

**Palomar Pomerado Health**  
**JOINT MEETING OF THE BOARD OF DIRECTORS &**  
**STRATEGIC PLANNING COMMITTEE**  
**Pomerado Hospital – Conference Room E**  
**May 11, 2004**

AGENDA ITEM	DISCUSSION	CONCLUSION/ACTION	FOLLOW-UP/ RESPONSIBLE PARTY
CALL TO ORDER	6:06 p.m.		
ESTABLISHMENT OF QUORUM	Dr. Larson, Nancy Bassett, R.N., Michael Covert, Dr. Conrad, Ted Kleiter, Bruce Krider, Dr. Otoshi, Dr. Rivera, and Director Scofield. Also attending were Gerald Bracht, Sheila Brown, Robert Crouch, Jim Flinn, Gustavo Friederichsen, George Gigliotti, Karen Greaney, Lorie Harmon, Tamara Hemmerly, Marcia Jackson, Joe Levesque, Elizabeth Renfree, Anamaria Repetti, Mike Shanahan, and Dr. Trifunovic. Guests: Greg Palmer (Rudolph & Sletten), and Andrea Moss, reporter for the North County Times.		
NOTICE OF MEETING	The notice of meeting was mailed consistent with legal requirements.		
PUBLIC COMMENTS	There were no requests for public comments.		
MINUTES April 13, 2004		<b>MOTION:</b> Motion made by Nancy Bassett, R.N., seconded by Ted Kleiter, and carried, for approval as presented.	

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REVIEW FY '05 GOALS	<p>This agenda item was deferred from the April 13 Joint BOD/Strategic Planning Committee meeting to the May 11 Joint BOD/Strategic Planning Committee meeting. Several EMT members (or their designated representatives) attended this meeting to present their goals. The FY '05 Goals presented were as follows:</p> <p><b><u>FY '05 Workforce Development Goal</u></b></p> <ul style="list-style-type: none"> <li>• Presented by Joe Levesque, representing Gil Taylor</li> <li>• PPH's FY '08 goal is to be on Fortune Magazine's top employers list, to receive the Nursing Magnet designation, and achieve an employee engagement score on the Gallup survey in the 99<sup>th</sup> percentile.</li> <li>• Dr. Larson asked if the blanks would be filled in at the June meeting, and Marcia Jackson responded affirmatively. He asked about the methodology used to arrive at these numbers, and Marcia responded that Gallup will determine what growth and percentile PPH should be at.</li> <li>• Bruce Krider requested a Magnet presentation to a BOD meeting.</li> </ul> <p><b><u>FY '05 Facilities/Technology Goal</u></b></p> <ul style="list-style-type: none"> <li>• Marcia Jackson and Elizabeth Renfree provided an update on this goal</li> <li>• Elizabeth discussed the Cerner program, which has currently hit a problem, and will have a delayed start date.</li> <li>• Marcia said that the threshold, target, and</li> </ul>	<p><b>Christine Meaney to add Magnet presentation as an agenda item for an upcoming BOD meeting.</b></p>	<p><b>C. Meaney</b></p>

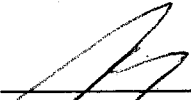
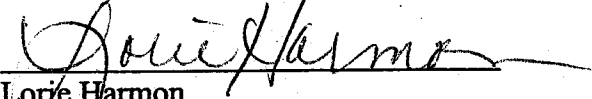
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	<p>maximum dates should be determined by July 1, for the facilities program for all projects.</p> <ul style="list-style-type: none"> <li>• Dr. Rivera asked about other organizations, and would like to have a presentation at a future BOD meeting, including more specifics, such as the quality of care. Michael Covert stated that Derek will walk us through other organizations' results, such as the Center for Health Design, in July at the Hospital of the Future Retreat.</li> <li>• Dr. Rivera would like to see the Public Relations component incorporated in this goal, to communicate with the public about facility and technology upgrades; Mr. Covert responded that this issue would be handled, but not in this particular goal.</li> <li>• Dr. Larson mentioned that there was not a lot of time between threshold, target, and maximum for the IT Milestones. Michael Covert will look at the deadlines with staff, and also with the IT Steering Committee, and make a final recommendation. Dr. Larson stated that he just wants to be fair and have justifiable results.</li> <li>• Dr. Rivera suggested that the weighting could be changed.</li> </ul> <p><b><u>FY '05 Finance Goal</u></b></p> <ul style="list-style-type: none"> <li>• Michael Covert presented this goal in Bob Hemker's absence.</li> <li>• Dr. Larson would like to delete "possible G.O. bond" column for now, since we haven't approved it yet. It was decided that if the BOD approves the G.O. bond, we can include it; if not, we can take it out. Ted Kleiter suggested leaving it in, since it says "possible."</li> </ul>	<p><b>M. Jackson to discuss with G. Friederichsen</b></p> <p><b>M. Covert to revisit deadlines and report back to Committee.</b></p>	<p><b>M. Jackson</b></p> <p><b>M. Covert</b></p>

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	<ul style="list-style-type: none"> <li>• Dr. Rivera asked administration to define and expand upon the phrase “strategy developed” in terms of the philanthropic capital campaign. Michael Covert and Anamaria Repetti both agreed that this is a major project that involves much more than just creating a plan. Bob Crouch mentioned that the PPH Foundation Board just saw these numbers for the first time last night.</li> <li>• Director Scofield encouraged strong communication between PPH and PPH Foundation in this process.</li> </ul> <p><b><u>FY '05 Customer Service Goal</u></b></p> <ul style="list-style-type: none"> <li>• Gerald Bracht presented this goal, and will add to the FY '08 Goal, “realize a combined 90<sup>th</sup> percentile ranking of all health systems, rated by Gallup for physician and patient loyalty.” He stated that due to the survey timeframes, the patient loyalty survey numbers would not be available until September. The physician loyalty numbers will be available in June.</li> <li>• Dr. Rivera asked about the need for money for a “budget to support work groups,” and Gerald replied that there is already a budget in place.</li> <li>• Director Scofield asked about the “recruitment of staff” measurements, and the Committee responded that there were already resources in place to measure this.</li> </ul> <p><b><u>FY '05 Quality Goal</u></b></p> <ul style="list-style-type: none"> <li>• Karen Greaney presented this goal in Dr. Tesoro’s absence.</li> <li>• A question was raised about whether infection</li> </ul>		

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	<p>rates will be measured, and the answer was that this is still monitored by JCAHO, so it is a measurement we are accountable for even though it is not part of the CMS Project. There are many quality measures we track beyond these CMS indicators.</p> <ul style="list-style-type: none"> <li>• Another question was raised as to how the PPH Board of Directors would stay up-to-date on the FY '04 Goals, and the answer was that updates would be provided on a quarterly basis via the balanced scorecard.</li> </ul> <p>In summary, the Committee approved, on an informal basis, the overall layout of the FY '05 Goals, and will give final approval to a finalized version of the goals at a later date. Dr. Larson asked about the emergency room waiting time period, and about operational issues. Marcia Jackson responded that these items would also be on the Balanced Scorecard, which the BOD would be able to see on a quarterly basis.</p>		
<p><b>UPDATE ON MISCELLANEOUS FACILITY PROJECTS</b></p>	<p>Many facility renovation projects have been discussed at the Strategic Planning Committee meetings over the past several months. At Dr. Larson's request, a brief update was presented on such projects as the parking situation at both campuses, the potential consolidation of inpatient behavioral health programs, and the establishment of a sub-acute unit at Villa Pomerado. The project information included the following:</p> <p><b><u>Sub-acute unit at Villa Pomerado</u></b></p> <p>We are currently hiring the staff (support, nursing and supervision), and a sub-acute unit will be opening soon.</p>		

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	<p><b><u>Behavioral Health</u></b></p> <p>The following two factors are being taken into consideration for Behavioral Health:</p> <ol style="list-style-type: none"> <li>1. OSHPD/construction at PMC</li> <li>2. Implementation of CMS prospective payment system was to be done on April 1, 2004; delayed to April 1, 2005</li> </ol> <p>This item will be discussed at a future Finance Committee meeting.</p> <p><b><u>Parking</u></b></p> <p>Jim Flinn presented an update on the current parking needs and proposed changes at POM. We are looking at many suggestions, and are looking to gain approximately 32 spaces in the outpatient parking area, potentially by November 2004.</p> <p>A question was raised about the possibility of utilizing some sort of valet service, but Jim Flinn responded that we did not include this cost in the 2005 budget, as well as the fact that the valets would not have spots to park the cars now.</p> <p>Gerald Bracht reported on the parking situation at PMC. He is currently working with the fire department in order to gain additional spaces while still meeting the fire department needs. He will be meeting with the Capacity Planning Committee on May 12, and they will be working through the options. Some of the possibilities include:</p>		

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	<ul style="list-style-type: none"> <li>• Re-striping areas that are currently red zones to expand on-site parking.</li> <li>• Looking at adjacent property</li> <li>• Off-site parking at CA Center for the Arts, Escondido; the City of Escondido is willing to lease us 80 spaces there, and a church is willing to work with us as well. Off-site parking requires a shuttle service, and discussion ensued about ways to encourage employees to park off-site. Nancy Bassett told us that Sharp was paying their employees \$50 each per week for parking off-site and using the shuttle.</li> </ul> <p><b><u>ICU Expansion at POM</u></b></p> <p>Mike Shanahan reported on the possibility of expanding the ICU at POM. He informed us that this would entail a high cost to gain very little space, and would not be consistent with the master plan. Also, the sub-acute unit provides an opportunity to gain ICU beds by moving patients to sub-acute. For these reasons, this option will not be pursued.</p> <p><b><u>Physician Workstations</u></b></p> <p>Mike Shanahan reported that his department is compiling a thorough study of the physician workstations at PMC, and will discuss the results of this study with PMC Management. It was noted that there is nothing in the FY '05 capital budget for PMC.</p> <p>For POM, there is some money in the FY '05 capital budget for physical improvements. We are looking at different options for solutions. Dr. Rivera mentioned</p>		

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	the possibility of providing wireless laptops to physicians, and Dr. Conrad emphasized that physicians need workstations and desks, not just computers, because they don't have any place to do their work.		
<b>ADJOURNMENT TO CLOSED SESSION</b>	8:00 p.m. Pursuant to Health and Safety Code Section 32106; Report Involving Trade Secrets: Discussion concerning new program; Estimated date of public disclosure: August 2004.		
<b>RETURNED TO OPEN SESSION</b>	9:05 p.m.		
<b>FINAL ADJOURNMENT</b>	9:10 p.m.		
<b>SIGNATURES</b>  Committee Chairperson   Recording Secretary	 _____ Nancy Bassett, R.N., Board Secretary   _____ Lorie Harmon		