

**Palomar Pomerado Health  
BOARD OF DIRECTORS  
STRATEGIC PLANNING COMMITTEE**

Pomerado Hospital  
Conference Room E  
June 02, 2009 Meeting Minutes

AGENDA ITEM	DISCUSSION	CONCLUSION / ACTION	FOLLOW-UP
<b>CALL TO ORDER</b>	12:00 p.m. by Chairman Larson		
<b>ESTABLISHMENT OF QUORUM</b>	Present: Directors Larson, Bassett, Greer		
<b>ATTENDANCE</b>	<p>Also in attendance were: Michael Covert, Stonish Pierce, David Tam, MD, Gerald Bracht, Lisa Hudson, Natalie Bennett, Bob Hemker, Ann Koeneke, Ben Kanter, MD, Terry Green, Sheila Brown, Steve Gold, Prudence Henderson, Lorie Shoemaker</p> <p>Guests: None</p>		
<b>NOTICE OF MEETING</b>	The notice of meeting was mailed consistent with legal requirements.		
<b>PUBLIC COMMENTS</b>	No public comments were noted.		
<b>MINUTES</b>	Chairman Larson asked for approval of the May 05, 2009 Strategic Planning Committee meeting minutes.	<p><b>MOTION:</b> By Greer, 2<sup>nd</sup> by Larson to approve the May 05, 2009 meeting minutes as submitted.</p> <p>All in favor. None opposed.</p>	
<b>UPDATED FINANCIAL PLAN AND CAPITAL PLAN</b>	<p>Mr. Hemker provided an updated financial plan and capital plan with service line initiatives and BOD initiatives from the 2009 strategic planning workshop.</p> <p>Mr. Hemker discussed the issues for consideration, and the service line initiatives currently identified in the financial and capital plan. The total expected operating income contribution from FY2010 to FY2019 is approximate \$115 million based on an estimated investment of approximately \$24.1 million; these initiatives will have significant contributions in latter years.</p> <p>New strategies and initiatives identified in the 2009 strategic planning process were reviewed and the summary totals for the new initiatives were provided. Mr. Hemker modeled the initiatives with various scenarios and a capital position summary compared the various scenarios to show where</p>		PowerPoint presentation is available of the Leadership drive.

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	<p>PPH would be financially in 10 years under each scenario.</p> <p>The committee discussed the presentation at this point.</p>		
<b>CRITERIA FOR CAPITAL ALLOCATION</b>	<p>Mr. Hemker provided an overview of capital allocation. The future strategies per the HFMA Survey from March 2009 were reviewed to show what is going on in the industry and the categories of capital projects were outlined. The development/review of new business plans and PPH's IT project prioritization criteria were reviewed. Categories/drivers in the outside world were reviewed and sample scoring criteria and weights were outlined. The external marketplace criteria being used were highlighted and the next steps in the process were reviewed.</p> <p>The committee discussed how to weight the criteria at this point. Dir Larson suggested that the EMT rank the criteria and present the results at a full Board meeting.</p>		PowerPoint presentation is available on the Leadership drive.
<b>HEALTHCARE ENVIRONMENT FINANCIAL CONSIDERATIONS</b>	<p>Mr. Hemker discussed the healthcare environment financial considerations and the sources of the material. The results of the 2009 healthcare industry report were reviewed and the top issues facing hospitals was highlighted.</p> <p>Due to time constraints the presentation was cut short and it was determined that the information would be provided to the full Board at the June Board meeting.</p>		PowerPoint presentation is available of the Leadership drive.
<b>NORTH COUNTY RADIOLOGY</b>	<p>Gerald Bracht stated that North County Radiology started at both campuses as of January 1<sup>st</sup>, 2009 and are still ramping up their services. North County Radiology started with 19 physicians and are now at a full complement of 24 physicians. They are meeting the expectations that were set for them and have added procedures on the interventional side. They are currently working on neuro-radiology for coiling. This was being sent out the UCSD but now North County Radiology is bringing on a UCSD physician. It is expected that PPH will have this capability within the system very soon. The on boarding for the professional services agreement is going well and the joint venture section of the agreement has been trying to craft a different approach. By creating an umbrella organization and using that organization to look at and go after joint venture opportunities it is becoming very close to the point where it can go through the approval process with the Board.</p>		
<b>PROGRAMS IN POMERADO OUTPATIENT PAVILION</b>	<p>Industry outpatient market trends and women's services market trends were reviewed. Background was provided on the Pomerado Outpatient Pavilion background and the planned services were outlined. The current services provided at the Pomerado Outpatient Pavilion were listed by floor and the Jean McLaughlin Women's center was discussed. The presentation concluded with proposed services for the pavilion.</p>		PowerPoint presentation is available of the Leadership drive.
<b>COMMITTEE MEMBER COMMENTS (IF ANY)</b>	<p>The next Strategic Planning meeting is scheduled for 12:00p.m. on Tuesday, July 07 in meeting room E at Pomerado Hospital.</p>		
<b>FINAL ADJOURNMENT</b>	<p>Chairman Larson adjourned this meeting at 2:05 p.m.</p>		

**SIGNATURES**

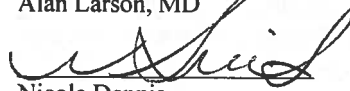
- Chairperson of the Committee



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Alan Larson, MD

- Committee Secretary



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Nicole Dennis