

Palomar Pomerado Health Governance Committee Meeting

Tuesday, May 19, 2009
To follow IA&C Committee meeting
Approx. 10 a.m. – Noon

Palomar Pomerado Health
Grand Building Conference Room
456 Grand Avenue
Escondido, CA 92025

- Call To Order
- Public Comments

			Min	Pages
1.	*	Approval of Meeting Minutes – March 17, 2009	2	
2.	*	DISCUSSION ITEMS – <i>Chair, Jerry Kaufman</i> -Political Activities on PPH Property (Gov 27) -Media Relations (Gov 21)	20	
4.	*	REGULATORY/LEGISLATIVE UPDATE <i>Gustavo Friederichsen</i>	10	
5.	*	QUARTERLY UPDATE – <i>Janine Sarti</i> (Standing Agenda Item)	5	
6.		ROUNDTABLE AND MEETING ASSESSMENT	5	

ADJOURNMENT

Distribution:

Jerry Kaufman, MAPT (Chair)
Bruce Krider, MA
Linda Greer, RN
Michael Covert, CEO
Gustavo Friederichsen, Chief Marketing & Communication Officer
Janine Sarti, General Counsel
Michele Gilmore, Executive Assistant
cc: Alan Larson, MD (1st Alternate); N. Dennis, Committee Secretary

NOTE: Asterisks indicate anticipated action; action is not limited to those designated items.

**“In observance of the ADA (Americans with Disabilities Act), please notify us at 858-675-5106
48 hours prior to the meeting so that we may provide reasonable accommodations”**

Palomar Pomerado Health
GOVERNANCE COMMITTEE MEETING
456 Grand Avenue, Escondido, CA
March 17, 2009

AGENDA ITEM/ PRESENTER/ORIGINATING DATE	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/ RESPONSIBLE PARTY/FINALIZED
CALL TO ORDER	10:00 a.m. Quorum comprised Directors Greer, Larson and Krider. Also attending: Michael Covert, President and CEO Janine Sarti Guest: None		
NOTICE OF MEETING	Notice of Meeting was mailed consistent with legal requirements		
PUBLIC COMMENTS	None.		
APPROVAL OF MINUTES* • February 17, 2009	The minutes of the February 17, 2009 meeting were presented for review and approval.	MOTION: by Krider; 2 nd by Larson to approve the February 17, 2009 minutes as submitted. All in favor. None opposed.	
DISCUSSION ITEMS			
Physician Recruitment and Retention (Gov 35)	Janine Sarti reviewed the policy and due to the subject matter sent it to Lisa Hudson in October 2008 to be revised. The policy has been in place at PPH for a few years and has come up for review. It has been cleaned up to become PPH specific and was presented in draft form. The revised policy has had duplicate language removed.	MOTION: by Krider; 2 nd by Greer to approve the Physician Recruitment and Retention Policy (Gov 35) with minor changes. All in favor. None opposed.	
REGULATORY/LEGISLATIVE UPDATE <i>Michael Covert standing in for Gustavo Friederichsen</i>	At the state level, all the details regarding MediCal reimbursement are still not in. This affects the skilled nursing department. At the Federal level, there is continued focus on the stimulus package. Bob Hemker will review it at the next Finance meeting and show the impact of it on PPH. IT is still included		

AGENDA ITEM/ PRESENTER/ORIGINATING DATE	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/ RESPONSIBLE PARTY/FINALIZED
	<p>although it will not be funded until 2011 or 2012.</p> <p>There is also a continued focus on RAC and consideration for the development of a Federal Health Board similar to the Federal Reserve. The Federal Health Board would have responsibilities such as distributing money fairly and comparative technology assessment. The nature of care could change for individual patients. This does not take into consideration that the Payor would not be a part of this Federal Health Board. Since the Federal Health Board would not be an adjudicating body, their role and whether or not they could be effective, would need to be defined.</p> <p>It is expected that there will be a movement to refine and tighten issues of waste in the health system.</p> <p>It is expected that there will be a lot more activity this summer.</p> <p>At the local level, it is unknown where the Escondido city council is at with the street closures at Nordal and Citricado.</p>		
<p>QUARTERLY UPDATE <i>Janine Sarti</i></p>	<p>The books “Guidebook for Directors of Nonprofit Corporations- 2nd Edition” and “Nonprofit Law and Governance for Dummies” has been ordered for the Board.</p> <p>Education sessions can be provided based on issues in the books that the Board is interested in.</p> <p>The Board’s budget has been finalized for FY10. The budget is the same as FY09 in travel, training, and mileage. Consulting was not added to the FY10 budget.</p>		
<p>Roundtable and Meeting Assessment</p>	<p>Dir Greer asked that Janine Sarti research and report to the committee on the policy requirements for Board members presence at meetings as well as reference it against District law.</p>		

AGENDA ITEM/ PRESENTER/ORIGINATING DATE	DISCUSSION	CONCLUSIONS/ACTION	FOLLOW-UP/ RESPONSIBLE PARTY/FINALIZED
	Janine Sarti will follow up on this issue and reporting back at the April meeting.		
ADJOURNMENT	10:46 a.m.	MOTION: by Director Krider to adjourn the meeting.	
SIGNATURES <ul style="list-style-type: none"> ▪ Committee Chairperson ▪ Secretary to Committee 	<hr/> Dir Krider in for Jerry Kaufman, M.A.P.T. <hr/> Nicole Dennis		

Palomar Pomerado Health

PALOMAR
POMERADO Policies, BOD only
HEALTH

Political Activities on PPH Property
 GOV-27

Policy

(Rev: 1) Official

Applicable to:
 All PPH Entities - 00

Affected Departments:
 All Departments
 Board of Directors

I. PURPOSE:

This policy governs political activities on District premises and is in accordance with California Government Code; in keeping with the District's role in providing quality health care services to the residents in an organized, caring and safe manner; and mindful of the District's governmental status and inherent impartiality.

II. DEFINITIONS:

For purposes of this policy, the terms *officer*, *employee* or *candidate* shall include all who hold or seek to hold a District office or any individual employed by the District. All references to District premises or property shall be inclusive.

III. TEXT / STANDARDS OF PRACTICE:

- A. No one who holds, or who is seeking election or appointment to, any office or employment in a state or local agency shall, directly or indirectly, use, promise, threaten or attempt to use, any office, authority, or influence, whether then possessed or merely anticipated, to confer upon or secure for any individual person, or to aid or obstruct any individual person in securing, or to prevent any individual person from securing, any position, nomination, confirmation, promotion, or change in compensation or position, within the state or local agency, upon consideration or condition that the vote or political influence or action of such person or another shall be given or used in behalf of, or withheld from, any candidate, officer, or party, or upon any other corrupt condition or consideration. This prohibition shall apply to urging or discouraging the individual employee's action.
- B. No officer, employee or candidate for elective office or employment with PPH shall solicit a political contribution, directly or indirectly, from an officer or employee nor from any list of officers or employees with knowledge that the individual from whom the contribution is solicited is an officer or employee. This prohibition excludes those solicitations made to a significant segment of the public that may include officers or employees.
- C. No person who is seeking election or appointment to an office or employment in the District shall use, directly or indirectly, any District office or equipment for political activity.
- D. No officers, employees or candidates shall use confidential information obtained in the course of employment or affiliation with the District for political activity.
- E. No officer, employee or candidate for employment or elective office shall offer to increase the compensation of another in exchange for a promise of a vote, contribution, loan or compensation in any manner, including contributions to committees controlled directly or indirectly by the individual who holds or seeks to hold an office or position of employment.
- F. No officer or employee of the District shall participate in political activities of any kind while in uniform or during working hours.
- G. Political activity on District premises is expressly forbidden.
- H. Nothing in this policy is intended to prevent officers or employees of the District from soliciting or receiving political funds or contributions while off duty, off premises and out of uniform, as long as such activities are consistent with Government Code Section 3201-3209.
- I. This policy will be reviewed and updated as required or at least every three years.

IV. ADDENDUM:**V. DOCUMENT / PUBLICATION HISTORY:**

Original Document Date: 11/5/98
 Reviewed: 2/99;
 Revision Number: 1 Dated: 2/4/05
 Document Owner: Michael Covert
 Authorized Promulgating Officers: Marcelo R. Rivera, Chairman

VI. CROSS REFERENCE DOCUMENTS:

Prior to 2005, this policy was Board Policy 10-414

V. DOCUMENT / PUBLICATION HISTORY: (template)

Revision Number	Effective Date	Document Owner at Publication	Description
(this version) 1	02/04/2005	James Neal, Director of Corporate Integrity	Original Document Date: 11/5/98 Reviewed: 2/99; Revision Number: 1 Dated: 2/4/05 Document Owner: Michael Covert Authorized Promulgating Officers: Marcelo R. Rivera, Chairman [Reviewed on 6/14/2006 by James Neal: Extended review to 6/13/2009]

Authorized Promulgating Officers: (02/04/2005) James Neal, Director of Corporate Integrity
(02/04/2005) Dr. Marcelo R Rivera, Director, PPH Board
(unsigned) Janine Sarti, General Counsel

VI. CROSS-REFERENCE DOCUMENTS:(template)

Reference Type	Title	Notes
Source Documents	Prior to 2005, this policy was Board Policy 10-414	

Paper copies of this document may not be current and should not be relied on for official purposes. The current version is in Lucidoc at .

<http://www.lucidoc.com/cgi/doc-gw.pl?ref=pphealth:21783>

Applicable to:
All PPH Entities - 00

Affected Departments:
All Departments
Board of Directors

I. PURPOSE:

To ensure that accurate, complete and consistent information is provided to the constituencies of PPH via the news media in a responsive manner. As a public entity, PPH has an obligation, as well as a desire, to communicate with the public it serves. Health care is a major issue in today's society, and much of what people know about health care comes via the news media. Therefore, it is in everyone's best interest for PPH to be proactive and to adopt a policy of cooperation with the news media.

II. DEFINITIONS:

For purposes of this policy, the term *policy* shall mean a Board approved statement that provides broad strategic direction and/or a governing mandate for PPH, enabling the development of procedures, as defined and provided for elsewhere.

III. TEXT / STANDARDS OF PRACTICE:

A. Board of Directors

1. The Board Chair will serve as the primary source of information regarding the Board of Directors but may, in his/her absence or unavailability, designate other Board members or PPH administrators to speak on behalf of the board.
2. Board members speaking to the media and public are not considered to be the official spokesperson for the PPH Board unless specifically authorized by the Board Chair or Board of directors to act in that capacity.
3. Board members are encouraged to contact the Marketing Department designee before speaking to the news media to ascertain the nature of the media query, what prompted the query, the most recent relevant information, and other possible responses by District representatives or Board members. A media relations person will be available at all times to assist in this process.
4. In the interest of unity, Board members should not initiate public criticism of majority positions adopted by the Board.

B. PPH Facilities

1. All information regarding the hospitals or the District must be cleared and coordinated by the Marketing Department, prior to dissemination to the news media.
2. Only the spokesperson(s) identified by the Marketing Department is authorized to provide information to the media.
3. All Patient Condition Reports shall be given out in accordance with HIPAA guidelines for Release of Patient Information.
4. All requests received from the media shall be immediately referred to the Marketing Department.
5. The proper response to the media, including determining the best spokesperson(s) and appropriate information to be released, will be determined by the Marketing department.
6. All District personnel, including senior management, are asked to cooperate with Marketing Department, comply fully with this policy and respond quickly when asked for information.
7. When District personnel, including senior management, are directly contacted by the media, they should if possible contact Marketing prior to answering any questions to determine any evolving issues or new information that may be pertinent, prior to being interviewed.
8. The Marketing department will inform senior management, the Board Chairman and other affected staff of news media contacts and coverage.
9. Anyone is encouraged to contact Marketing Department at any time for assistance or additional information.
10. It is recommended that any letters written by Board Members be submitted to the Marketing Department for information and review for accuracy.

C. Medical Staff

1. If a medical staff member is contacted regarding a matter relating solely to his or her private medical practice or area of expertise, he or she is free to respond as an individual. However, he or she is requested to notify Marketing in such instances.

D. This policy will be reviewed and updated as required or at least every three years.

IV. ADDENDUM:

V. DOCUMENT / PUBLICATION HISTORY:

Original Document Date: 8/95
 Reviewed: 4/97; 2/05
 Revision Number: 1 Dated: 2/4/05
 Document Owner: Michael Covert
 Authorized Promulgating Officers: Marcelo R. Revera, Chairman

VI. CROSS REFERENCE DOCUMENTS:

Prior to 2005, this policy was Board Policy 10-407

V. DOCUMENT / PUBLICATION HISTORY: (template)

Revision Number	Effective Date	Document Owner at Publication	Description
(this version) 1	02/04/2005	James Neal, Director of Corporate Integrity	Original Document Date: 8/95 Reviewed: 4/97; 2/05 Revision Number: 1 Dated: 2/4/05 Document Owner: Michael Covert Authorized Promulgating Officers: Marcelo R. Revera, Chairman [Reviewed on 6/14/2006 by James Neal: Extended review to 6/13/2009]

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