

**Palomar Pomerado Health
BOARD OF DIRECTORS
STRATEGIC PLANNING COMMITTEE**

Innovation Offices
15255 Innovation Drive, Escondido, CA 92128
Conference Room B & C
December 16, 2008, Meeting Minutes

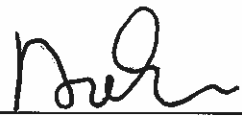
AGENDA ITEM	DISCUSSION	CONCLUSION / ACTION	FOLLOW-UP
CALL TO ORDER	6:00 p.m. by Bruce Krider, Board Chairman		
ESTABLISHMENT OF QUORUM	Present: Directors Bassett, Greer, Kaufman, Kleiter, Krider, Larson Absent: Rivera		
ATTENDANCE	Also in attendance were: Michael Covert, Sheila Brown, Bob Hemker, Opal Reinbold, David Tam, MD, Brenda Turner, Gerald Bracht, Lorie Shoemaker, Lorraine Gilbert, Mike Shanahan and Dr. Kung. Guests: Ann Koeneke, Diane Key, Dr. Epstein, Susan Linback, Ashley Buckland, Laura Bauchert		
NOTICE OF MEETING	The notice of meeting was mailed consistent with legal requirements.		
PUBLIC COMMENTS	No public comments were noted.		
MINUTES	Director Larson asked for approval of the November 11, 2008 Strategic Planning Committee meeting minutes.	Motion by: Kleiter 2 nd by Krider: Motion carried to approve the November 11, 2008 minutes as presented. All in favor. None opposed.	
Informational: OB Laborist & Pediatrics Hospital Update: <i>Presenters: Diane Key and Dr. Epstein</i>	The OB Laborist Program was implemented in August 2007. The OB Laborist Professional Service and Medical Director Agreements are with Escondido OB/GYN, Inc. The OB Laborist program and agreement provides for: • 24-hour in-house Laborist coverage • Medical Director for Midwifery Program • Medical Director for Laborist Program • Provision of medical oversight to Prenatal Clinics	PowerPoint presentation is posted in the Board folders on the Leadership drive.	

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	<ul style="list-style-type: none"> • Provide in-house back-up coverage for Midwives for OB patent deliveries • Provide in-house ED Obstetric and Gynecology Call Coverage 24-hour per day/ 7 days a week/365 days per year. <p>The Pediatric Hospitalist Professional Services Agreement was awarded to Children's subspecialist of San Diego effective August 2006. The presentation provided an update on the program, goals and accomplishments.</p> <p>The Board held a discussion at this point on the information that was presented.</p>		
<p>Informational: Stereotactic Radiosurgery: <i>Presenters: Gerald Bracht, Ashley Buckland, Laura Bauchert</i></p>	<p>PPH's Board of Directors approved the joint venture with US Radiosurgery to provide Stereotactic Radiosurgery services at Palomar Medical Center in the Radiation Therapy Department. The Novalis TX was installed in May of 2008 and has been operational since providing for Intensity Modulated Radiation Therapy (IMRT) and Stereotactic Radiosurgery beginning in November 2008. A presentation was provided to the committee to update on the status of the service, capabilities and marketing efforts currently underway.</p> <p>The Board discussed the financial impact of the Novalis TX and expressed their interest in further updates once the program had been operating for a longer period of time.</p>	<p>PowerPoint presentation is posted in the Board folders on the Leadership drive.</p>	
<p>Informational: PPH Expresscare: <i>Presenter: Stonish Pierce</i></p>	<p>Stonish Pierce provided a snapshot of how the retail clinic market has grown since the opening of the Expresscare clinics.</p> <p>Dr Alejandro Paz (Director) and Dr. Larry Kanick from the retail clinics spoke briefly on the continuum of care being the reason the retail express care locations were opened.</p> <p>Another update will be provided in six months to show how the clinics have operated after a full year.</p>	<p>PowerPoint is posted in the Board folders on the Leadership drive.</p>	
<p>Informational: Integrative Medicine: <i>Presenters: Susan Linback, Sheila Brown, Ann Koeneke</i></p>	<p>PPH's Board of Directors agreed on August 13, 2007 to establish a task force to consider Integrative Medicine as a supplement to the current medical offerings available in the PPH system. May 8, 2008 the Integrative Medicine Task Force presented a "proposed" PPH Integrative Medicine Program Plan to the Joint Board. The Joint Board approved the task forces' recommendation that integrative medicine services will be offered as an enhancement to PPH's outpatient services, not as a "stand alone" product line. For FY 09 \$125,000 was approved to fund establishment of these services. As a follow-up to the May 8, 2008 Integrative Medicine presentation, facility plans, physician panel and personnel updates were presented.</p> <p>The Board suggested that it may be beneficial to speak with other women's centers to discuss their processes for obtaining referrals.</p>	<p>PowerPoint is posted in the Board folders on the Leadership drive.</p>	
<p>Informational: Corporate Health Program: <i>Presenter: Russ Riehl</i></p>	<p>Russ Riehl gave a brief update on the Corporate Health Program. Mr. Riehl highlighted the various services offered and the many organizations currently utilizing the program. The budgeted revenue was reviewed and the relocation and expansion plans were explained.</p>	<p>PowerPoint is posted in the Board folders on the Leadership drive.</p>	
<p>Informational: Imaging Transition Update: <i>Presenter: Gerald Bracht</i></p>	<p>Gerald Bracht spoke to the Board about the transition to NCR beginning January 01, 2009. Valley Radiology has three physicians coming to NCR and profiles are being built into the system for Cerner access. The physicians scheduled for the transition day will be the Valley Radiology physicians so that they may help ease</p>		

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	the transition.		
Informational: Pulmonary Rehab Update: <i>Presenter: Sheila Brown</i>	Effective July 1, 2008, the Pulmonary Rehabilitation program was no longer accepting new patients for the FY09 budget year. At that time, all active Phase Two insurance paid classes were completed. Phase 3 self pay patients were transitioned into the Phase Three Cardiac Rehabilitation self pay program. An overall program review is being completed.		
Committee Member Comments (if any)	The Strategic Planning Retreat will begin planning stages soon and suggestions are invited.		
Final Adjournment	Director Alan Larson, M.D., Committee Chairman, adjourned the meeting at 8:30 p.m.		

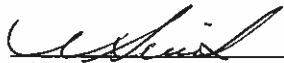
SIGNATURES

- Committee Chairperson



 Allan Larson

- Committee Secretary



 Nicole Dennis