

**Palomar Pomerado Health**  
**Joint BOD/Strategic Planning Committee Meeting**  
 (Board Meeting with Respect to the Board Members on the Committee)

**TUES., FEB. 20, 2007 ⇒ NOTE: TIME/DATE/LOCATION CHANGE**  
**5:30 p.m. DINNER** **POMERADO HOSPITAL**  
**6:00 p.m. START** **CONFERENCE ROOM E**

		<u>Time</u>	<u>Page</u>
!	Call To Order		
!	Public Comments		
1.	<b>PMC West Design Update</b>	<b>110 Minutes</b>	<b>1</b>
	<i>Adjourn to Strategic Planning Committee Meeting</i>		
2.	* <b>Approval of Minutes – December 19, 2006</b>	<b>5 Minutes</b>	<b>2</b>
3.	* <b>Approve 2007 Meeting Schedule</b>	<b>10 Minutes</b>	<b>7</b>
4.	* <b>Review &amp; Approve Committee Bylaw Section and Position Description</b>	<b>10 Minutes</b>	<b>9</b>
5.	<b>Committee Comments, Suggestions</b>		

**Distribution**

Alan W. Larson, M.D., Chairperson  
 Nancy Bassett, R.N., MBA  
 Michael Covert, CEO  
 Bruce Krider  
 Robert Trifunovic, M.D.  
 Marcelo Rivera, M.D.  
 Benjamin Kanter, M.D.

Gerald Bracht  
 Duane Buringrud, M.D.  
 Bill Chaffin  
 Dana Dawson  
 Jim Flinn  
 Lorie Harmon  
 Bob Hemker  
 Marcia Jackson  
 John Lilley, M.D.  
 Frank Martin, M.D.  
 Lorie Shoemaker

**NOTE: Asterisks indicate anticipated action; action is not limited to those designated items.**

"If you have a disability please notify us at 858-675-5123, 48 hours prior to the event, so that we may provide reasonable accommodations."

## PMC West Design Update

**TO:** Joint BOD/Strategic Planning Committee on February 20, 2007

**FROM:** Marcia Jackson, Chief Planning Officer  
Mike Shanahan, Director Facilities Planning & Development

**BACKGROUND:** This agenda item will consist of a design update for PMC West. The update will cover the exterior design as well as public spaces design, including lobbies.

**BUDGET IMPACT:** None

**STAFF RECOMMENDATION:** For Information Purposes

### COMMITTEE RECOMMENDATION:

**Information:** X

## Approval of Minutes

**TO:** Strategic Planning Committee on February 20, 2006

**FROM:** Lorie Harmon, Secretary

**BACKGROUND:** The Secretary of the Strategic Planning Committee respectfully submits the minutes of the Strategic Planning Committee meeting held on December 19, 2006. The minutes have been reviewed and approved by Dr. Larson, Committee Chairperson, and Marcia Jackson, Chief Planning Officer.

**BUDGET IMPACT:** None

### COMMITTEE RECOMMENDATION:

**Individual Action:** X

**Palomar Pomerado Health  
STRATEGIC PLANNING COMMITTEE  
POMERADO HOSPITAL – CONFERENCE ROOM E  
DECEMBER 19, 2006**

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
<b>CALL TO ORDER</b>	<p>Dr. Alan Larson called the meeting to order at 6:00 p.m.</p> <p>Quorum comprised Directors Larson, Bassett, Kritzer, Rivera and Michael Covert.</p> <p>Also in attendance were Gary Powers, John Lilley, M.D., Benjamin Kanter, M.D., Duane Buringrud, M.D., George Kung, M.D., Bill Chaffin, Jim Flinn, Lorie Shoemaker, Marcia Jackson, Jackie Forsythe, Steve Tanaka, Kwaja Floyd, Mike Shanahan, Paul Engberg, Prudence Henderson, Luba Halich, George Gigliotti, Brad Wiscons, Dana Dawson, Joe Mascari, and Nancy Wood.</p>		
<b>NOTICE OF MEETING</b>	<p>Notice of Meeting was mailed consistent with legal requirements.</p>		
<b>PUBLIC COMMENTS</b>	<p>There were no requests for public comments.</p>		
<b>APPROVAL OF MINUTES</b> <ul style="list-style-type: none"> <li>• October 17, 2006</li> </ul>	<p>There was a request for the approval of the October 17, 2006 Strategic Planning Committee minutes.</p>	<p><b>MOTION:</b> by Larson, 2<sup>nd</sup> by Bassett to approve the October 17, 2006 minutes as submitted.</p>	
<b>FOUNDATION REPRESENTATIVE</b>	<p>Bill Chaffin was welcomed as the new committee member from the Foundation. He replaces Al Stehly in this capacity.</p>		
<b>STRATEGIC PLANNING COMMITTEE 2006 EVALUATION</b>	<p>Dr. Larson requested input from Board Members, Physicians and the Administrative Team regarding the effectiveness of the Strategic Planning Committee meetings in 2006 and how improvements can be made in 2007.</p> <p>A summary of the 2006 Strategic Planning Committee was also distributed for review.</p>	<p>Please submit responses to Marcia Jackson.</p>	

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
<p><b>RANCHO PENASQUITOS DESIGN UPDATE</b></p>	<p>Michael Shanahan, Director Facilities Planning and Development and Joe Mascari, Principal, Childs Mascari Warner Architects were present to give an update of the conceptual designs for the Rancho Peñasquitos satellite facility. The Board saw initial designs of the facility at the September Quarterly Facilities Update.</p> <p>A review of the existing site plan, proposed site plan and conceptuals of an improved design plan incorporating a softening of the "boxy" look were features of the presentation. A campus-like feel with connectivity between buildings was discussed as a priority in the planning process. The goal of achieving a design with a signature look for PPH and tie-in with architecture of the new PPH site was also explained. Use of color and glass, incorporation of garden and amenity areas in exterior spaces were presented. Opportunities for donor recognition in some of these areas were mentioned.</p>	<p>Dr. Larson expressed his appreciation for the excellent presentation.</p> <p>Director Bassett raised a question about the trellis area on the north side of the site as presented in the model and concern that the area might be "too stark". There was explanation that the model does not completely reflect all aspects of plans for landscaping of the site.</p> <p>Dr. Rivera asked about the view approaching the satellite campus and the set back for the buildings being some distance from the canyon limiting the view of the canyon from the buildings. There was discussion that a need for equally dispersed parking on the campus played a role in the placement of the buildings on the site. Dr. Rivera gave his thanks for a fine presentation.</p> <p>Director Powers expressed his appreciation for the updated design plan and commented that concerns of the RP Planning Board regarding integration of the PPH project with the RP master plan were, in his view, mitigated well by the presentation.</p> <p>Director Krider expressed his appreciation for an excellent presentation as well.</p> <p>Michael Covert expressed a desire to see Pomerado colors considered when colors are chosen for the RP site. He also emphasized a need for good use of usable office space on the site.</p>	

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AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
INFO TECHNOLOGY UPDATE	Benjamin Kanter, M.D., Chief Medical Informatics Officer and Steve Tanaka, Chief Information Officer were present to give an update on the progress the IT Department has made since an update to the Board Strategic Planning Committee was given in August of 2005.	Dr. Larson commented that the presentation was a marked improvement and expressed a hope that there would be opportunities for philanthropic and naming opportunities for the RP satellite. Key points of the update included a brief history of IT at PPH, a recap of accomplishments and pending projects, a summary of where PPH stands in relation to other sites in the U.S., strategic planning for PPH IT and plans for the future. The need for IT strategic planning and IT strategic governance to work together was explained with the goal being IT growth and agility.	
PHYSICIAN DEVELOPMENT PLAN UPDATE	The Physician Development Plan Update presentation was deferred.	Michael Covert voiced a need for the importance of balancing the dollars we have to spend with investing them in the right areas of IT.  Dr. Larson complimented Steve and Dr. Kanter on an excellent presentation. He also expressed appreciation for the complexity of health care IT systems and the many components involved.	
PROPOSAL TO CANCEL JANUARY 2007 COMMITTEE MEETING	A proposal was made to cancel the Board Strategic Planning Committee meeting in January because of the Board Strategic Planning Retreat taking place on January 27, 2007.	Physician Development Plan Update will be rescheduled for presentation at a future Board Strategic Planning Committee meeting.	
COMMITTEE COMMENTS	None stated.	<b>MOTION:</b> by Larson, 2nd by Krider to cancel the January Board Strategic Planning Committee meeting in January.	
ADJOURNMENT	8:00 p.m.		

AGENDA ITEM	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/RESPONSIBLE PARTY
<b>SIGNATURES</b> <ul style="list-style-type: none"> <li>▪ Committee Chairman</li>   <li>▪ Recording Secretary</li> </ul>	<p style="text-align: center;">_____  Alan Larson, M.D.</p> <p style="text-align: center;">_____  Nancy M. Wood</p>		

**Strategic Planning Committee  
2007  
Meeting Schedule**

**TO:** Strategic Planning Committee

**MEETING DATE:** February 20, 2006

**FROM:** Marcia Jackson, Chief Planning Officer

**BACKGROUND:** The Strategic Planning Committee has established the 2007 meeting schedule. In 2006, the Committee met on the third Tuesday of each month at 6:00 p.m. This schedule will be maintained, with the exception of the May Committee meeting, which conflicts with the PPH Board Meeting. The attached 2007 Strategic Planning Committee Meeting Schedule will be formally adopted.

**COMMITTEE RECOMMENDATION:**

**Individual Action:** X



**Review & Approve Committee Bylaw Section & Position Description**

**TO:** Strategic Planning Committee on February 20, 2007

**FROM:** Marcia Jackson, Chief Planning Officer

**BACKGROUND:** Annually, each Board Committee is to review and approve the sections of the Bylaws and Position Description pertaining to the Committee.

**BUDGET IMPACT:** None

**STAFF RECOMMENDATION:** For discussion and approval.

**COMMITTEE RECOMMENDATION:**

**Individual Action:** X

6.2.4 Strategic Planning Committee.

- (a) Voting Membership. The Committee shall consist of seven voting members, including four members of the Board and one alternate who shall attend Committee meetings and enjoy voting rights on the Committee only when serving as an alternate for a voting Committee member, the President and Chief Executive Officer and the Chiefs of Staff of the Hospitals or the designees of the Chiefs of staff, as approved by the Committee Chairperson.
- (b) Non-Voting Membership. The Chief Financial Officer, Chief Planning Officer, Chief Administrative Officers Palomar Medical Center and Pomerado Hospital, the Chief Nurse Executive, Chief Executive Officer of the Palomar Pomerado Health Foundation, a board member of the Palomar Pomerado Health Foundation recommended by the Foundation and approved by the Committee Chairperson and an additional physician from each hospital as recommended by each hospital's Chief of Staff and as approved by the Committee Chairperson.
- (c) Duties. The duties of the Committee shall include but are not limited to:
  - (i) Review and make recommendations to the Board regarding the District's short and long range strategic plans, master and Facility plans, physician development plans and strategic collaborative relationships; and
  - (ii) Review annually those policies within the Committee's purview and report the results of such review to the Governance Committee. Such reports shall include recommendations regarding the modification of existing, or creation of new policies; and
  - (iii) Undertake planning regarding physician recruitment and retention and program development of new and enhanced services and Facilities; and
  - (iv) Perform such other duties as may be assigned by the Board.

PALOMAR POMERADO HEALTH BOARD  
STRATEGIC PLANNING COMMITTEE

Board Member Position Description

Function:

It is the responsibility of the Board Member to ensure that the mission and vision of the Board are implemented in an effective and meaningful manner through the establishment and implementation of plans and programs that enhance the well being of the citizens of the District.

Responsibilities:

1. To review and make recommendations to the Board regarding the District's short and long range plans and strategic collaborative relationships.
2. Develop and approve physician development plans and oversee the implementation of physician recruitment and retention programs on an annual basis.
3. Monitor completion of annual goals in order to ensure their effective completion on behalf of the system.
4. Develop educational programs and enhance Board members understanding of trends in the local, state and national health care arena and issues affecting the system.
5. Review the development of new programs and system initiatives to ensure their direction is in accordance with the mission and vision of the organization and support the strategic plans of the District.
6. Provision of a brief one-page Committee Summary of Accomplishments for the respective Calendar Year to the Annual Board Self-Evaluation Meeting (per Governance Committee of 1-20-05 & Board Meeting of 2-7-05).
7. Complete other duties as may be assigned by the Chair of the Committee.

Requirements

1. Interest and willingness to commit time and energy to completion of Strategic Planning Committee responsibilities and meeting requirements.
2. A general knowledge of Healthcare issues and trends affecting Healthcare organizations and medical staffs; a willingness to actively expand ones knowledge in this arena.
3. A commitment to the general requirements of Board members as outlined in the Palomar Pomerado Health Board member position description.