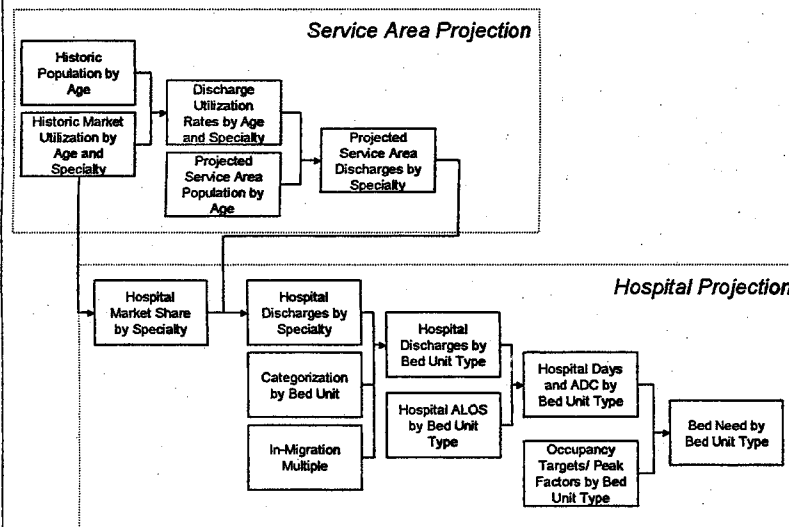


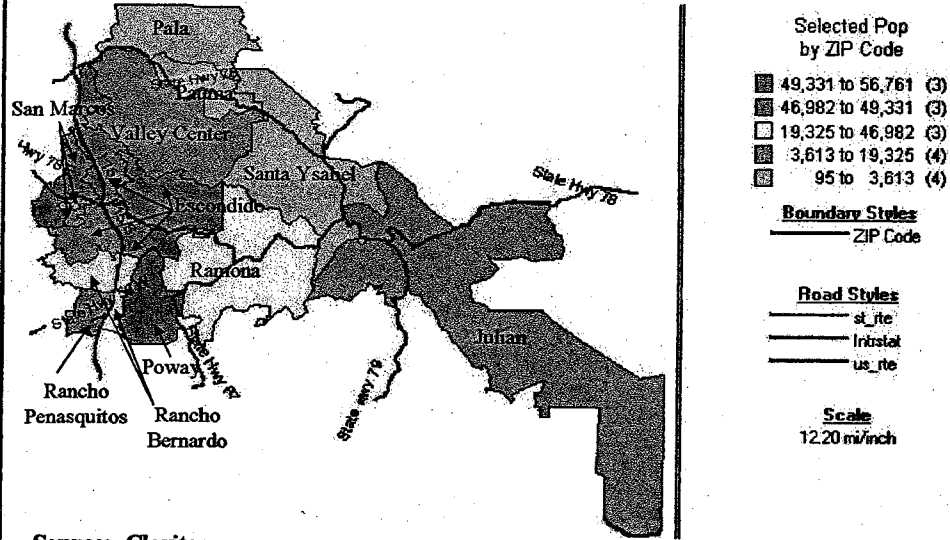
PPH Demographics and Market Summary

January 26, 2004

Inpatient Forecasting Approach

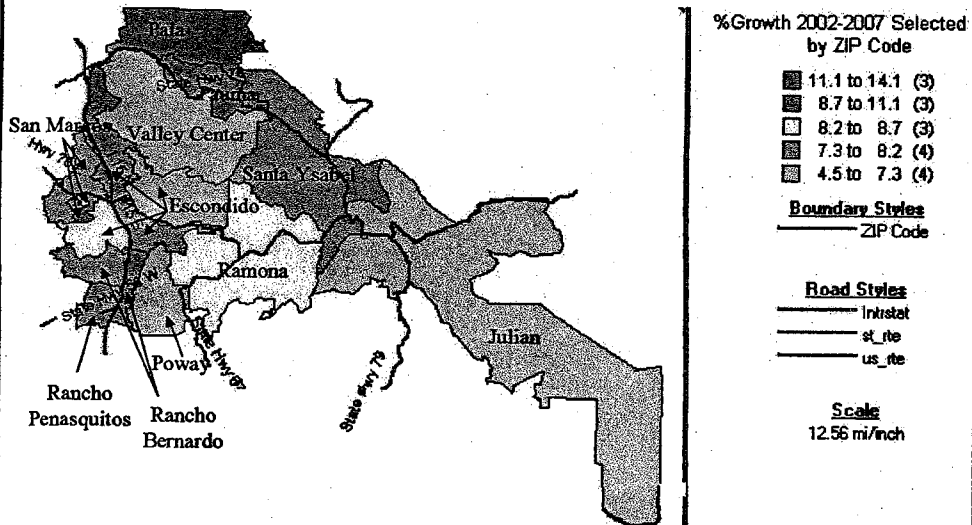


2002 Population – PPH Service Area



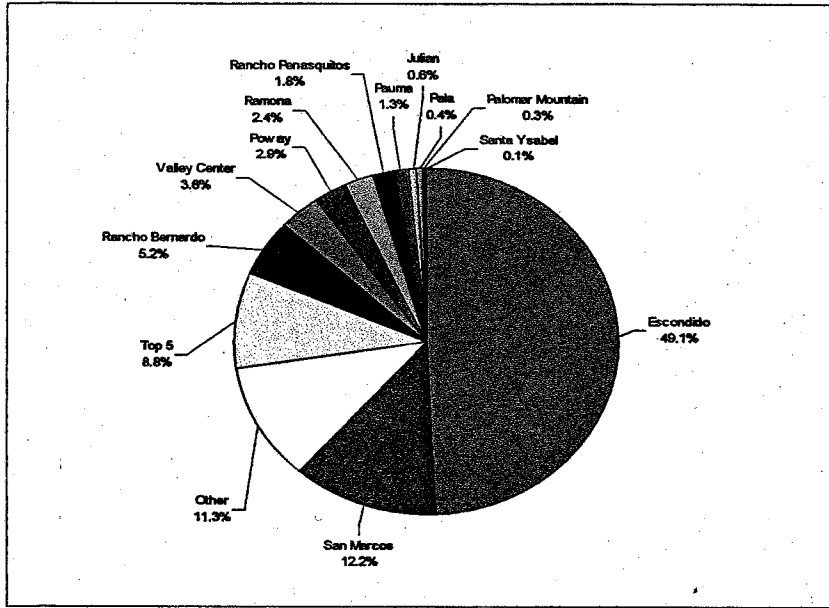
Source: Claritas

2002-2007 Population Growth – PPH Service Area



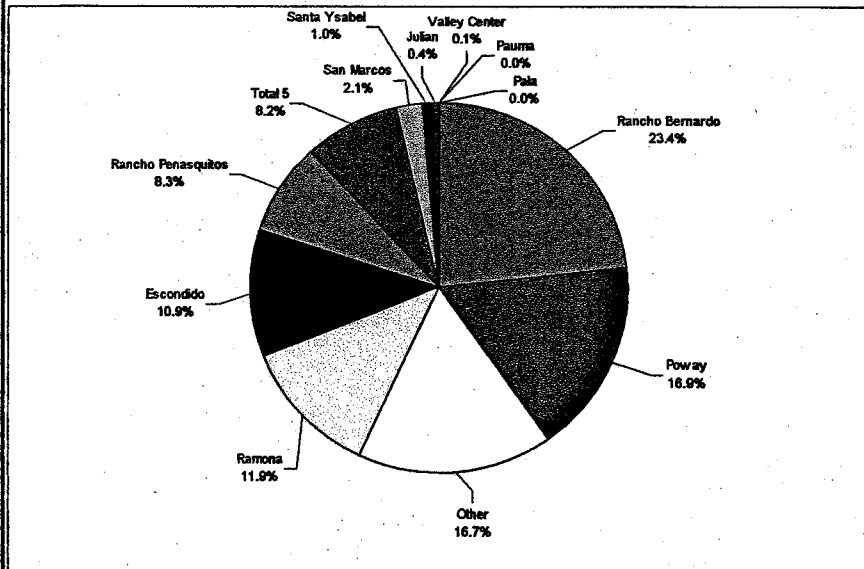
Source: Claritas

PMC Patient Origin – FY03



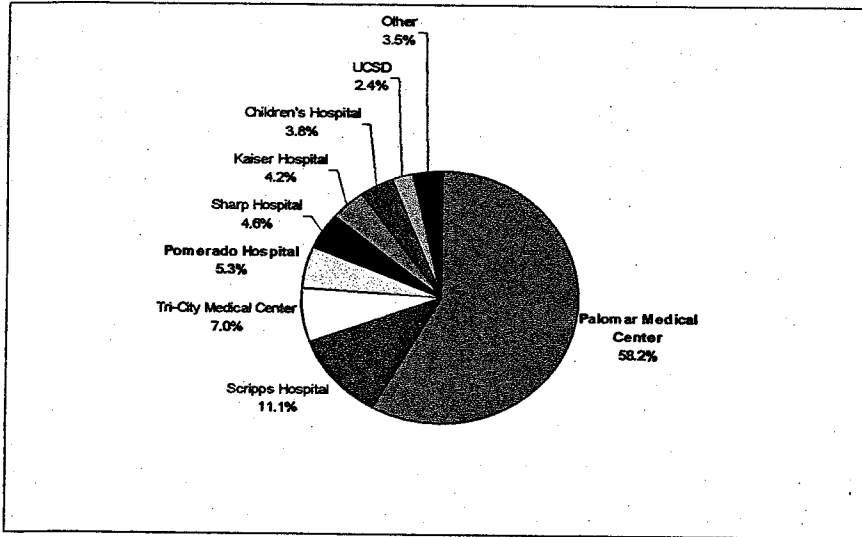
Top 5: Fallbrook, Vista(2 Zip Codes), Oceanside(2 zip codes)

POM Patient Origin – FY03



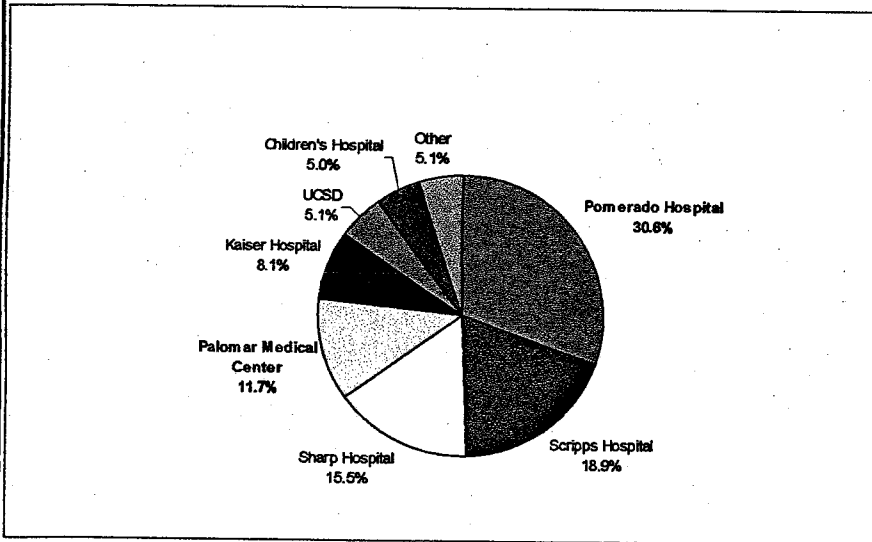
Top 5: Mira Mesa, Scripps Ranch, Fallbrook, Normal Heights, SD

2002 Market Share by Hospital – North Service Area



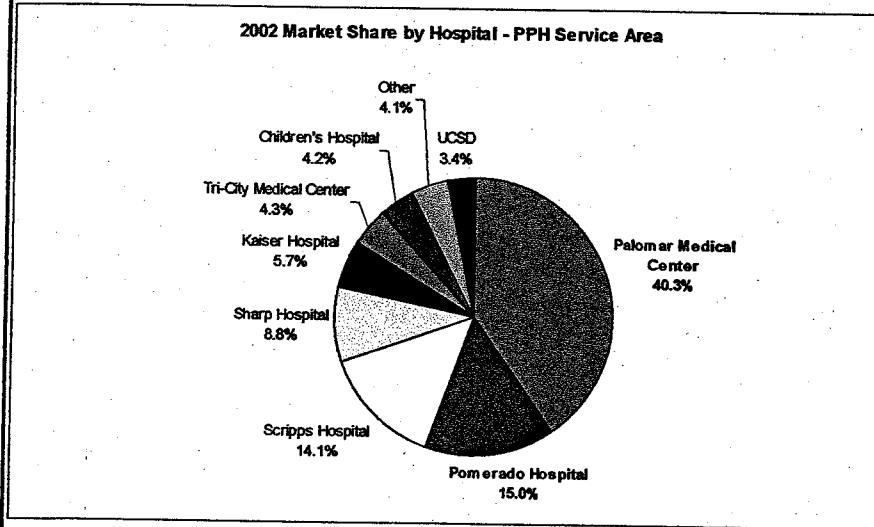
North Service Area: Escondido, San Marcos, Valley Center, Pala, Pauma /
 Source: OSHPD Data

2002 Market Share by Hospital – South Service Area



South Service Area: Rancho Bernardo, Poway, Ramona, Julian, Rancho Penasquitos
 Source: OSHPD Data

2002 Market Share by Hospital – PPH Service Area



Source: OSHPD Data