

Palomar Pomerado Health Community Relations Committee

February 16, 2007
Lunch Provided 12:00 noon
12:15 p.m. Start Promptly

**Innovation
Conference Room A**

		<u>Time</u>	<u>Page</u>
!	Call To Order		
!	Public Comments		
1.	* Review Minutes December 15, 2006	5	1
2.	Approval of 2007 Schedule Gustavo Friederichsen	10	7
3.	Overall Television Campaign Gustavo Friederichsen	30	9
4.	2007 Marketing Communications and Legislative Strategies Gustavo Friederichsen	30	10
5.	Campus Updates Tami Weigold	15	14

Monthly Reports Included: (December 2006 and January 2007)

◆Marketing/Public Relations ◆HealthSource ◆Community Outreach
◆Media Relations

**Please note: To abide by time schedule, individual questions or comments will be limited to
2 minutes per person.**

Distribution:

Voting Members:

Gary Powers, Chairperson
Michael Covert, CEO
Alan Larson, M.D.
Ted Kleiter
Alt: Linda Greer

Gustavo Friederichsen
Lori Groepper
Janet Gennoe
Tami Weigold
Tina Pope
Herman Izor (POM Auxiliary)
Susan Westlake (PMC Auxiliary)
Sarah Gordon
Dana Dawson
Pauline Getz
Andy Hoang

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the event so that we may provide reasonable accommodations."