

**Palomar Pomerado Health**  
**STRATEGIC PLANNING COMMITTEE MEETING**  
**Innovation Facility**  
**September 18, 2003**

AGENDA ITEM	DISCUSSION	CONCLUSION/ACTION	FOLLOW-UP/ RESPONSIBLE PARTY
<b>CALL TO ORDER</b>	5:20 p.m.		
<b>ESTABLISHMENT OF QUORUM</b>	Dr. Buringrud, Michael Covert, Dr. Kung, Dr. Larson, Dr. Rivera, and Director Scofield. Also attending were Gerald Bracht, Lorie Harmon, Bob Hemker, Marcia Jackson, Dr. Kolins, Bruce Krider, Anamaria Repetti, and Mike Shanahan.		
<b>NOTICE OF MEETING</b>	The notice of meeting was mailed consistent with legal requirements.		
<b>PUBLIC COMMENTS</b>	There were no requests for public comments.		
<b>MINUTES</b> August 21, 2003		<b>MOTION:</b> Motion made by Michael Covert, seconded by Dr. Buringrud, and carried, for approval as presented.	

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<b>PPH/PPHF JOINT BOARD RETREAT AGENDA</b>	<p>Anamaria Repetti presented the agenda for the upcoming September 27, 2003 Joint PPH/PPHF Board Retreat, consisting of the following Objectives/Outcomes:</p> <ol style="list-style-type: none"> <li>1. Mutual Interdependence</li> <li>2. Common Goals</li> <li>3. Strategic Goals - PPH/PPHF</li> <li>4. Financial Capabilities</li> <li>5. Political Consultant Viewpoint</li> <li>6. Addressing the Community</li> <li>7. Final Wrap-Up</li> </ol>		
<b>2004 PHYSICIAN RECRUITMENT TARGETS AND STATUS</b>	<p>Marcia Jackson presented the Physician Recruitment Targets &amp; Status for 2004. Recruitment efforts will target the following specialties:</p> <ol style="list-style-type: none"> <li>1. Oncology</li> <li>2. Neurosurgery</li> <li>3. Neurology</li> <li>4. OB/Gyn for Escondido</li> <li>5. ENT</li> </ol> <p>Steps undertaken or in progress include:</p> <ol style="list-style-type: none"> <li>1. Meeting with physicians in each of the specialties to determine their interest in recruiting into their practice</li> <li>2. Letters and flyers have been sent to all Residency programs for these specialties</li> <li>3. External recruitment firms have been notified of our interest in identifying candidates in these specialties</li> </ol> <p>The Committee discussed the importance of getting new physicians introduced and involved with the medical staff and the hospitals.</p>		
<b>FY '04 GOAL REPORTING SCHEDULE</b>	<p>Since the Strategic Planning Committee will monitor the FY '04 Goals, Marcia Jackson presented a Potential Schedule of Strategic Planning Committee Reports to the Committee.</p> <p>Discussion ensued regarding the frequency of Facility Planning reporting, and it was decided that a significant Facility Planning report would be presented every other month, with monthly updates as appropriate.</p>		

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<b>PROGRAM DEVELOPMENT CRITERIA WEIGHTING</b>	<p>An updated list of potential Program Development opportunities was distributed to the Committee at the August 21 meeting. Along with the list of potential Program Development opportunities, Marcia Jackson also presented a list of Criteria for programs to be selected. Administration made the first attempt at weighting these criteria, and presented these to the Committee. Criteria included:</p> <ol style="list-style-type: none"> <li>1. Initial Assessment</li> <li>2. Market Assessment</li> <li>3. Physician Assessment</li> <li>4. Implementation Assessment</li> </ol> <p>It was noted that not all categories would apply to all of the programs. The Implementation Assessment had the highest weighting, as this is the category that would require the greatest resources, be those financial, staff and facility enhancements.</p>		
<b>FACILITY PLANNING UPDATE</b>	<p>Work on the first phase of the facility projects has begun. The first phase is to determine functional and space needs for the new buildings. Mike Shanahan provided an update on the process to the Committee.</p> <p>Accomplishments from the last Facilities Update include:</p> <ol style="list-style-type: none"> <li>1. Procured a construction manager, Rudolph &amp; Sletten</li> <li>2. Completed Visioning Retreat, defined input, set design goals</li> <li>3. Met with City of Escondido and City of Poway, Mayor and Council, to introduce projects</li> <li>4. Continued progress with City Planners, Staff in crafting a C.U.P. for each project (conditional use permit)</li> </ol> <p>The Facilities Programming Committee will meet on October 8, and an assessment of alternative solutions will be addressed, including criteria such as cost, feasibility, timing, opportunities, and constraints. User groups are being formed now, and user group meetings are confirmed for October through December 2003.</p> <p>The Committee requested that the architects be present at the October 16 Strategic Planning Committee meeting. Mike Shanahan to confirm.</p>	<p>Mike Shanahan to confirm with architects.</p>	<p>M. Shanahan</p>

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<b>INTERIM BED CAPACITY SOLUTIONS UPDATE</b>	<p>As discussed at the July 17, 2003 Strategic Planning Committee meeting, members of the management team, in collaboration with the medical staff, are identifying and studying all opportunities to increase bed capacity in the interim years until the new bed towers are built. Gerald Bracht provided an update at the September Strategic Planning Committee meeting.</p> <p>Options that may be implemented before Winter 2003 include:</p> <ol style="list-style-type: none"> <li>1. Relocate outpatient services gain 8 beds (POM) - <b>Completed</b></li> <li>2. Convert Observation to CCU gain 7 beds (PMC) - <b>In Process</b></li> <li>3. Convert OP Services to Observation gain 2 beds and 4 bed transfusion/infusion, recover 2 beds (PMC) - <b>In Process</b></li> <li>4. Relocate BMU to MHU gain 12 beds (POM) - <b>Deferred</b></li> <li>5. Convert PT Gym to M/S gain 3 beds (PMC) - <b>Deferred</b></li> </ol> <p>Mike Shanahan explained to the Committee that he is working with OSHPD to try to expedite the approval process.</p>		
<b>ADJOURNMENT</b>	7:30 p.m.		
<b>SIGNATURES</b>			
Committee Chair	<hr/> Alan W. Larson, M.D.		
Committee Secretary	<hr/> Lorie Harmon		