

Palomar Pomarado Health Community Relations Committee

January 20, 2006
Lunch Provided 11:15 p.m.
11:30 p.m. Start Promptly

Innovation
Conference Room A

!	!		<u>Time</u>	<u>Page</u>
		Call To Order		
		Public Comments		
1.	*	Review Minutes November 18, 2005	5	1
2.		Campus Updates Janet Gennoe and Tami Weigold	15	9
3.		Web Presentation Gustavo Friederichsen and Brandon Clegg	20	10
4.		Expansion Communications Update Gustavo Friederichsen	20	11
5.		Focus Groups Sneak Preview Gustavo Friederichsen	15	12
6.		Media Update Andy Hoang	15	13

Monthly Reports Included: (November and December 2005)

- Marketing/Public Relations
- HealthSource
- Community Outreach

Please note: To abide by time schedule, individual questions or comments will be limited to 2 minutes per person.

Distribution:

Voting Members:

Director Scofield, Chairperson
Michael Covert, CEO
Alan Larson, M.D.
Ted Kleiter
Alt: Linda Greer
Alt 1/20/06: Bruce Krider

Gustavo Friederichsen
Lori Groepper
Janet Gennoe
Tami Weigold
Tina Pope
Tanya Wesley
Jean Koutsky (PMC Auxiliary)
Herman Izor (POM Auxiliary)
Pamela Smillie

"If you have a disability please notify us at 858-675-5106, 48 hours prior to the event so that we may provide reasonable accommodations."