

**Palomar Pomerado Health  
Community Relations Committee**

**April 20, 2007**

**Lunch Provided 12:00 noon (12:15 p.m. Start Promptly)**

**Innovation  
Conference Room A**

		<u>Time</u>	<u>Page</u>
1	Call To Order		
1	Public Comments		
1.	* Review Minutes February 16, 2007	5	1
2.	PPH Marketing Initiatives Gustavo Friederichsen	20	8
3.	Media Relations Update Andy Hoang	10	14
4.	Web Outcomes Gustavo Friederichsen	15	15
5.	Community Conversations Tina Pope	10	18
6.	Sponsorship Discussions Tina Pope	15	19
7.	Campus Updates Janet Klitzner and Tami Weigold	15	20

Monthly Reports Included: (February and March 2007)

◆Marketing/Public Relations ◆HealthSource ◆Community Outreach ◆Media Relations

**Please note: To abide by time schedule, individual questions or comments will be limited to 2 minutes per person.**

Distribution:

**Voting Members:**

Gary Powers, Chairperson

Michael Covert, CEO

Alan Larson, M.D.

Ted Kleiter

Alt: Linda Greer

Gustavo Friederichsen

Lori Groepper

Janet Klitzner

Tami Weigold

Tina Pope

Pilly Haight (POM Auxiliary)

Susan Westlake (PMC Auxiliary)

Sarah Gordon

Dana Dawson

Pauline Getz

Andy Hoang

"If you have a disability please notify us at 858-675-5563, 48 hours prior to the event so that we may provide reasonable accommodations."