

Palomar Pomerado Health Community Relations Committee

September 15, 2006
Lunch Provided 11:15 a.m.
11:30 a.m. Start Promptly

**Innovation
Conference Room A**

		<u>Time</u>	<u>Page</u>
1	Call To Order		
1	Public Comments		
1.	* Review Minutes May 19, 2006	5	1
2.	PPH Communications Janet Gennoe	10	7
3.	PPH Upcoming Events Janet Gennoe and Tami Weigold	10	8
4.	Strategic Marketing/Budget Plan Gustavo Friederichsen	20	10
5.	Web/Studio/Physician Portal Update Gustavo Friederichsen	15	98
6.	Media Update Andy Hoang	10	99
7.	San Diego Magazine "Best Place to Work" Gustavo Friederichsen	15	106

Monthly Reports Included: (May-August 2006)

◆Marketing/Public Relations ◆HealthSource ◆Community Outreach

Please note: To abide by time schedule, individual questions or comments will be limited to 2 minutes per person.

Distribution:

Voting Members:

Gary Powers, Chairperson
Michael Covert, CEO
Alan Larson, M.D.
Ted Kleiter
Alt: Linda Greer

Gustavo Friederichsen
Lori Groepper
Janet Gennoe
Tami Weigold
Tina Pope
Herman Izor (POM Auxiliary)
Susan Westlake (PMC Auxiliary)
Sarah Gordon

"If you have a disability please notify us at 858-675-5563, 48 hours prior to the event so that we may provide reasonable accommodations."