

**Palomar Pomerado Health**  
**STRATEGIC PLANNING COMMITTEE**  
**Palomar Medical Center – Graybill Auditorium**  
**August 10, 2004**

AGENDA ITEM	DISCUSSION	CONCLUSION/ACTION	FOLLOW-UP/ RESPONSIBLE PARTY
<b>CALL TO ORDER</b>	6:00 p.m.		
<b>ESTABLISHMENT OF QUORUM</b>	Dr. Larson, Michael Covert, Ted Kleiter, Bruce Krider, Dr. Otoshi, and Dr. Rivera. Also attending were Nancy Bassett, R.N., Dr. Tesoro, Gerald Bracht, Robert Hemker, Robert Crouch, George Gigliotti, Marcia Jackson, Anamaria Repetti, Nick Xenitopoulos, Lorie Shoemaker, Jim Flinn, Dr. Trifunovic, Elizabeth Renfree, Colleen Roum. Guests: Brad Wiscons, Dr. Yphantides.		
<b>NOTICE OF MEETING</b>	The notice of meeting was mailed consistent with legal requirements.		
<b>PUBLIC COMMENTS</b>	There were no requests for public comments.		
<b>MINUTES July 12, 2004</b>		<b>MOTION:</b> Motion made by Ted Kleiter, seconded by Bruce Krider, and carried, for approval as presented.	

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<p><b>PALOMAR POMERADO NORTH COUNTY HEALTH DEVELOPMENT INC. PRESENTATION</b></p>	<p>Dr. Yphantides and Brad Wiscons presented the development, progress, structure and future of the PPNCHD.</p> <p>Ted Kleiter asked how this group would affect the Foundation's efforts. Anamaria Repetti responded that the Foundation will continue to act as the fiscal agent for grants in the interim while we are seeking the 501( c)3 status. However, in the interim as well as on an on-going basis, there is commitment and benefit to all by having collaboration and integration between PPH, PPNCHD and PPHF.</p> <p>Bruce Krider inquired as to how the SPC is involved and what criteria is used to select specific grant opportunities. Michael Covert's vision for this group is that the SPC is the keeper of the vision and PPNCHD provides a vehicle to seek funding for programs that support the vision. PPNCHD has drafted a selection criteria tool for grant opportunity consideration.</p> <p>Staff for PPNCHD will be hired on a grant-by-grant basis.</p> <p>Ted Kleiter asked what the budget is for this project. Michael Covert replied that the start up costs were budgeted in the FY05 budget, but on an ongoing basis he expects this entity to be self-funded.</p> <p>Dr. Larson asked how this would affect Welcome Home Baby. Dr. Yphantides explained that Prop. 10 had extended their funding, but when a reapplication is necessary in the future it will go through PPNCHD.</p> <p>Dr. Larson asked how the HCACs will get their grant funding. For their projects that are consistent with PPH initiatives, PPNCHD will seek funding on their behalf. For their projects that are more community based, Partners for Community Access will work on their funding efforts.</p>	<p>Dr. Yphantides to share criteria with Strategic Planning Committee.</p>	

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<b>FY04 GOAL OUTCOMES</b>	The EMT leaders of the various FY04 goals reported on the outcomes. Several goals were achieved at a threshold level however several goals were not met. It was noted that despite the lack of achievement of the goals, significant efforts were undertaken on all of the goals. Michael Covert stated that he was not pleased with the outcome of FY04 goals, but that it is an indication that we need to stay more focused as an organization. He is hopeful that we will be more disciplined and have better outcomes in FY05.		
<b>FY05 GOAL APPROVAL</b>	Marcia Jackson presented the Revised Final FY05 Goals. Since the Committee had reviewed and discussed these goals at previous meeting there were minimal comments.	<b>MOTION:</b> Motion made by Dr. Rivera, seconded by Ted Kleiter, and carried, for approval of the FY05 Goals with the stipulation that the Timeframe for the Philanthropic Capital Campaign Strategy be revised, if recommended by PPHF.	
<b>SERVICE LINE PLANNING UPDATE</b>	Marcia Jackson presented an update to the Committee. Based on the prioritization of service lines established by the Board and Management, planning has been moving forward on women's services and cardiovascular services. The planning process was reviewed and the committee was given the current status and strategic plan outline for each of these service lines. Key strategies have been identified for both services. The next step is to refine the strategies and develop business plans to specify the implementation steps and costs.		
<b>COMMITTEE COMMENTS, SUGGESTIONS</b>	Dr. Larson suggested that the September 2004 meeting be foregone.	The Committee agreed.	

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<b>FINAL ADJOURNMENT</b>	8:55 p.m.		
<b>SIGNATURES</b>  Committee Chairperson   Recording Secretary	<hr/> Alan Larson, M.D.  <hr/> Colleen Rourm		