUND: An update on the revised New Employee Orientation was provided to the HR Committee. W. George announced that the Insights to Excellence portion of new employee orientation has been receiving positive evaluations. Slight changes continue to be made, but Board Members are now invited to attend if they choose. Insights to Excellence dates and times will be distributed to Board Members by Christine Meaney, Assistant to the Board. D\_BOD calendar has been updated with the orientation dates/times.

**BUDGET IMPACT:** 

Not Applicable

#### STAFF RECOMMENDATION:

### **COMMITTEE QUESTIONS:**

- 1. N. Bassett and G. Powers inquired about the number of employees attending the Insights to Excellence. Answer: 85-90 employees at this point in time.
- 2. N. Bassett asked if new employees began working their positions before attending NEO.
  - a. R. Szakaly explained that Day 1 of NEO contains all regulatory/mandatory information. This day becomes the first day of work for employees and is held at least once a week, with a second day made available if there is a large number of new employees.
  - b. Day 2 (Insights to Excellence) is held once a month with focus on orienting new staff to PPH culture. All PPH leadership has been invited to attend the first hour. This enables employees to connect the Day 1 videos with the real person.
- 3. G. Powers asked if there was a video of Insights to Excellence that could be accessed by all employees, especially those who have longevity with PPH and physicians.
  - a. R. Szakaly replied that portions of both day one and day two are on video. However, the main goal was to have the program up and running before the New Year.
  - b. Videos will continue to be made, especially of M. Covert's presentation. Videos will be loaded to Xpand as time goes on and be available to all PPH employees.
- 4. G. Powers asked how ESL employees were coping with the computerized programs.

# Informational: New Employee Orientation

a. Ruth replied that interpreters are available. Interestingly, ESL students only request assistance to get into the programs. They have been completing the orientation process with little or no assistance.

COMMITTEE RECOM	<b>IMENDATIO</b>	ON:		
·				
Motion:		A <sub>4</sub>		
Individual Action:		4. %		
Information: X				**
Required Time:			٠.	
			• .	

# Informational: Labor Relations / Grievances

TO:	PPH Board of Directors	
MEETING DATE:	January 8, 2007	
FROM:	Nancy Bassett, RN Chair Human Resources Co	mmittee
<ol> <li>HR Committee. Future up</li> <li>There are currently 12 of these are settled, 1 is</li> <li>There are currently 4 C have been resolved</li> <li>There are also 4 cases p 2007.</li> <li>One PERB unfair labor February. PPH is expe</li> <li>W. George anticipates an in</li> </ol>	odates will occur on a quarterly lead to CHEU grievances on file: 6 investigations pending).  CNA: grievances currently on file pending arbitration, scheduled for a heat exted to win this case.	volve disciplines, 6 article violations (5 le: all involve contract violations, all for hearings in January and March ring late January, beginning of that the contract has been signed.
BUDGET IMPACT:	Not Applicable	
STAFF RECOMMENDA	ATION:	
COMMITTEE QUESTIO	ONS:	
COMMITTEE RECOM	MENDATION:	
Motion: Individual Action: Information: X		

# Informational: Pension Committee

TO:

PPH Board of Directors

**MEETING DATE:** 

January 8, 2007

FROM:

Nancy Bassett, RN

Chair Human Resources Committee

**BACKGROUND:** An informational update on the Pension Committee (sub-committee of HR Committee) was provided.

- 1. The Pension Committee meets quarterly and is tasked with due diligence oversight of PPH Fidelity accounts. Including:
  - a. Placing funds on watch lists if they are not meeting market expectations.
  - b. Freezing funds falling below market value consistently
  - c. Questioning fees charged on PPH funds by Fidelity.
    - 1) Committee recently determined that Fidelity fees are lower than most other companies.
- 2. Fidelity is also funding a retirement summit for PPH employees 55 and older to be scheduled late in February 2007.
  - a. In addition to guest speakers there will be reps from Social Security and EAP among others.
- 3. Director Linda Greer has agreed to be the HR Committee attending Pension Committee in 2007.

**BUDGET IMPACT:** 

Not Applicable

STAFF RECOMMENDATION:

**COMMITTEE QUESTIONS:** 

COMMITTEE RECOMMENDATION:

Motion:

**Individual Action:** 

Information: X

Required Time:

# Informational: On-Line Competencies

TO:

PPH Board of Directors

**MEETING DATE:** 

January 8, 2007

FROM:

Nancy Bassett, RN

Chair Human Resources Committee

**BACKGROUND:** HR Committee received information regarding the new process for completing required competencies on-line via the Xpand program.

1. Safety Competencies are the first of the required competencies to be developed on Xpand.

2. 64% of PPH employees have competed their test to date.

- 3. Fifteen different exams (900 questions) were created to meet requirements of the various service levels of PPH employees. Test results are immediate versus the 6 months it has taken in the past to correct and tabulate paper exam results.
- 4. This year exams were purposely made easy to deter any fears employees may have. Tutors are available for ESL students.
  - a. ESL classes are currently being arranged for employees identified as needing assistance. Aramark is funding the classes.

**BUDGET IMPACT:** 

Not Applicable

### STAFF RECOMMENDATION:

# **COMMITTEE QUESTIONS:**

A. Larson asked what the next steps are for educational learning.

- 1. R. Szakaly provided a brief overview of future possibilities for all PPH employees, including physicians.
- 2. Outlook has been loaded to Xpand, but has not yet been rolled-out.
- 3. Harvard management programs can be accessed via Xpand and are available for management.
- 4. Xpand also has the capability for departments to create their own educational programs.

Motion:

Individual Action:

Information: X

Required Time:

# Web and Physician Portal Update

TO:

PPH Board of Directors

MEETING DATE: January 8, 2007

FROM:

Community Relations Committee on December 15, 2006

BY:

Gustavo Freiderichsen

**BACKGROUND:** 

Tom Brand of AVID Design joined the meeting by conference call to share updates of the PPH Website and Physician Portal. He discussed new initiatives and new content management being implemented and praised the PPH Marketing dept for all their work in getting to where we are. He shared that the new pph.org has a broadband component and emphasized that many hospitals have been slow to do that. He feels that this component helps our site get up to speed with competitors and beyond. He shared that while there is still a lot to do, phase 1 has been implemented and that he will be meeting and working with Marketing to prioritize plans for the timeline of phase 2. He said that while we have come a long way, he knows there is a lot left to do to get where we want and need to be.

**BUDGET IMPACT:** None

STAFF RECOMMENDATION: For information purposes only

COMMITTEE RECOMMENDATION:

**Information:** 

X

### **Community Outreach ATOD Presentation**

TO:

PPH Board of Directors

MEETING DATE: January 8, 2007

FROM:

Community Relations Committee on December 15, 2006

BY:

Gustavo Freiderichsen

**BACKGROUND:** 

Tina Pope welcomed Janet Bath and Dana Stevens to the meeting. Tina shared that Dana is a woman with a real drive and passion in trying to make a difference in our community. Janet Bath also thanked Dana and recognized her as a leader. Dana shared a presentation on ATOD. ATOD stands for Alcohol, Tobacco and Other Drugs. She said she was here to discuss the role of policy and advocacy work and began by giving a committee background. She shared that the health priority concerning this particular issue is high and that PPH is a great umbrella to work under to get these issues out on the table. She stressed that they always look at the numbers and not just the emotion that comes in with the issue. She shared that one of the big concerns in this area is binge drinking which she explained is 5 drinks in one outing. They have seen rising numbers of alcohol poisoning, passing out and sexual encounters while under the influence of binge drinking.

**BUDGET IMPACT: None** 

STAFF RECOMMENDATION: For information purposes only

COMMITTEE RECOMMENDATION:

Information:

X

#### 2007 Women's Conference Update

TO:

PPH Board of Directors

MEETING DATE: January 8, 2007

FROM:

Community Relations Committee on December 15, 2006

BY:

Gustavo Freiderichsen

BACKGROUND:

Janet Gennoe shared that the 2007 Palomar Pomerado Health Women's conference is in the planning process. It will be held on Saturday, May 19th at the Rancho Bernardo Inn. She thanked Michael Covert for helping in the negotiations for securing this venue. Janet shared that this is the first time for the event to be held at the Inn. She said that she will be holding the attendance to a 400 person limit. She said that they have learned from the past that bigger is not necessarily better. She reported that Joan London would be the keynote speaker and that Carol LeBeau will MC. She expects the cost to be at \$60 a person She will be making calls to physicians to find interest of those who wish to participate.

**BUDGET IMPACT:** None

STAFF RECOMMENDATION: For information purposes only

COMMITTEE RECOMMENDATION:

Information:

X

#### Media Update

TO:

PPH Board of Directors

MEETING DATE: January 8, 2007

FROM:

Community Relations Committee on September 15, 2006

BY:

Gustavo Freiderichsen

BACKGROUND:

Andy Hoang shared with the Committee a quick recent clip of a news story regarding the current nursing shortage and how Palomar Pomerado Health is bringing the awareness of careers in medicine to local high schools. He also shared his regular media report titled "Measuring Success" in which he reports on current print coverage published in our local papers.

Print Coverage Totals as follows:

- 1336 Total Column Inches
- \$127,090.30 Media Value
- 66 Total Articles

**BUDGET IMPACT:** None

COMMITTEE RECOMMENDATION:

Information:

X

### **Monthly Reports**

TO:

PPH Board of Directors

**MEETING DATE:** January 8, 2007

FROM:

Community Relations Committee on December 15, 2006

BY:

Gustavo Friederichsen

**BACKGROUND:** 

Monthly reports were respectively presented to the Community Relations Committee. Included were Marketing/Public Relations, HealthSource, and Community Outreach for the months of September,

October and November, 2006.

**BUDGET IMPACT:** None

STAFF RECOMMENDATION: For information purposes only

COMMITTEE RECOMMENDATION:

Information:

X

Filename: Monthly Reports. form A

## PALOMAR POMERADO HEALTH Project Updates

Board of Directors

TO:

MEETING DATE:	Monday January 8, 2007			
FROM:	FACILITIES AND GROUNDS COMMITTEE Meeting of December 18, 2006			
BY:	Jim Flinn, CHE Chief Administrative Officer Pomerado Hospital			
Background: the following projects	Michael Shanahan provided updated information on the status of for Palomar Pomerado Health:			
• PMC – Multi 64	4-Slice CT Scanner			
• Phase I –Pomer	ado Hospital			
• Phase II –Pome	rado Hospital Entitlements			
Budget Impact:	NONE			
Staff Recommendation: INFORMATIONAL ONLY				
Committee Questi	ons:			
COMMITTEE REC	OMMENDATION:			
Motion:				
Individual Action:				
Information:	X			
Required Time:				

# PALOMAR POMERADO HEALTH Date/Time/Location Of Next Meeting

Board of Directors

TO:

MEETING DATE:	Monday January 8, 2007					
FROM:	FACILITIES AND GROUM Meeting of December 18, 2		IMITTEE			
BY:	Jim Flinn, CHE Chief Administrative Office Pomerado Hospital	er				
Background: The next meeting is scheduled for Monday March 19, 2007 from 12 noon to 1:30 pm, to be held at Palomar Medical Center – back ½ of Graybill Auditorium at Lobby level.						
<b>Budget Impact:</b>	N/A					
				e e		
Staff Recommenda	ition: INFORMA	ΓΙΟΝ				
Committee Question	o <b>ns:</b>					
COMMITTEE RECO	OMMENDATION:					
Motion:						
Individual Action:						
Information:	X					
Required Time:						

## PALOMAR POMERADO HEALTH Education Session

Board of Directors

TO:

MEETING DATE:	Monday January 8, 2007				
FROM:	FACILITIES AND GROUNDS COMMITTEE Meeting of December 18, 2006				
BY:	Jim Flinn, CHE Chief Administrative Officer Pomerado Hospital				
<b>Background:</b> Jim Flinn conducted a job-site tour of the construction projects currently underway at Pomerado Hospital.					
Budget Impact:	NONE				
Staff Recommendation: INFORMATIONAL ONLY					
Committee Question	ons:				
COMMITTEE RECOMMENDATION:					
Motion:					
Individual Action:					
Information:	X				
Required Time:					

#### Rancho Peñasquitos Design Update

TO:

PPH Board of Directors

DATE:

January 8, 2007

FROM:

Strategic Planning Committee on December 19, 2006

BY:

Mike Shanahan, Director Facilities Planning and Development

BACKGROUND: The Committee saw the initial designs of the Rancho Peñasquitos Satellite facility at the September Quarterly Facilities Update. This presentation consisted of an update of the conceptual designs. A review of the existing site plan, proposed site plan and conceptuals of an improved design plan incorporating a softening of the "boxy" look were features of the presentation. A campus-like feel with connectivity between buildings was discussed as a priority in the planning process. The goal of achieving a design with a signature look for PPH and tie-in with architecture of the new PPH site was also explained. Use of color and glass, incorporation of garden and amenity areas in exterior spaces were presented. Opportunities for donor recognition in some of these areas were mentioned.

Director Bassett raised a question about the trellis area on the north side of the site as presented in the model and concern that the area might be "too stark". There was explanation that the model does not completely reflect all aspects of plans for landscaping of the site.

Dr. Rivera asked about the view approaching the satellite campus and the set back for the buildings being some distance from the canyon, limiting the view of the canyon from the buildings. There was discussion that a need for equally dispersed parking on the campus played a role in the placement of the buildings on the site. Dr. Rivera gave his thanks for a fine presentation.

Director Powers commented that concerns of the RP Planning Board regarding integration of the PPH project with the RP master plan were, in his view, mitigated well by the presentation.

Michael Covert expressed a desire to see Pomerado colors considered when colors are chosen for the RP site. He also emphasized a need for good use of usable office space on the site.

Dr. Larson commented that the presentation was a marked improvement and expressed a hope that there would be opportunities for philanthropic and naming opportunities for the RP satellite.

**BUDGET IMPACT:** None

STAFF RECOMMENDATION: For information only

#### **COMMITTEE RECOMMENDATION:**

#### **Information Technology Update**

TO:

PPH Board of Directors

DATE:

January 8, 2007

FROM:

Strategic Planning Committee on December 19, 2006

BY:

Ben Kanter, M.D., Chief Medical Informatics Officer and Steve Tanaka, Chief

Information Officer

**BACKGROUND:** Dr. Kanter presented a clinical Information Technology update to this Committee in August of 2005, including where we had been previously, what we did, where we were, where we were going, and where the government was taking us, and a review of the process that got PPH to that point. This presentation provided an update of the progress that the Information Technology department has made since that time, as well as plans for the future.

Key points of the update included a brief history of IT at PPH, a recap of accomplishments and pending projects, a summary of where PPH stands in relation to other sites in the U.S., strategic planning for PPH IT and plans for the future. The need for IT strategic planning and IT strategic governance to work together was explained with the goal being IT growth and agility.

Michael Covert voiced a need for the importance of balancing the dollars we have to spend with investing them in the right areas of IT.

Dr. Larson complimented Steve and Dr. Kanter on an excellent presentation. He also expressed appreciation for the complexity of health care IT systems and the many components involved.

**BUDGET IMPACT:** None

STAFF RECOMMENDATION: For information only

#### **COMMITTEE RECOMMENDATION:**

#### Physician Development Plan Update

TO:

PPH Board of Directors

DATE:

January 8, 2007

FROM:

Strategic Planning Committee on December 19, 2006

BY:

Jackie Forsythe, Director Physician Development

**BACKGROUND:** The Physician Development Plan Update presentation was deferred. The Physician Development Plan Update will be rescheduled for presentation at a future Board Strategic Planning Committee meeting.

**BUDGET IMPACT:** None

**STAFF RECOMMENDATION:** Agenda item deferred to future Strategic Planning Committee meeting.

COMMITTEE RECOMMENDATION:

### **Proposal to Cancel January Committee Meeting**

TO:

PPH Board of Directors

DATE:

January 8, 2007

FROM:

Strategic Planning Committee on December 19, 2006

BY:

Marcia Jackson, Chief Planning Officer

**BACKGROUND:** It was proposed to cancel the January 16, 2007 Strategic Planning Committee meeting due to the Board Strategic Planning Retreat taking place on January 27, 2007, as well as a number of other special Board meetings in January.

The Committee discussed and voted unanimously to cancel the January Strategic Planning Committee meeting.

**BUDGET IMPACT:** None

STAFF RECOMMENDATION: Individual Action.

**COMMITTEE RECOMMENDATION:** 

